



***2008 California Central Leadership Seminar***

***June 6-8, 2008***

***California Lutheran University, Thousand Oaks, CA***

***"If you can dream it, you can do it."***

***-Walt Disney***

## ***Vision***

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

## ***Mission***

Hugh O'Brian Youth Leadership provides lifelong leadership development opportunities that empower individuals to achieve their highest potential.

## ***Core Values***

**Volunteerism** – Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers and recognize the power of thank you. We seek to promote and encourage volunteerism among our stakeholders. We recognize and value the power of good that volunteers can achieve working together.

**Excellence** – Excellence defines who we are and how we conduct our programs, and run our organization. We proactively examine our performance and strive to improve in a never-ending quest to continually raise our programs and organization to new levels of excellence. We pursue excellence with a passion in all we do.

**Organizational Integrity** – Organizational integrity forms the foundation of our organization. We demand the highest level of ethics and grow our organization based on interactions that promote mutual trust and respect with our stakeholders. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

**Diversity** – We value and embrace diversity. We seek out views that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an opportunity to be heard and to benefit from our programs.

**Innovative Thinking** – Our organization grows through innovative thinking. We are not constrained by fixed ideas. We learn from the past, but are not limited by it. We proactively approach challenges and opportunities with innovative thinking to develop creative solutions. We value innovative thinking that has the potential to expand our programs and better serve our stakeholders.

**Community Partnership** – We value community partnerships. We recognize the importance of working with our community organizations to reflect the diverse backgrounds of the individuals we seek to serve. We value the input we receive from our community partners, and strive to work together cooperatively and constructively.

**Lifelong Learning Leadership Opportunities** – We never stop. We believe that leadership skills can and should be continually improved and refined. We provide programs and services to foster lifelong leadership learning opportunities.

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**Welcome HOBY Ambassador!**  
**The Future is Yours!**

Spring 2008

Welcome HOBY Ambassadors:

Congratulations on being selected to attend the California Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your schools because of the outstanding leadership potential you have demonstrated. The purpose of this HOBY seminar is to teach you *how* to think – not *what* to think. You will get from life what you put into it, and that applies to a HOBY seminar too. We want to awaken in you that magic genie of self-esteem so important to any success. You were selected to attend HOBY because you are special: think special and you will always be special.

You will make many new friends this weekend – hang on tight to them – you have many more years of meaningful futures to share. You will also realize that a great many volunteers gave a great many hours to make this weekend possible. These volunteer speakers, staff, and committee members give their hours freely because they believe in the future of the United States and recognize that you outstanding young people represent the future.

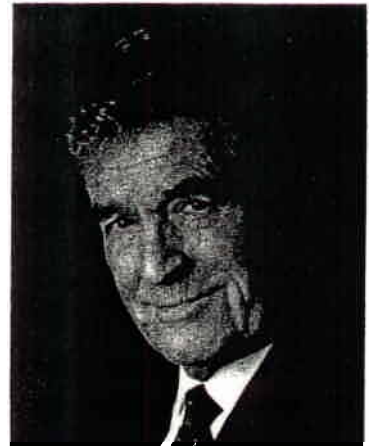
You have been challenged this weekend to do what has been modeled for you. I sincerely encourage you to return to your own communities and seek out meaningful ways that you can use your leadership for community service.

I don't have any children of my own, but I've got a couple of hundred thousand like you out there who I'm proud to call my family. So, shine bright my friends; you are my tomorrow and the future is yours. I wish you love and Godspeed!

Love,



Hugh O'Brian, Founder



**Please visit our website at <http://www.hoby.org>**

## **Welcome to HOBY!**

On behalf of the entire Central California Hugh O'Brian Youth Leadership Volunteer Committee I am pleased to welcome you to our annual leadership seminar! Months of planning and hard work have gone into making this experience one that you will remember for a long time. Many people have contributed their money, time and resources to create this experience for you. **We hope you will learn, grow, stretch your mind, question, make lasting friendships, and have FUN while you are here!**

You were selected because others see something wonderful in you. Starting now, you are a **leader**. We will not provide conclusions to you; we want you to think for yourself. Take advantage of this opportunity to question your thoughts, share your ideas with others, and get answers to questions regarding your role in our state and your future.

We have assembled terrific individuals from various professions who will speak to you about the challenges and joys of being leaders in their fields. We encourage you to ask questions and learn from their different perspectives. We have also planned activities to prepare you for being a leader – you will learn and experience what you can do **right now** to make your own community better.

