

Hugh O'Brian

H O B Y

Youth Leadership

"Motivating Tomorrow's Leaders Today"

**2006 CALIFORNIA-CENTRAL
HOBY Leadership Seminar**

***NAVIGATING THE ROAD
TO SUCCESS***

**May 19-21, 2006
California Lutheran University
Thousand Oaks, CA**



Youth Leadership

Vision

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

Mission

Hugh O'Brian Youth Leadership provides lifelong leadership development opportunities that empower individuals to achieve their highest potential.

Core Values

Volunteerism – Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers and recognize the power of thank you. We seek to promote and encourage volunteerism among our stakeholders. We recognize and value the power of good that volunteers can achieve working together.

Excellence – Excellence defines who we are and how we conduct our programs, and run our organization. We proactively examine our performance and strive to improve in a never-ending quest to continually raise our programs and organization to new levels of excellence. We pursue excellence with a passion in all we do.

Organizational Integrity – Organizational integrity forms the foundation of our organization. We demand the highest level of ethics and grow our organization based on interactions that promote mutual trust and respect with our stakeholders. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

Diversity – We value and embrace diversity. We seek out views that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an opportunity to be heard and to benefit from our programs.

Innovative Thinking – Our organization grows through innovative thinking. We are not constrained by fixed ideas. We learn from the past, but are not limited by it. We proactively approach challenges and opportunities with innovative thinking to develop creative solutions. We value innovative thinking that has the potential to expand our programs and better serve our stakeholders.

Community Partnership – We value community partnerships. We recognize the importance of working with our community organizations to reflect the diverse backgrounds of the individuals we seek to serve. We value the input we receive from our community partners, and strive to work together cooperatively and constructively.

Lifelong Learning Leadership Opportunities – We never stop. We believe that leadership skills can and should be continually improved and refined. We provide programs and services to foster lifelong leadership learning opportunities.

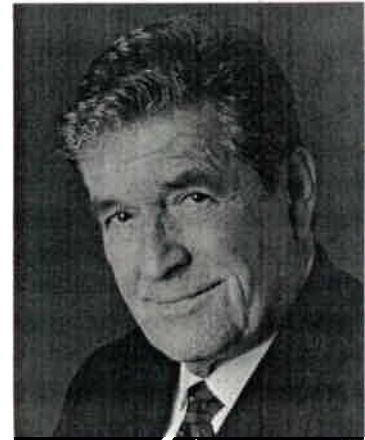


**Welcome HOBY Ambassador!
The Future is Yours!**

Spring 2006

Welcome HOBY Ambassadors:

Congratulations on being selected to attend the California-Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your schools because of the outstanding leadership potential you have demonstrated. The purpose of this HOBY seminar is to teach you *how* to think – not *what* to think. You will get from life what you put into it, and that applies to a HOBY seminar too. We want to awaken in you that magic genie of self-esteem so important to any success. You were selected to attend HOBY because you are special: think special and you will always be special.



You will make many new friends this weekend – hang on tight to them – you have many more years of meaningful futures to share. You will also realize that a great many volunteers gave a great many hours to make this weekend possible. These volunteer speakers, staff, and committee members give their hours freely because they believe in future of the United States and recognize that you outstanding young people represent the future.

You have been challenged this weekend to do what has been modeled for you. I sincerely encourage you to return your own communities and seek out meaningful ways that you can use your leadership for community service.

I don't have any children of my own, but I've got a couple of hundred thousand like you out there who I'm proud call my family. So, shine bright my friends; you are my tomorrow and the future is yours. I wish you love and Godspeed!

Love,

A handwritten signature in cursive that reads 'Hugh O'Brian'.

Hugh O'Brian, Founder

Please visit our website at <http://www.hoby.org>



Youth Leadership

May 19, 2006



Welcome HOBY Ambassadors!

