

Innovation Cube©

© *Innovation Cube*
Sample Profile Report

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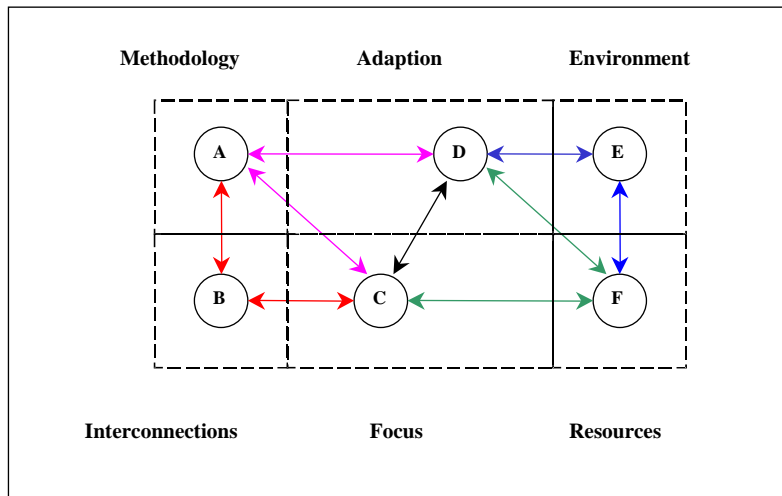
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Reading the Innovation Cube© Profile



Looking at the individual person is only one piece of Innovation.

Understanding the interconnected nature of all of the pieces is critical.



Flowscapes (de Bono Water Logic) allows conceptual mapping of the Innovation Cube and its functionality.

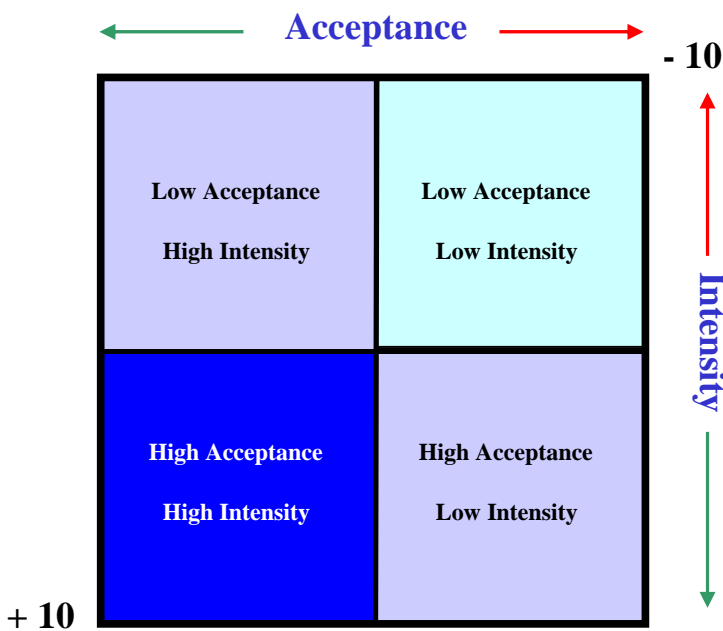
Can enter or exit on any side of the cube and the individual can flow to any position desired.

Understanding the Innovation Cube© Model

Bi-Directional Scores:

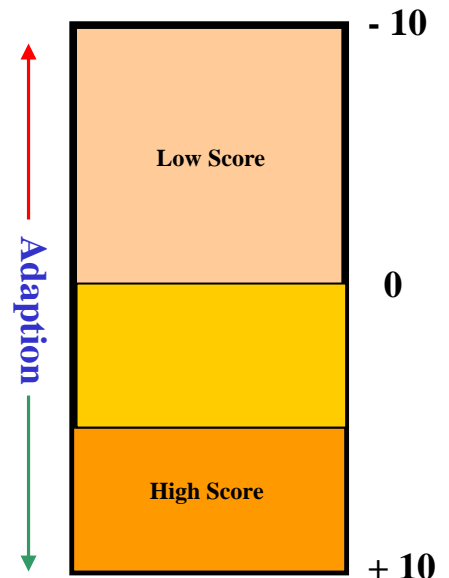
Acceptance = A favorable reception or compliance by individual or group of individuals with the terms or conditions.