While our volunteers and speakers will contribute greatly to the success of the seminar, the biggest contributing factor will be YOU – your attitude, your willingness to go beyond your past beliefs and behaviors, your participation, and what you will give to each other. Open yourself to the people around you this weekend. Learn from one another and discover the unique contribution you can make. Our world faces challenging times ahead and leaders are needed! Continually ask yourself—**how can I make a difference in my community, my state, my country and the world?** Use this opportunity to start answering that question. Approach this weekend with enthusiasm and you will not be disappointed.

We hope you enjoy yourself, and apply what you learn from this weekend to your life. On Sunday, you will become HOBY Alumni. You will join thousands of young people that have come before you in this unique and honored title, and you will have a special responsibility to be a leader and make a difference wherever you go. **Congratulations! This weekend, and your life, will be what you make it... and you can make it great!**

HOBY Hugs,

Jeremy Freitas and Dee Sardo

2008/Central California HOBY Leadership Seminar Chair



THE WHITE HOUSE  
WASHINGTON

December 14, 2007

I send greetings to those participating in the 2008 Hugh O'Brian Youth Leadership Seminars. Congratulations on being a part of the 50th anniversary of HOBY.

The strength of America lies in the hearts and souls of our citizens, and we are looking to the next generation as the future leaders of our Nation. For half a century, HOBY seminars have helped young people like you prepare for lives of leadership, integrity, and responsible citizenship. As you pursue new challenges and opportunities, I encourage you to continue to work hard, strive for excellence, and learn from your experiences. When you set high standards and follow your dreams, there is no limit to what you can achieve.

I appreciate the HOBY ambassadors for striving to become active and involved citizens. I also appreciate the advisors and event organizers for your efforts to make a difference in the lives of young people. Your hard work and dedication demonstrate the compassionate spirit of our country.

Laura and I send our best wishes.



## The HOBY Story

In the summer of 1958, Hugh O'Brian received the invitation that would change his life forever. At the time, O'Brian had already made a name for himself as an actor portraying the legendary lawman Wyatt Earp on television and appearing in numerous films. When he received a cable from Dr. Albert Schweitzer welcoming him to French Equatorial Africa for a visit, he did not hesitate to accept. O'Brian had long admired the German doctor-missionary-theologian-musician, and within two weeks he arrived at Dr. Schweitzer's remote hospital complex in Africa. During his visit, O'Brian spent his days assisting the volunteers in the hospital and his nights with Dr. Schweitzer discussing global peace and world politics. During their discussions, Dr. Schweitzer told O'Brian that he felt "The most important thing in education is to teach young people to think for themselves," which O'Brian would never forget.

After an inspiring nine days, O'Brian prepared to return to America. Before saying goodbye, Dr. Schweitzer took O'Brian's hand and asked, "Hugh, what are you going to do with this?" It was these words combined with his unforgettable visit that compelled Hugh O'Brian to form Hugh O'Brian Youth Leadership (HOBY). Two weeks after returning from his 1958 visit to Africa, O'Brian put together a prototype seminar for young leaders.

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants which led to the expanded eight-day global leadership seminar called the World Leadership Congress (WLC) held annually. In an effort to include more students nationwide, three-day and four-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may nominate a sophomore to attend a HOBY seminar in their state.

Five decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 8,500 tenth graders, representing almost as many high schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators, and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, "how to think, not what to think," thus ensuring that Dr. Schweitzer's hope for young people lives on.



*Hugh O'Brian*

*Visionary. Legendary Humanitarian.*

Hugh O'Brian was born April 19, 1925 in Rochester, New York. At 17, he became the youngest drill instructor in Marine Corps history, but found his true passion was acting. O'Brian gained national fame and notoriety with his portrayal of frontier lawman Wyatt Earp in "The Life and Times of Wyatt Earp." This top-rated television series ran from 1955-1962 and made O'Brian an overnight success. After the series ended, O'Brian went on to other acting projects in film, television, and Broadway while devoting the rest of his time to HOBY.

