# Incubation and Inspiration for Sustainability: PRIZM GameStorming in Action

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**8:00 –11:30 April 18, 2010**
**CSUN Northridge, California, USA**

InThinking Network

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Look at 3 levels …

# personal liberation

Have fun

Take responsibility

# social innovation

Problem-finding

Answer-stealing

# global transformation

A common language

Synchronicity and flow

# Have fun (joy)

- *The Ideal Final Result*

## **Have fun** (joy)

- *Nothing you don't already know*

# Have fun (joy)

- *Know when to start and stop*

# Take responsibility (discipline)

- *It's no one's job to make your life easy*

# Take responsibility (discipline)

- *The honest strike*

# Apollo 13 - a true story

## Take responsibility (discipline)

- *Failure is not an option*

http://www.youtube.com/my_playlists

http://www.youtube.com/watch?v=nEl0NsYn1fU
www.youtube.com/watch?v=nvUhIFZA3V0&feature=related
www.youtube.com/watch?v=QZuUwcl_wT8&feature=related
http://www.youtube.com/watch?v=pbBS8SHrDgA&feature=related

# Problem-finding (patience)

- Did you cause your problem or inherit it

## Problem-finding (patience)

- There are no problems, only contradictions

# Answer-stealing (diligence)

- Stealing Ideas from Nature

# Answer-stealing (diligence)

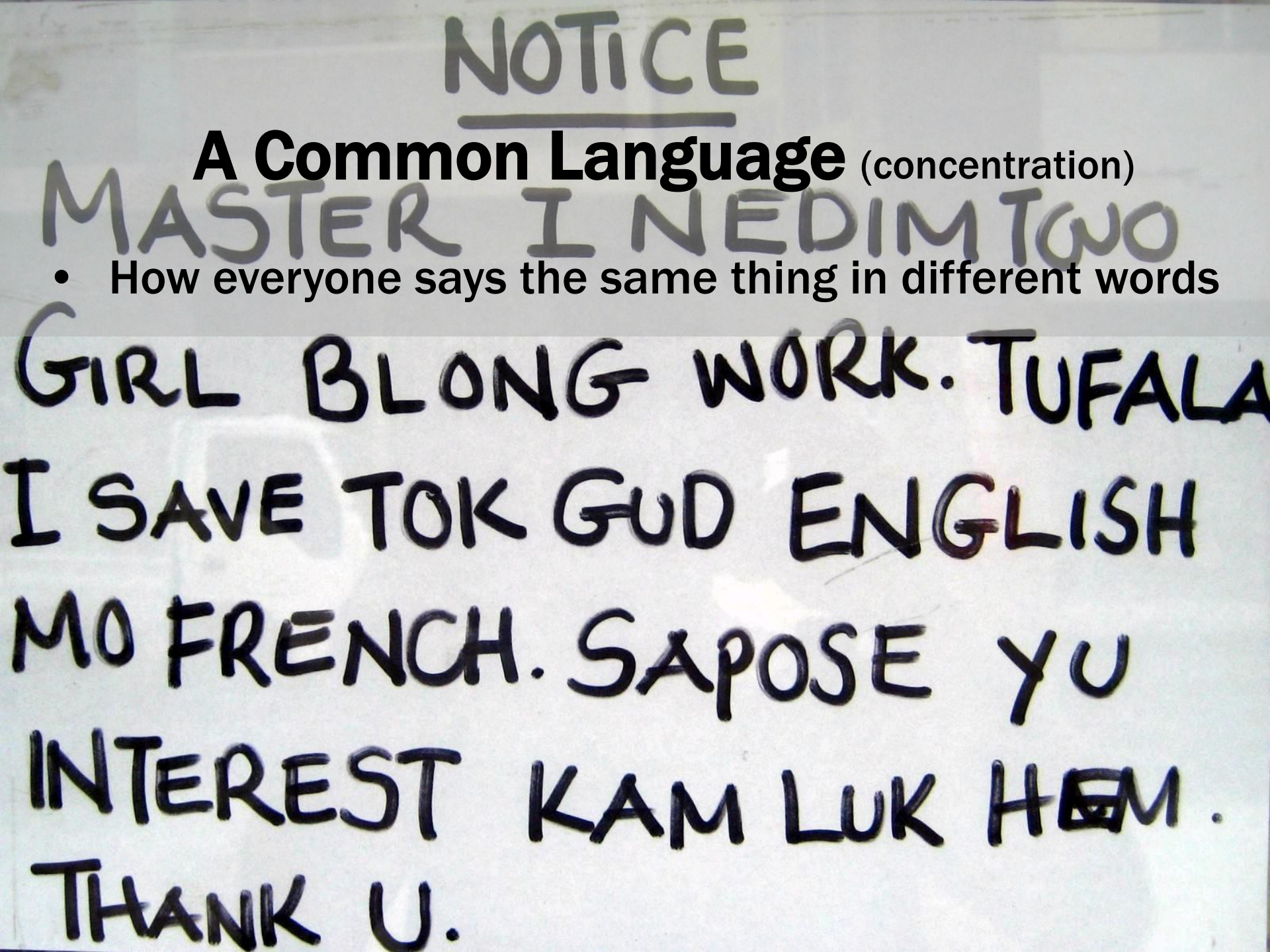
- There are billions of years of research in nature