On behalf of the entire California-Central Hugh O'Brian Youth Leadership Volunteer Committee I am pleased to welcome you - the High School Class of 2008 - to beautiful California Lutheran University for the 2006 HOBY California – Central Leadership Seminar. Months of planning and hard work have gone into making this experience one that you will remember for a long time. Many people have contributed their money, time and resources to create this experience for you. **We hope you will learn, grow, stretch your mind, question, make lasting friendships, and have FUN while you are here!**

You have been selected to be here because others see something wonderful in you. Starting now, you are a **leader**. We will not provide conclusions to you; we want you to think for yourself. Take advantage of this opportunity to question your thoughts, share your ideas with others, and get some answers to questions regarding your role in our state, and where you want to be in the years to come.

During your stay at HOBY, you will become intimately acquainted with 120 other students from a total of nine counties – from the urban San Fernando Valley, to the scenic Central Coast, to the bountiful Central Valley, to the majestic Sierra Nevada. You'll take part in a meaningful volunteer activity, interact with more than 25 leaders from our great state who will share with you their views and experiences on a wide range of topics, and let you know how and why America ticks the way it does. And you will have some fun. *How do I know all this?* Because as a sophomore in high school, sixteen years ago, I was sitting where you are right now wondering what HOBY had in store for me.

While our volunteers and speakers will contribute greatly to the success of the seminar, the biggest contributing factor will be YOU – your attitude, your willingness to go beyond your past beliefs and behaviors, your participation, and what you will give to each other. Open yourself to the people around you this weekend. Learn from one another and discover the unique contribution you can make.

Our theme this year is "Navigating the Road to Success"! Consider this weekend a road map to help guide you while traveling the road to your future and success. You may encounter obstacles and you will have many adventures on this journey, and your HOBY experience will be with you to remind you of what it takes to make it to your destination.

We hope you enjoy yourself, and apply what you learn from this weekend to your life. On Sunday, you will become HOBY Alumni. You will join thousands of young people that have come before you in this unique and honored title, and you will have a special responsibility to be a leader and make a difference wherever you go.

Congratulations! This weekend, and your life, will be what you make it... and you can make it great!

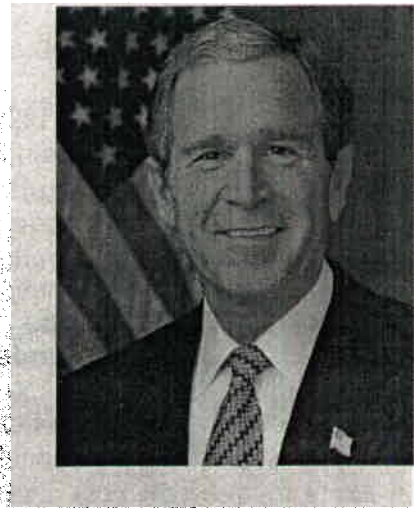
HOBY Hugs,

A handwritten signature in cursive script that reads "Corinne Crawford".

Corinne Crawford

"HOBY Mama"

HOBY Alumnus, 1990



I send greetings to those participating in the Hugh O'Brian Youth Leadership Seminars.

Since 1958, HOBY seminars have brought together outstanding high school students from across the country and around the world and helped them develop the skills and character they need to become responsible leaders in their communities. These seminars emphasize education, communication, integrity, diversity, innovative thinking, and the importance of serving a cause greater than self.

I appreciate HOBY Ambassadors for setting high goals and serving your communities. I encourage you to strive to be men and women of character and conviction and to work hard to achieve your dreams. Your energy, hope, and idealism are an inspiration to others and can make our world a better place.

Laura and I send our best wishes.

A handwritten signature in black ink, appearing to read 'George W. Bush'.