Intensity = The degree of concentration or strength of the described characteristic.



Scores start with 0 and you add to or deduct from that coordinate position

All scores can range from -10 to +10



One-Dimensional Scores

Adaptive – Minor incremental change.

Innovative – Like nothing created before.

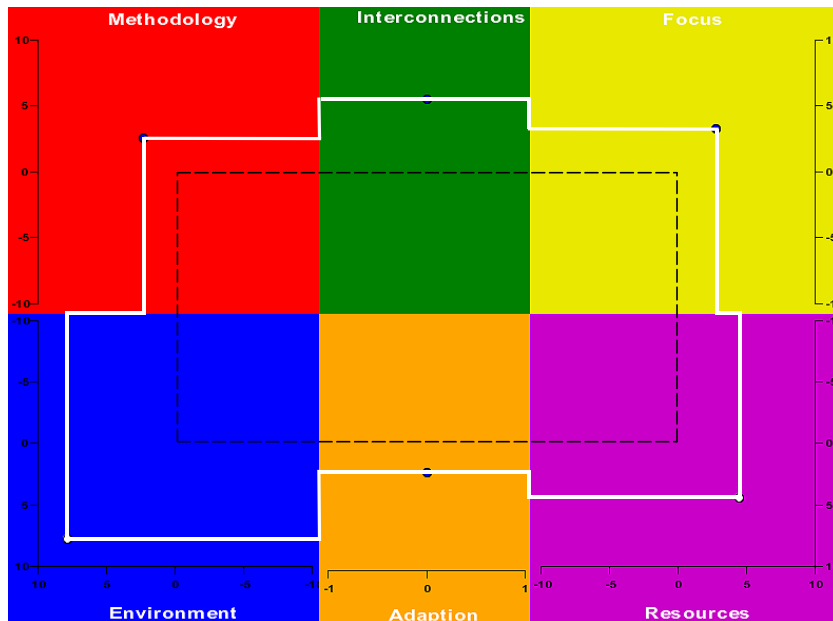
How does your profile relate to Others?

The power of the Innovation Cube© group profile is in seeing how everyone's skills when combined together create an average position on the cube.



ID	HBDI	ME X	ME Y	AD X	AD Y	FO X	FO Y	EN X	EN Y	IN X	IN Y	RE X	RE Y
1	1122	2.85	0.9	0	-2.55	-0.75	-0.75	2.7	2.7	0	3.9	4.95	3.9
2	2211	3.45	3.15	0	-0.3	3.3	3.6	9	9	0	5.25	4.95	5.85
3	2111	-0.6	0	0	2.85	1.35	2.25	6.9	6.9	0	7.05	5.25	5.25
4	2121	1.2	2.25	0	-1.47	0.6	0.9	7.95	7.95	0	5.25	4.05	2.7
5	2112	3.45	3.45	0	1.35	3.15	3.15	9.45	9.45	0	4.35	2.1	1.65
6	1112	0.3	1.35	0	3.93	4.05	6	7.5	7.5	0	4.5	5.85	6.15
7	1221	6.15	6.3	0	1.08	4.5	4.05	9.9	9.9	0	4.65	4.95	6
8	1122	3	3.15	0	-0.45	3.15	4.5	9	9	0	5.85	3.75	4.8
9	2111	2.55	1.8	0	3.48	2.7	3.6	7.35	7.35	0	5.55	4.95	4.65
10	2211	5.85	6	0	3.78	4.35	5.1	6.6	6.6	0	3.45	3.9	2.55
11	2211	1.65	1.8	0	7.02	1.35	2.25	10	10	0	7.95	6.75	6.15
12	1211	3	3.45	0	7.02	4.2	3.6	9.6	9.6	0	4.65	5.1	6.15
13	3211	-0.6	0.75	0	2.25	1.8	2.7	9.45	9.45	0	4.35	5.1	4.8
14	2112	3.15	4.05	0	1.68	4.35	5.7	8.55	8.55	0	5.85	3	2.85
15	3211	-0.3	0.3	0	5.55	1.8	2.7	7.65	7.65	0	6.6	5.1	4.2
16	2221	3	3.15	0	-0.9	2.85	3.15	8.55	8.55	0	5.55	5.4	6.3
17	2211	1.05	0.75	0	2.07	1.8	1.8	7.95	7.95	0	5.4	3.9	4.35
18	2211	-0.6	0	0	3.75	5.4	4.8	7.2	7.2	0	6.75	4.2	4.2
19	2113	5.7	6.3	0	1.5	2.25	3.3	6.75	6.75	0	4.2	1.65	1.5