# Answer-stealing (diligence)

- How everyone else has solved your problem

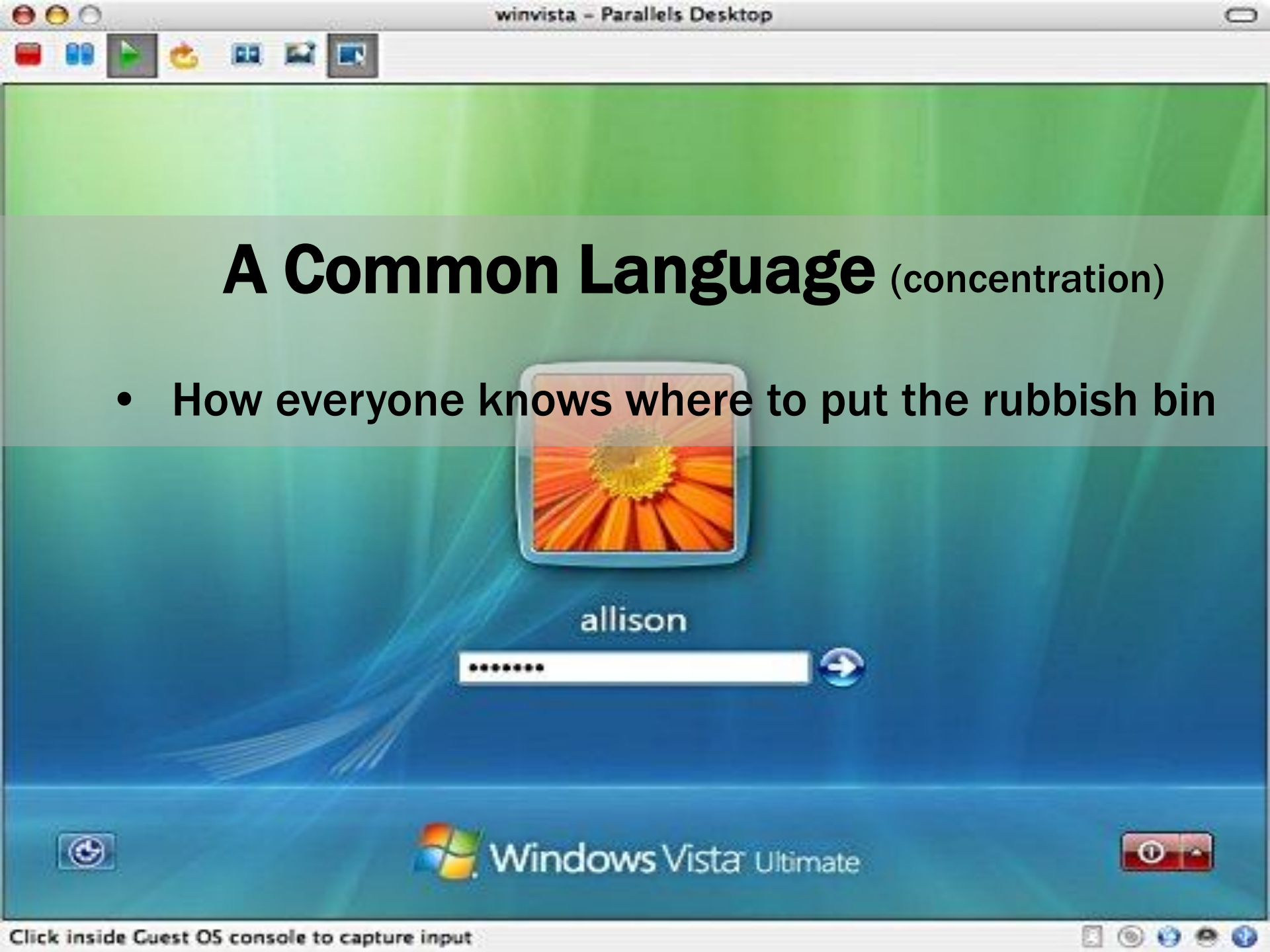
# Answer - stealing (diligence)