The honor and awards he has received from his work with HOBY are numerous. In 1983, the National Society of Fund Raising Executives honored him with their premier award for overall philanthropic excellence as a volunteer, fundraiser, and philanthropist. This is the only time one individual has received the award in all three categories. In 1989, he received the 60th Annual American Education Award presented by the American Association of School Administrators. O'Brian joins Norman Rockwell, Lyndon Johnson, Helen Keller, Walt Disney, and Bob Hope as a recipient of this most significant award. O'Brian currently lives in a hilltop home overlooking Beverly Hills. Still extremely active in his eighties, his hobbies include sailing, swimming, golf, tennis,

## ***Schedule of Events***

### **Day 1: June 6, 2008**

7:30-8:30	Courtyard	Ambassadors Arrive
8:30-9:00	Basketball Courts	Big Group Social
9:00-9:30	Basketball Courts	Meet Your Team
9:45-10:45	PB Forum	Welcome/Orientation
10:45-11:15	Gumby	Big Group Photo
11:15-12:00		Lunch and Group Photos
12:15-1:30	PB Forum	Personal Leadership: Guest Speaker: Leon Quan, Quan Presentations
1:45-2:45	PB Forum	Activity: "What Type of Leader Are You?"
2:45-3:15	Peppergrove	Snack and Cheer Break
3:15-4:45	PB Forum	<b>Panel 1 – Entrepreneurship</b>
5:00-5:15	PB Forum	Group Leadership: Junior Staff Presentation
5:30-6:15	Peppergrove	Dinner
6:30-8:00	Humanities	Operation Exurbia
8:00-8:20		Dorm Dash
8:30-10:00	Gym	Dance/Study Hall
10:15-11:00		Group Time
11:15		Lights out



## **Schedule of Events**

### **Day 2: June 7, 2008**

7:00am		Lights On
7:30	Cafeteria	Breakfast
8:15-8:45	PB Forum	Introduction to Community Service Project "Alex's Lemonade Stand"
8:45		Board Buses for Community Service Project
9:15-12:30		Alex's Lemonade Stand and Project Debriefing
12:45-2:00	Peppergrove	Mentor Lunch
2:15-3:15	PB Forum	<b>Panel 2 – Alternative Energy</b>
3:15-4:45	PB Forum	Pitch Your Energy Plan
4:45-5:00	Peppergrove	Cheer Break
5:00-5:45		Dinner and Talent Show Prep
6:00-6:30		Leadership for Society: Jonathan Cordero, Psychologist Professor, CLU
6:30-8:00	PB Forum	The Wall
8:00-8:15	Peppergrove	Snack Break and Talent Show Practice
8:30-9:30	PB Forum	Talent Show
9:30-10:15	PB Forum	Reflections
10:30-11:15		Group Time
11:30		Lights out

## ***Schedule of Events***

### **Day 3: June 8, 2008**

7:00am		Lights On
7:30	Cafeteria	Breakfast
8:15-9:45	Cafeteria	Thank You Letter Writing
10:00-10:30	PB Forum	Life After HOBY: 100 Hours Commitment and SMART Goals
10:45-11:30	Peppergrove	CLeW Planning using SMART Goals
11:45	Cafeteria	Students' Lunch and Skit Preparation
12:00	Nelson	Parents' Lunch
12:45-2:30	Chapel	Closing Ceremonies
3:00		Check-out/Departure

### ***Seminar Mission & Objectives***

- Hugh O'Brian Youth Leadership provides lifelong leadership development opportunities that empower individuals to achieve their highest potential.
- To encourage and assist members of this formative age group in their quest for self-identification and self-development.
- To interface these potential leaders with recognized leaders in business, industry, government, science, and education through give-and-take workshops using a question-and-answer format.
- To motivate these young leaders to their responsibility and the importance of volunteerism.
- To stimulate opportunities for these young people to demonstrate their leadership abilities when they return home for betterment of community and country through community service.

### ***HOBY's Selection Process***

Each September, HOBY Sophomore Registration Kits are sent to 22,000 public, private and charter high schools in the United States. All tenth graders are eligible for selection to attend one of the three- or four-day weekend seminars held in their area each spring. A sophomore leader may be selected by each school and is certified by the principal.

HOBY's seminars focus on the theme "Empower. Lead. Excel." while encouraging the young leaders toward responsible citizenship, including community service and volunteerism.

### ***World Leadership Congress***

Held annually in late summer, the HOBY World Leadership Congress (WLC) is an opportunity to interact with youth from all over the United States and the world. All participants from the state HOBY Leadership Seminars are eligible to attend this weeklong, intensive, educational program on a first paid, space-available basis.