HOBY

Youth Leadership

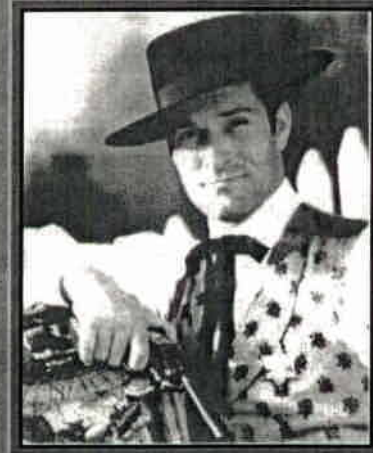
The HOBY Story

In the summer of 1958, Hugh O'Brian received the invitation that would change his life forever. At the time, O'Brian had already made a name for himself as an actor portraying the legendary lawman Wyatt Earp on television and appearing in numerous films. When he received a cable from Dr. Albert Schweitzer welcoming him to French Equatorial Africa for a visit, he did not hesitate to accept. O'Brian had long admired the German doctor-missionary-theologian-musician, and within two weeks he arrived at Dr. Schweitzer's remote hospital complex in Africa. During his visit, O'Brian spent his days assisting the volunteers in the hospital and his nights with Dr. Schweitzer discussing global peace and world politics. During their discussions, Dr. Schweitzer told O'Brian that he felt "The most important thing in education is to teach young people to think for themselves," which O'Brian would never forget.

After an inspiring nine days, O'Brian prepared to return to America. Before saying goodbye, Dr. Schweitzer took O'Brian's hand and asked, "Hugh, what are you going to do with this?" It was these words combined with his unforgettable visit that compelled Hugh O'Brian to form Hugh O'Brian Youth Leadership (HOBY). Two weeks after returning from his 1958 visit to Africa, O'Brian put together a prototype seminar for young leaders.

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants which led to the expanded eight-day global leadership seminar called the World Leadership Congress (WLC) held annually. In an effort to include more students nationwide, three-day and four-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may nominate a sophomore to attend a HOBY seminar in their state.

Over four decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 8,000 tenth graders, representing as many high schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators, and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, "how to think, not what to think," thus ensuring that Dr. Schweitzer's hope for young people lives on.



*Hugh O'Brian:
Visionary, Legendary Humanitarian*

Hugh O'Brian was born April 19, 1925 in Rochester, New York. At 17, he became the youngest drill instructor in Marine Corps history, but found his true passion was acting. O'Brian gained national fame and notoriety with his portrayal of frontier lawman Wyatt Earp in "The Life and Times of Wyatt Earp." This top-rated television series ran from 1955-1962 and made O'Brian an overnight success. After the series ended, O'Brian went on to other acting projects in film, television, and Broadway while devoting the rest of his time to HOBY.

The honors and awards he has received from his work with HOBY are numerous. In 1983, the National Society of Fund Raising Executives honored him with their premier award for overall philanthropic excellence as a volunteer, fundraiser and philanthropist. This is the only time one individual has received the award in all three categories. In 1989, he received the 60th Annual American Education Award presented by the American Association of School Administrators. O'Brian joins Norman Rockwell, Lyndon Johnson, Helen Keller, Walt Disney, and Bob Hope as a recipient of this most significant award. O'Brian currently lives in a hilltop home overlooking Beverly Hills. Still extremely active in his eighties, his hobbies include sailing, swimming, and tennis.



Youth Leadership

Day 1: Friday, May 19, 2006

7:30 a.m.	Mount Clef Parking Lot	Check-in
9:45 a.m.	Preus-Brandt Forum	Welcome/Orientation
10:45 a.m.	Peppergrove Lawn	Group HOBY Photo
11:30 a.m.	Peppergrove Lawn	Lunch and Team Pictures
12:30 p.m.	Preus-Brandt Forum	<u>Keynote Speaker</u>
		<i>Leon Quan, Quan Presentations</i>
1:30 p.m.	Preus-Brandt Forum	<u>Panel One: Media</u>
		<i>"How Are Youth Presented In The Media"</i>
		<i>Dana Drake – Producer, E! Television</i>
		<i>Drew Greenburg – Television Writer</i>
		<i>Errol Barnett – News Anchor, Channel One</i>
		<i>David Sieden – Director, National Programs, Buena Vista Pictures Marketing</i>
		<i>Cy Serrano – Founder, www.insidecy.blogspot.com</i>
		<i>Nelson Coates – Film Production</i>
3:00 p.m.	Peppergrove Lawn	Rev Up the Engines Spirit Showdown
3:30 p.m.	Preus-Brandt Forum	Essay Writing
4:15 p.m.	Preus-Brandt Forum	<u>Panel Two: Education</u>
		<i>"Sports & Education: Striking a Balance for Students and Schools"</i>
		<i>Carlos Sardo – Dean of Student Services, Centennial High School</i>
		<i>Lars Ensberg – Soccer Player, UCLA</i>
		<i>Laura Ensberg – Teacher, Parent of Student Athletes</i>
		<i>Joan Stevens – Educator, Arcadia High School</i>
5:45 p.m.	Peppergrove Lawn	Dinner / Small Group Time
7:00 p.m.	Humanities Building	Leadership Activity
8:45 p.m.		Dorm Dash
9:15 p.m.	Student Union/Pavilion	HOBY Social and Dance
10:45 p.m.		Return to Dorms
11:00 p.m.	Dormitory	Bed checks