- No one is as smart as everyone together




# A Common Language (concentration)

- How everyone says the same thing in different words

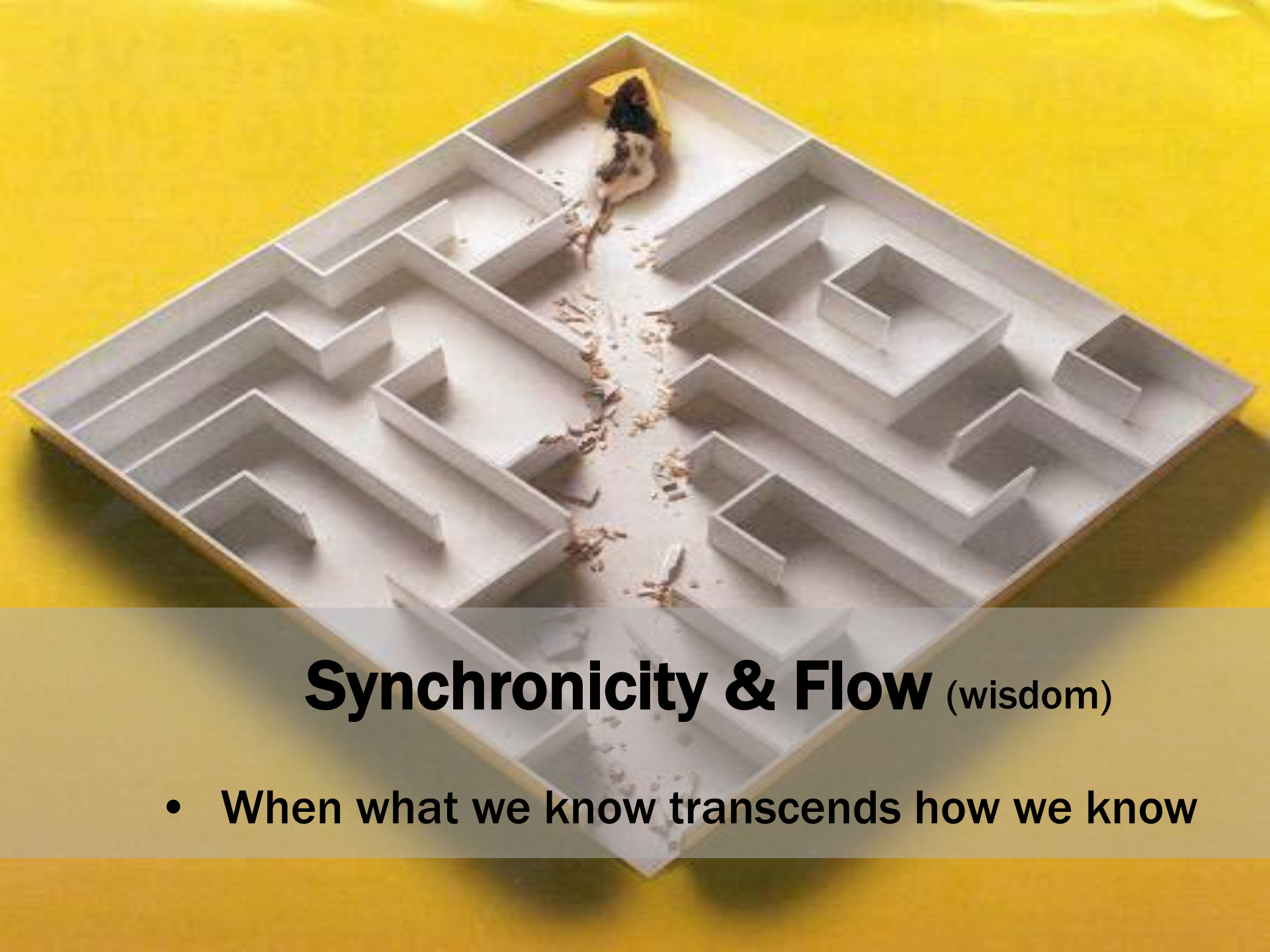

winvista – Parallels Desktop
A Common Language (concentration)
• How everyone knows where to put the rubbish bin
allison
Windows Vista Ultimate
Click inside Guest OS console to capture input