The WLC program includes coming face-to-face with today's top leaders in business, government, medicine, education, philanthropy and much more. In addition, the weeklong schedule is set in the backdrop of some of the greatest cities in the U.S. WLC students learn to think globally and critically, enhance their leadership skills, and meet students who share a desire to lead and make their schools, communities and countries better places. For more information on the WLC, visit [www.hoby.org](http://www.hoby.org).

### ***Results of the HOBY Seminars***

The effectiveness of HOBY Seminars is noted in the results of the most recent evaluation of its Leadership Seminars.

- 80% of Ambassadors noted they had a better understanding of the free enterprise, economic, and American political systems.
- 98% said, because of HOBY, they know what steps to take to be a better leader.
- 98% said, because of HOBY, they know why volunteering is important.
- 99% of the Ambassadors reported HOBY encouraged them to think independently.
- The evaluation found that HOBY encourages Ambassadors to set goals and that the responsibility for personal growth and leadership development is placed squarely on them.

## 2008 Ambassadors

**Aaron Alvarado**  
Dinuba High School

**Andre Andoyan**  
Righetti High School

**Matthew Arguello**  
McFarland High School

**Megan Arnold**  
Frontier High School

**Adriana Barba**  
Ridgeveiw High School

**Juneil Baruela**  
Rio Mesa High School

**David Betran**  
Buena High School

**Erik Bogeberg**  
Hillcrest Christian School

**John Bonadelle**  
San Joaquin Memorial High School

**Rebecca Boyd**  
Shafter High School

**Jordan Briers**  
Westlake High School

**Beth Brooks**  
El Camino High School

**Christina Burcelis**  
La Reina High School

**Curtis Freedland**  
Calabasas High School

**Brittany Cabeje**  
Monache High School

**Benny Carpintheyro Gonzalez**  
Canoga Park High School

**John Casselberry**  
Simi Valley High School

**Donovan Castro**  
Lindsay High School

**James Chang**  
Newbury Park High School

**Joel Chavez**  
Woodlake Union High School

**Kathleen Chung**  
Tehachapi High School

**Jordan Cole**  
Viewpoint High School

**Natalie Congdon**  
Granite Hills High School

**Cuauhtemoc Cordova**  
Shandon High School

**Chelsea Cox**  
Nordhoff High School

**Chelo Jane Datinginoo**  
Garces Memorial High School

**Guadalupe De Loa**  
Kerman High School

**Milli Desai**  
Agoura High School

**Stephanie Dittman**  
Centennial High School

**Geostan Duffin**  
Strathmore High School

**Sarah Dufresne**  
St. Bonaventure High School

**Erin Dunphy**  
Bakersfield High School

**Jacqueline Durazo**  
Coast Union High School

**Victoria Dutton**  
Antelope Valley High School

**Meredith Eddy**  
Tulare Western High School

**Ashley Escalante**  
Reseda High School

**Quincy Felipe**  
West Ranch High School

**Kaylee Fisher**  
Cornerstone Christian School

**Gianna Fote**  
Malibu High School

**Michelle Frea**  
San Joaquin Memorial High School

**Eduardo Garcia**  
Orosi High School

**Stephanie Garcia**  
Riverdale High School

**Lorane Garcia**  
Arvin High School

**Alyssa Gervasoni**  
Royal High School

**KC Giles**

## 2008 CA Central HOBY Leadership Seminar



Oxnard High School

**Ellen Greener**  
Stockdale High School

**Katrina Gutierrez**  
Moorpark High School

**Brett Hall**  
Oak Park High School

**Jessica Hampton**  
Maricopa High School

**Emily Harrell**  
Tulare Western High School

**Ashli Haslam**  
Cuyama High School

**Nickolas Henggeler**  
Adolfo Camarillo High School

**Christina Henzgen**  
Louisville High School

**Amanda Hernandez**  
Fillmore High School