Youth Leadership

Day 2: Saturday, May 20, 2006

6:45 a.m.	Dormitory	Wake-Up Calls
7:15 a.m.	Cafeteria	Breakfast
8:15 a.m.	Preus-Brandt Forum	Smart Goals
8:45 a.m.	Preus-Brandt Forum	CLEW Planning
10:15 a.m.	Preus-Brandt Forum	<u>Panel Three: Future of the United States</u>
		<i>"Yes, Youth Do Have A Voice in Government"</i>
		<i>Tyler Johnstone – Graduating Student, UCLA</i>
		<i>Sean Herron – Youth Advisory Committee for City of Santa Clarita</i>
		<i>Kevin Schallert – Youth Advisory Committee for City of Santa Clarita</i>
		<i>Christian Johnson – Programs Director, Arsaly Foundation</i>
11:30 a.m.	Preus-Brandt Forum	<u>Motivational Speaker</u>
		<i>John Bryant – Founder, Chairman and CEO, Operation Hope</i>
12:15 a.m.	Peppergrove Lawn	Mentor Lunch
1:30 p.m.	Preus-Brandt Forum	<u>Panel Four: Entrepreneurship</u>
		<i>"Developing Business Ideas"</i>
		<i>James Segil – Founder, Knowledge Based Systems</i>
		<i>Marla Dennis – Owner, Capri Public Relations & Management</i>
		<i>Patricia Bramhall – Founder, Tydak Consulting Services</i>
		<i>James Whitaker – Owner, Left Coast Enterprises</i>
3:30 p.m.	Peppergrove Lawn	Re fueling Break
4:00 p.m.	Preus-Brandt Forum	<u>Panel Five: Volunteerism</u>
		<i>"You Can Make a DifferenceToday:"</i>
		<i>Barry Thomas – Founder, Pen Pals For Soldiers</i>
		<i>Danna Whittman – Outreach Coordinator, Beyond Shelter</i>
		<i>Christina Aronhalt – Development Director, Habitat for Humanity</i>
5:00 p.m.	Peppergrove Lawn	Volunteer Service Project – Hands on activity
6:00 p.m.		Dorm Dash
6:30 p.m.	Peppergrove Lawn	Dinner
7:30 p.m.	Gymnasium	Talent Show
9:45 p.m.	Gymnasium	Reflections
10:30 p.m.		Back to Dorms/Small Group Time
11:00 p.m.	Dormitory	Bed checks



Youth Leadership

Day 3: Sunday, May 21, 2006

6:30 a.m.	Dorms	Wake-Up Calls
7:00 a.m.	Cafeteria	Breakfast
8:15 a.m.	Samuelson Chapel/Cafeteria	Non-Denominational Services / Study Hall
9:00 a.m.	Cafeteria	Thank You Letter Writing
10:30 a.m.	Cafeteria/Lawn	“What Happens After HOBY”
11:00 a.m.	Nelson Room	Parent Luncheon and Program – Your Life with a HOBY Alumn
11:15 a.m.	Cafeteria	Student Lunch
12:15 p.m.	Gymnasium	Closing Ceremonies
3:00 p.m.		Departure



Seminar Mission and Objectives

- Hugh O'Brian Youth Leadership provides lifelong leadership development opportunities that empower individuals to achieve their highest potential.
- To encourage and assist members of this formative age group in their quest for self-identification and self-development.
- To interface these potential leaders with recognized leaders in business, industry, government, science, and education through give-and-take workshops using a question-and-answer format.
- To motivate these young leaders to their responsibility and the importance of volunteerism.
- To stimulate opportunities for these young people to demonstrate their leadership abilities when they return home for betterment of community and country through community service.