# A Common Language (concentration)

- How everyone knows how to form villages

# Synchronicity & Flow (wisdom)

- When what we do transcends how we talk about it



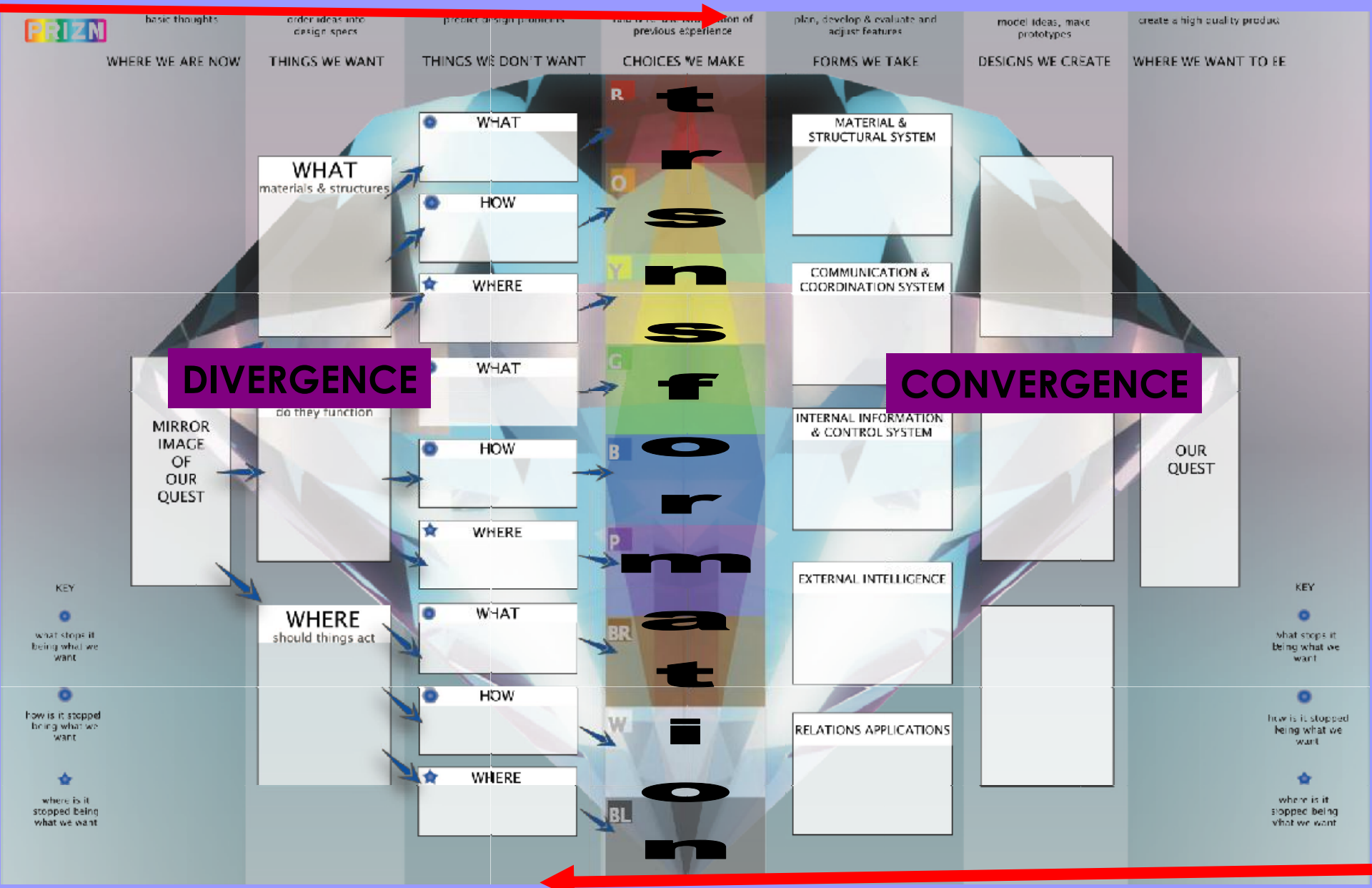
# Synchronicity & Flow (wisdom)

- When what we know transcends how we know

# Synchronicity & Flow (wisdom)

- When knowing, doing & being just mysteriously flow

# PROBLEM-SOLVING MOVES FROM LEFT TO RIGHT




# SOLUTION-FINDING MOVES FROM RIGHT TO LEFT