**Louisa Hernandez**  
Highland High School

**Marissa Hernandez**  
Sanger High School

**Dillon Herrick**  
Rosamond High School

**Britni Heter**  
Cabrillo High School

**Keiko Hoen**  
Esperanza High School

**Jesse Holguin**

Ojai Valley School

**Colin Jacobsen**  
Desert High School

**Alexandra Jimenez**  
Clovis High School

**Taylor Johnson**  
Sierra High School

**Bryant Jones**  
Pacifica High School

**Brian Joseff**  
Santa Barbara High School

**Patrick Kelly**  
Morro Bay High School

**Mark Ketenjian**  
Los Angeles Baptist High School

**Bijan Khodavandi**  
Arroyo Grande High School

**Matthew Landeros**  
Bishop Garcia Diego High School

**Yee Wa Lau**  
Tulare Union High School

**Blake Levy**  
Calabasas High School

**Cassandra Liljekvist**  
El Camino High School

**Jill Lindbergh**  
Ojai Valley School

**David Little**  
South High School

**Toni Lynch**  
Liberty High School

**Bridget MacFarland**  
Somis Academy Charter School

**Karen Macias**  
Foothill High School

**Marissa Martinez**  
Granite Hills High School

**Matthew Mau**  
Pioneer Valley High School

**Hailey Maytubby**  
Stockdale High School

**Megan McAlister**  
Laguna Blanca School

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Dos Pueblos High School

**Olivia McGee**  
West High School

**Joshua Medillan**  
Antelope Valley Christian High School

**Alyssa Medina**  
McFarland High School

**Joshua Menendez**  
Centers of Learning School

**Kacie Mills**  
North High School

**Amanda Moore**  
Golden West High School

**Patrick Morales**  
Highland High School

**Jenna Morris**  
Porterville High School

**2008 CA Central HOBY Leadership Seminar**

**Jaimie Olle**  
Kern Valley High School

**Nazanin Parker**  
El Diamante High School

**Benjamin Pfenninger**  
Woodlake Union High School

**Daniel Phillips**  
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**Sylvia Phung**  
Chatsworth High School

**Crystal Pike**  
Redwood High School

**Tiffany Pugh**  
Grace Brethren High School

**Mishan Rambukwella**  
Faith Baptist School

**Adam Ramos**  
Golden West High School

**Marissa Rasey**  
Hanford High School

**William Rhodes**  
Reedley High School

**Melissa Rodriguez**  
Corcoran High School

**Judith Romea**  
West Ranch High School

**Robyn Saldino**  
Santa Paula Union High School

**Chris Salone**  
Clovis West High School

**Eric Sanchez**  
Wasco Union High School

**Lauren Savett**  
Santa Barbara High School

**Lauren Schwartz**  
Agoura High School

**Britnee Scott**  
Los Osos High School

**Jordan Searby**  
Tulare Union High School

**Danna Seligman**  
Newbury Park High School

**Breanna Sexton-Ross**  
Boron Jr./Sr. High School

**Katie Shara**  
San Marcos High School

**Maureen Silva**  
Lompoc High School

**Sarah-Jayne Simon**  
Malibu High School

**Kara Spoelstra**  
Desert Christian High School

**Alyssa Squires**  
Santa Ynez Valley Union High School

**Paul Steele**  
Garces Memorial High School

**Jennifer Stiefel**  
San Clemente High School

**Megan Stone**  
Kingsburg High School

**Shelbie Strykers**  
Sanger High School

**Fidel Valenzuela**  
Knight High School

**Camille van Putten**  
Clovis High School

**Richard Vieyra**  
East Bakersfield High School

**Natalie Vogel**  
Lancaster High School

**Alexandra Vogel**  
Simi Valley High School

**Amanda Whaley**  
Golden Valley High School

**Tiffany Wilson**  
Highland Hall-Waldorf High School

**Patrick Woolpert**  
Mission College Preparatory

**Hannah Zaehring**  
Foothill Technology High School

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**Rozanna Zane**, Member  
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*Mentor Lunch Coordinator*