HOBY's Selection Process

Each September, HOBY's Sophomore Selection Packets are sent to 22,000 public and private high schools in the United States. All tenth graders are eligible for selection to attend one of the three- or four-day weekend seminars held in their area each spring. A sophomore leader may be selected by each school and is certified by the principal.

HOBY's seminars focus on the theme "Motivating Tomorrow's Leaders Today," while encouraging the young leaders toward responsible citizenship, including community service and volunteerism. During each seminar, one boy and one girl who exemplify this theme are selected to represent their seminar at a week-long World Leadership Congress (WLC) held in late summer. The U.S. Ambassadors will be joined by young leaders from up to 35 other countries at the WLC. Additional U.S. ambassadors may attend on a space available basis.

For more information on WLC, visit <http://www.hoby.org/wlc/index.shtml>

Results of the HOBY Seminars

The effectiveness of HOBY Seminars is noted in the results of the most recent evaluation of its Leadership Seminars.

- 80% of Ambassadors noted they had a better understanding of the free enterprise, economic, and American political systems.
- 98% said, because of HOBY, they know what steps to take to be a better leader.
- 98% said, because of HOBY, they know why volunteering is important.
- 99% of the Ambassadors reported HOBY encouraged them to think independently.
- The evaluation found that HOBY encourages Ambassadors to set goals and that the responsibility for personal growth and leadership development is placed squarely on them.