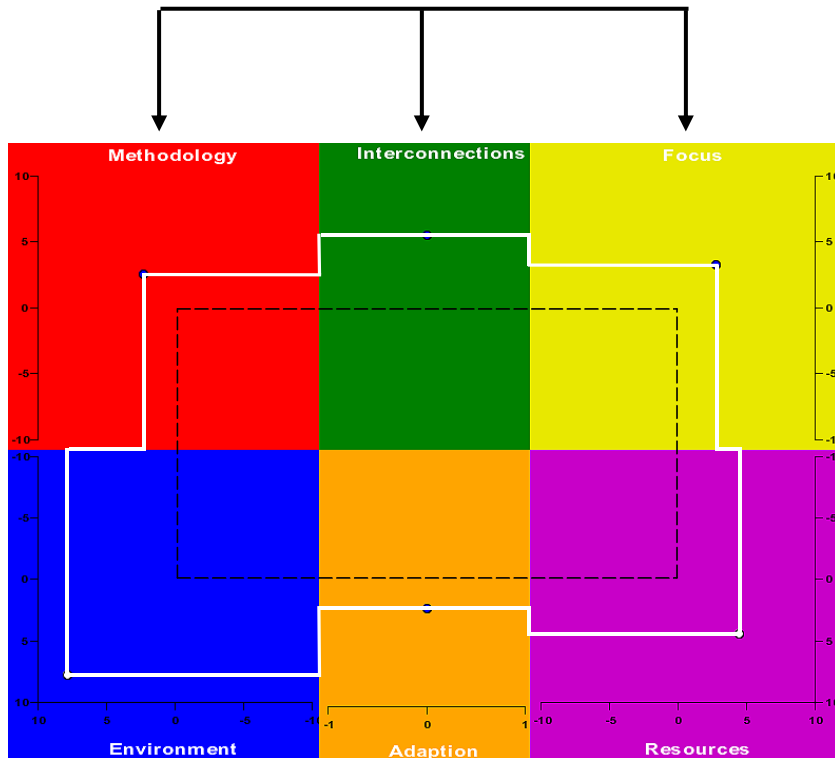
Innovation Cube© Average Group Profile



Innovation Cube © Theory's

Idea Generation = Total score of all 6 quadrants

Process & Systemic Innovation =
Total score of 3 quadrants

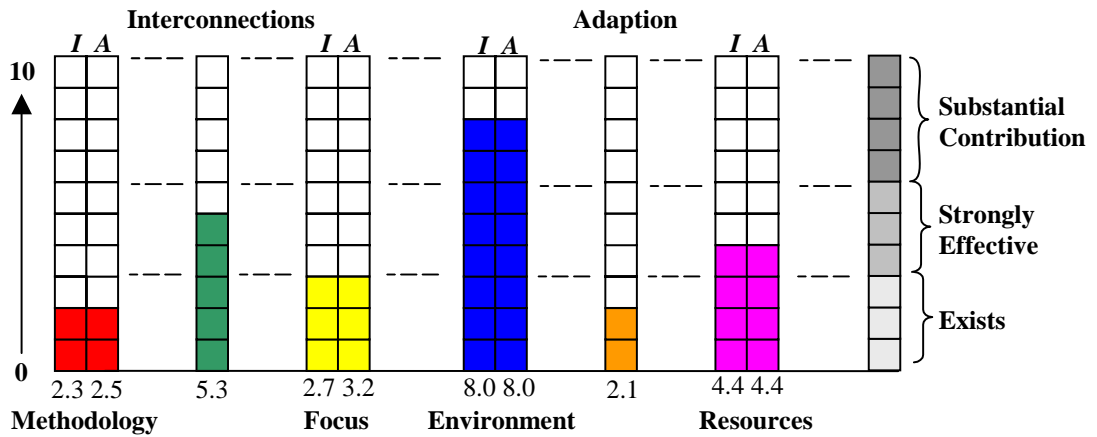


*Unique
Concepts*

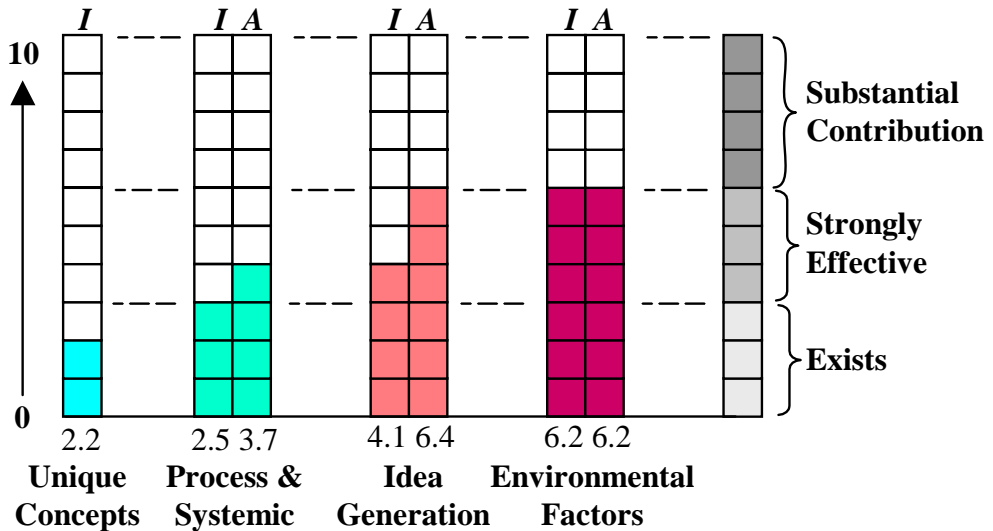
*Environmental
Factors =*

Total score of 2 quadrants

Summary Graphics & Conclusion Scores



Innovation Cube© Quadrant Measurements



Innovation Cube© Theory Measurements

Ideas and Exercises to expand your Profile?



Each quadrant of the Innovation Cube represents a series of disciplines of learning or experience which allows for a mapping of 6 Innovational key characteristics. These disciplines and experiences can be strengthened.

Methodology Themes

- Understanding of Innovation process
- Strategy for Innovation creation
- Reward structure for Innovation
- Tools for defining Problem/Focus statement

Interconnection's Themes

- Water Logic vs. Rock Logic (upstream and downstream)
- Process & Product Innovation connections
- Systems Thinking for impacts of Innovation
- Separate ideas vs. Group ideas

Ideas and Exercises to expand your Profile?

Focus Themes

- Clear aim and purpose for Innovation
- How regularly and when do you use Innovation
- Refinement of Problem/Focus statement
- Display ideas to generate new ideas



Environment Themes

- Norm, Storm, Perform, Conforming model
- Mutual trust and respect
- What happens to the idea output
- When and where are Innovation sessions conducted

Adaption Themes

- Patentability of ideas
- Level of Innovations (I-IV)
- Knowledge Management of Innovation (Lessens Learned)
- History of Innovation in organization

Resources Themes

- What members are available for Innovation
- Spend money to save money
- How long do you spend on Innovation
- Ownership for Innovation (individual level)