**Sarah Franz**, Point Loma Nazarene University  
*Operations, HOBY '04*

**Jeremy Freitas**, Long Beach State  
*Co-Seminar Chair, HOBY '02*

**Krista Hopper**, Social Worker Fresno County  
*Director of Programs, HOBY '98*

**Rhonda Keys**, City of Tulare  
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*Operations*

**Cy Serrano**, University of Southern California  
*Junior Staff Director, HOBY '03*

**Lisa Spencer**, Digital Insight  
*Treasurer*

**Jordan Vogel**, Long Beach State  
*Operations, HOBY '04*

### **Facilitators**

**Teri Akpodvi**, The Africa Channel,  
*HOBY Alum '01*

**Stephanie Bells**, Long Beach State

**Corinne Crawford**, Goetz Manderley  
*HOBY Alum '90*

**Kevin Ditty**, The Disney Channel

**Heather Lord**, Long Beach State

**Meghan McGuinness**, The Disney Channel

**Alfredo Mendez**, Warner Bros.

**Marissa Mercado**, Otis School of Art & Design  
*HOBY Alum '98*

**Griselda Mora**, Long Beach State

**Jacie Wilcock**, Pacific Steel and Recycling  
*HOBY Alum '98*

**Patrick Wilcox**, Swinerton Builders  
*HOBY Alum '98*

## **Junior Staff**

**Kristin Brabant**, HOBY '06  
Agoura High School  
**David Bethea**, HOBY '06  
Clovis High School  
**Hedy Chen**, HOBY '07  
Newbury Park High School  
**Parker Colborn**, HOBY '07  
Ojai Valley School  
**Monique Cruz-Villalobos** HOBY '07  
Tulare Western High School  
**Troy Dildine**, HOBY '07  
Tulare Union High School  
**Alison Hirshfield**, HOBY '07  
Calabasas High School  
**Robert Lee**, HOBY '06  
Hanford High School

**Claudia Lopez**, HOBY '07  
Westlake High School  
**Kristen Long**, HOBY '06  
Newbury Park High School  
**Tera Lutz**, HOBY '06  
La Reina High School  
**Olivia Marik-Reis**, HOBY '07  
West Ranch High School  
**Jacob Petersen**, HOBY '07  
Santa Ynez Valley Union High School  
**Matthew Plaks** HOBY '07  
Clovis High School  
**Grace Stearns**, HOBY '07  
Stockdale High School  
**Kirdy Wilson**, HOBY '06  
La Reina High School

## **HOBY Mentors**

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**Ryan Diffie**  
Wayne Long & Company  
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BOLT Photonics Systems Inc  
**Brad Kiefer**  
Health Net  
**Susan La Rue**  
Pratt & Whitney Rocketdyne  
**Olympia LePoint**  
OL Math Consulting  
**Brian McLoughlin**  
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Management  
**Karen Oxrider**  
Jane Goodall Institute

**Julie Rodriguez**  
LAPD  
**Tony Rodriguez**  
Warner Brothers Home Entertainment  
**Maureen Rowbotham**  
Northrop Grumman  
**Carlos Sardo**  
Centennial High School  
**Kevin Sutton**  
Boeing Directed Energy Systems  
**David Tingley**  
Invention Machine  
**Greg Williams**  
AERA Energy



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*The HOBY California-Central Leadership Seminar is made possible by the generosity of caring members of our community. Our very special thanks to everyone who cares about the leaders of tomorrow.*

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Kiwanis Club of Woodlake***

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***Chatsworth Women's Club  
Estero Bay Women's Club  
Kingsburg Women's Club  
Moorpark Women's Club  
Oak View Women's Club  
Rosamond Women's Club  
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### **Organizations and Individuals**

***Honeywell Corporation  
Cal National Bank  
Jim LaLoggia and Family  
National Management Association  
Verispan  
Kevin Jones and Rose Lee Harden  
Nita Barnwell***

## ***A Special Thanks To...***

### **Keynote Speaker**

#### **Leon Quan**

*Always spectacular, Leon Quan electrifies audiences across the nation. His humor and poignant insight make him the most relevant young communicator today. Leon demonstrates a passionate commitment to connect with, empower and challenge his listeners. With over ten years of experience, Leon has fashioned his delivery for impact. Audiences of all ages relate and engage when Leon takes the microphone. Currently, he has a daily presence on school campuses and at conferences as he travels the country as a professional speaker and consultant.*

*As the founder of Quan Presentations, Leon has created a leadership alliance with the most brilliant, creative and passionate group of people. These experts include veteran speakers, counselors, entertainers, administrators, and PR and marketing specialists. Drawing upon synergy and talent, Leon injects the top professionals in the field into the successful development of students, teachers, and leaders.*



## ***Cooperating Organizations***

American Association of School Administrators  
American Chamber of Commerce Executives  
America's Promise – The Alliance for Youth  
American Humanics, Inc.  
The American Red Cross  
AMVETS  
AYUSA International  
The Congressional Award  
City Year  
Council of Chief State School Officers  
Foundation for Teaching Economics  
Military Order of the World Wars  
National Association of Manufacturers  
National Association of Secondary School Principals  
National Catholic Educational Association  
National Management Association  
National Parents Teachers Association  
National School Boards Association  
Optimist International  
Points of Light & Hands on Network  
Presidential Classroom  
SCORE  
United Nations Foundation  
US Chamber of Commerce  
US Junior Chamber of Commerce  
Youth For Understanding USA

## **HOW WILL YOU LEAD THROUGH SERVICE?**

### ***Leadership for Service***

#### **HOBY's Commitment to Volunteerism**

As you will learn this weekend, one of the most powerful ways to show leadership is through service to others. HOBY believes so strongly in the idea of servant leadership that we answered the call and created an initiative that challenges all Ambassadors to continue their HOBY experience long after the seminar concludes. **Leadership for Service (L4S)** is HOBY's service-leadership program intended to prepare young people to contribute to their communities through service-learning and volunteerism.