2006 Ambassadors

Shannon Allen
San Luis Obispo High School

Meghan Allen
Simi Valley High School

Amy Alvarado
Reedley High School

Juan Arredondon
Corcoran High School

Ronald Arruejo
Villanova Prep. School

David Bethea
Clovis High School

Megan Blanchard
San Joaquin Memorial High School

Alison Bognuda
Coastal Christian School

Hannah Boydston
Ventura High School

Jessica Brandt
McFarland High School

Ross Brenner
Lancaster High School

Stephanie Cabral
Strathmore High School

Carly Cameron
San Joaquin Memorial High School

Nancy Carmana
Palmdale High School

Samuel Cashdan
Coast Union High School

Kenneth Casparis
Maricopa High School

Allison Castillo
Chatsworth High School

Elida Cavazos
Dinuba High School

Ashley Chen
Oak Park High School

Victoria Cisneros
Palmdale High School

Andrea Collins
Desert High School

Jonathan Constanza
Malibu High School

Chaniel Cooper
Oak Park High School

David Coverrubias
Pacific High School

Ryan Crist
Desert Christian School

Madison Davis
Adolfo Camarillo High School

Colin Davis
Agoura High School

Adam Devine
Nordhoff High School

Darcy Dewar
Boron Jr/Sr High School

Allan Dombroski
Tulare Western High School

Kerri Dumin
Rosamond High School

Jillian Edge
Mission College Prep

Jessica Engel
Calabasas High School

Wayne Ennis
Lancaster High School

Samantha Erling
Kingsburg High School

Gilbert Felix
Sanger High School

Chase Ferrell
Bishop Garcia Diego High School

Diego Flores
Grace Memorial High School

Reena Flores
Redwood High School

Esther Flores
San Marcos High School

Megan Flynn
Santa Clara High School

Holly Gallo
Woodlake Union High School

Jessica Gil
Torrey Pines High School

Valerie Gomez
Woodlake Union High School

Ashley Green
Calabasas High School

Jennifer Hamilton
Stockdale High School

Geena Haney
Louisville High School

Joseph Hap
Highland High School

Tracy Harriger
Granite Hills High School

Brittany Hatley
Rosamond High School

Graham Haught
Bullard High School

Emily Heath
Cabrillo High School

Michelle Hernandez
West High School

Lauren Hoffman
Grace Brethren High School

Chelsea Hogle
West Ranch High School

July Hong
El Diamante High School

Kayla Houk
Grace Brethren High School

Cristina Inglima
Knight High School

Susan Ingoldsby
Lindsay High School

Lena Jackson
Community Learning Center

Mia Johnson
Agoura High School

Stephanie Johnson
Hueneme High School

Sophie Johnson
West Ranch High School

Vincent Joralemon
Arroyo Grande High School

Timothy Ketenjian
Los Angeles Baptist High School

Yoora Kim
Grace Brethren High School

Joanna Korshak
Harvard Westlake High School

Patrick Lauer
Laguna Blanca School

Sarah Layman
Monache High School

Stacy Lee
Cornerstone Christian School

Robert Lee
Hanford High School

Natasha Leviton
Canoga Park High School

Breanne Lewis
Foothill High School

Jacob Loeffler
Centennial High School

Alyssa Loh
Viewpoint High School

Kristen Long
Newbury Park High School

Neysa Lozano
Reseda High School

Tera Lutz
La Reina High School

Gabriella Maestre
South High School

Aya Matsumoto
Ojai Valley School

James McCann
Dos Pueblos High School

Amanda McDowell
Hueneme High School

Elyse Menger
Hillcrest Christian School

Michael Mettler
Bakersfield High School

Michael Midling
Righetti High School

Erin Miller
Westlake High School

Amanda Miranda
East Bakersfield High School

Kristian Moore
Wasco Union High School

Monica Morley
Centennial High School

Michael Moses
Highland Hall-Waldorf School

Rosa Navarro
Santa Paula High School

Gatz Nieblas
Stockdale High School

Kayla Noriega
Buena High School



Cheryl Payne
Foothill Tech High School

Angela Perez
James Monroe High School

Molly Peters
El Camino High School

Kelsey Procter
Porterville High School

Margarita Ramirez
Tulare Union High School

Raquel Ravaglioli
Malibu High School

Chloe Redman
Morro Bay High School

Allison Richina
Sanger High School

Bryan Robles
Golden West High School

Angelina Roman
Highland High School

Janessa Rose
St. Bonaventure High School

Priscilla Ruiz
Woodlake Union High School

DeVon Sandergon
Atascadero High School

Raunaq Sandhu
Kern Valley High School

Samir Siddhanti
Newbury Park High School

Jenna Silberberg
Liberty High School

Karly Stark
Cornelia Connelly High School

Shaun Stehly
Fillmore High School

Alison Sutton
Royal High School

Lena Sweeney
Golden West High School

Jonathan Torres
Golden Valley High School

Maria Trujillo
Santa Barbara High School

Paige Tucker
Ridgeview High School

Colin Turner
Harvard Westlake School

Bryce Vlach
North High School

Anila Voora
Clovis West High School

Chelsea Weatherby
Santa Ynez Valley Union H.S.

Dawn Williams
Morro Bay High School

Kirstin Wilson
La Reina High School

Rachel Woolslayer
Mission College Preparatory

Marissa Young
Coalinga High School



Youth Leadership

Facilitators

Facilitators play a major role in the success of the HOBY seminar. They represent diverse careers and backgrounds and serve as role models, counselors and teachers.

ALYSE BARRIOS, *Cal State Bakersfield*

JULIA DITBERNER, *Welch Consulting*

KRISTA HOPPER, *Concord House*

LISA HUET, *Family Care Network*

DAVID KNIFFEN, *United States Youth Volleyball League*
HOBY Alum '97

LJ LARA, *Healthland Insurance*

AARON MAGNINO, *Lighthouse Christian High School*

SUZIE NGUYEN, *Paul & Janofsky*

PATRICK O'HARA, *Heritage Oaks Financial*

CHRISTINA PEREZ, *Sprint*
HOBY Alum '95

CARLA PETERS, *United California Discount*

JULIE RODRIGUEZ, *LAPD*
HOBY Alum '90

VERNAN SMITH, *Lighthouse Christian High School*

ALEX STERLING, *Central Coast Pathology*

PATRICK WILCOX, *University of California San Diego*
HOBY Alum '98

Junior Staff

HOBY Alumni make up the Junior Staff Team. Members of the Junior Staff provide spirit and support the entire weekend.

