

The Business of Thinking®

Start thinking

Module summary

Each of us is unique and has a different thinking style. There is no one best style. Yet, there are definite individual and organisational advantages when people know their thinking preferences and can use an organised framework—Whole Brain® Thinking—to capitalise on their own preferences and tap into those of others.

Who should attend?

- Managers
- Supervisors
- Individual contributors

Prerequisites

All participants need to have completed an HBDI® survey form

Typical time investment

4 hours

Learning outcomes

At the end of this module participants will be able to:

- describe the Whole Brain Model™
- recognise the four dominant thinking styles
- recognise the thinking styles of others
- explain the meaning of the HBDI® scores and understand their implications
- use a Whole Brain® Thinking tool to examine a business issue or challenge from multiple dimensions
- analyse work tasks and activities to determine which thinking styles are needed for each.

Key activities

- Complete the 'Diversity' activity to demonstrate Whole Brain® Thinking in action
- Apply Whole Brain® Thinking to every day activities
- Discover the thinking preferences in others
- Examine and understand your own HBDI® Profile
- Explore the consequences of individual profiles
- Apply Whole Brain® Thinking to a business issue

better results through better thinking

Auckland / Brisbane / Hong Kong / Kuala Lumpur / Melbourne / Perth / Shanghai / Singapore / Sydney / Taipei / Tokyo



Module topics

Introduction

- Provides key logistical information and a context for the training
- Introduces the power of Whole Brain® Thinking through an interactive activity

Diversity

- Drills deeper into the Whole Brain Model™ by identifying individual characteristics associated with each of the four quadrants in the Whole Brain Model™
- Provides validation for the model and for HBDI® Profile results

Our Four Different Selves

- Gives participants a deeper understanding of the quadrants and how they relate to every day life

Every day thinking

- Gives participants opportunity to see Whole Brain® Thinking in what they see and read

Clues

- Gives participants an opportunity to guess other people's preferences

Draw your own profile

- Provides participants with more information on Whole Brain® Thinking and the opportunity to guess their profile score before seeing their actual scores

HBDI® results

- Provides participants with their HBDI® Profile scores and a clear description of what the scores mean

Sharing profiles

- Helps participants gain further understanding of the clusters within each quadrant by having them compare their profiles with others who have the same dominant quadrant

Quadrant clusters

- Provides participants with the opportunity to 'see' where people's preferences fall among the four quadrants

Applying Whole Brain® Thinking to a business challenge

- Gives participants the opportunity to understand how different profiles can provide a fuller exploration of issues and challenges facing an organisation

Your profile at work

- Gives participants the opportunity to see how Whole Brain® Thinking applies to work

Strengths/Frustrations

- Helps participants understand and value the quadrants more

Start thinking action planning

- Gives participants the opportunity to specifically plan how they will apply Whole Brain® Thinking to their individual work

Share an insight and action

- Helps participants gain further understanding of the clusters within each quadrant by having them compare their profiles with others who have the same dominant quadrant

Module summary

- Reviews the module content
- Reinforces the key learning points



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The Originators of Whole Brain Technology® and the Creators of the Herrmann Brain Dominance Instrument® (HBDI®)

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