The objectives of *Leadership for Service* are:

- To inform Ambassadors about the role and impact of community service;
- To facilitate setting short-term community service goals;
- To provide opportunities to connect with community service organizations; and
- To provide documentation of program impact and effectiveness.

Each Ambassador is challenged to return to his/her community and conduct at least 100 hours of community service in the year following the HOBY Leadership Seminar.

Ambassadors are asked to make a year-long commitment to strengthen their communities through volunteerism, and to track their success by logging their hours on the HOBY website, [www.hoby.org](http://www.hoby.org) in the Alumni section. Since the implementation of HOBY's *Leadership for Service* program in 1998, participants have logged over 1,000,000 volunteer service hours.

Through HOBY's *Leadership for Service* programs, Ambassadors gain the tools, passion and commitment to serve others. To help young people realize the personal and social benefits of volunteerism and service, HOBY awards each Ambassador who successfully completes and logs 100 hours a special recognition packet, which includes recognition by the White House and the President's Student Service Award.

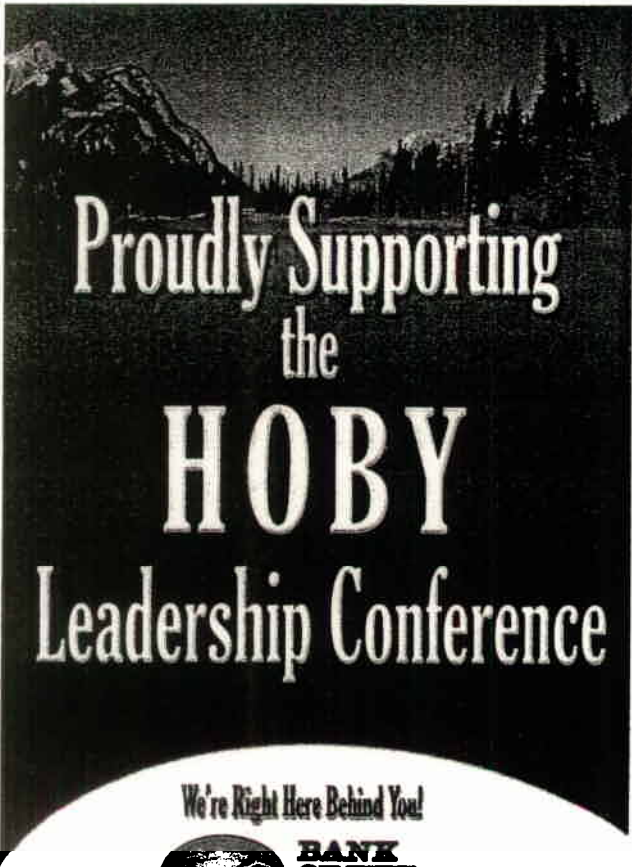
## *The Freedom to Choose*

Unfortunately, a very small number of our young people seem to attract the most of the news. They are in the public eye because they have stolen cars, vandalized schools, created disturbances – in some way rebelled against society. These headline-makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-abiding, constructive citizens. There is too much focus on the negative. It is time we accent the positive – pat the good guys and gals on the back – let them know there are rewards for being responsible members of the community.

I do NOT believe we are all born equal – CREATED equal in the eyes of God, YES – but physical and emotional differences, parental guidance, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I DO believe every man and woman, if given the opportunity and encouragement to recognize his or her own potential, regardless of background has the Freedom To Choose in our world. Will an individual be a taker or a giver in life? Will that person be satisfied merely to exist, or seek a meaningful purpose? Will he or she dare to dream the impossible dream?

I believe every person is created as the steward of his or her own destiny with great power for a specific purpose to share with others, through service, a reverence for life in a spirit of love.

*Hugh O'Brien*



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