Denise Sardo, Asst. Alumni Advisor
Centennial High School, 2001

Kelly Feiweless
Westlake High School, 2005

Sarah Franz
Centennial High School, 2002

Jeremy Freitas
Tulare Union High School, 2002

Jeff Gurrola
Buena High School, 2003

Megan Jackson
Highland High School, 2004

Andy Kelley
Arroyo Grande High School, 2003

Philip Kibbey
Stockdale High School, 2004

Christina Miller
Morro Bay High School, 2005

Katie Mooney
Mission Prep High School, 2005

Nick Northrup
North High School, 2005

Melanie Padernal
St. Bonaventure High School, 2005

Adam Reiffen
Westlake Village High School, 2005

David Russak
Agoura High School, 2005

Jordan Vogel
Lancaster High School, 2004

Jessica Verduzco
Bullard High School, 2005



Youth Leadership

HOBY Volunteers

HOBY California Central Seminar Committee

Corinne Crawford, Goetz Manderley
Leadership Seminar Chair, HOBY Alumni '90

Marissa Mercado, Otis School of Art & Design
Director of Facilitators, HOBY Alumni '98

Dale Deardorff, Boeing Rocketdyne
Mentor Lunch Coordinator

Deborah Osborne, Honeywell Aerospace
Director of Operations, Director of Recruitment

Kevin Ditty, The Disney Channel
WLC Director

Lisa Spencer, Digital Insight
Treasurer

Sarah Eminhizer, The Princeton Review
Junior Staff Director, HOBY Alumni '98

Joumana Youseff, Digital Insight
Director of Programs

Brad Kieffer, Health Net, Inc
Director of Facilities

HOBY California Corporate Board

Marion Thompson, The Aerospace Corp
President

Corinne Crawford, Goetz Manderley
Central Director

Cheri Graham-Clark, Sharpe Healthcare
Vice President

Rozanna Zane, Affairz
South Director

John Musarra, Scitor Corporation
Secretary

Sarah Eminhizer, The Princeton Review
Alumni Director

Rev. David Jackson, St. Johns Episcopal Church
CFO

Danni Selway
Lions Club Liason

Bobby Santos, Manning & Marder Law Firm
LA Director

Mark Weinsoff, University of California, Santa Barbara
Optimist Club Liason



Youth Leadership

HOBY Mentor Program

HOBY Mentoring is a fundamental form of human development where one person invests time, energy and personal know how in assisting the growth and ability of HOBY Ambassadors. The word "Mentor" is as old as Homer in The Odyssey. A mentor was the advisor and trusted guardian of Odysseus' son Telemachus. It is one person's attempt to positively guide another.



*Those who seek mentoring will rule the great expanse under heaven,
Those who boast that they are greater than others will fall short,
Those who are willing to learn from others become greater,
Those who are ego-involved will be humbled and made small*

Shu Ching

Julie Rodriguez, LAPD
Law Enforcement, HOBY Alum '90

Olympia LePoint, Pratt & Whitney Rocketdyne
Mathematics

Greg Williams, AERA Energy
Technical & Business Management

Jeff Quinn, Pratt & Whitney Rocketdyne
Finance/Business

Angela Michelle Diffee, University of Phoenix
Bakersfield Political

Dr. Carolyn Sims, Kaiser Woodland Hills
Medical

Brad Kieffer, Health Net
Public Relations

Kevin Campbell, ABC
Audio-Video Productions

Jasmine Comfort, Boeing Anaheim
Business/Contracts

Bryan Sarlitt, TechXpress
Business Management/Ownership

Ryan Diffee, Wayne Long & Associates
Certified Public Accounting

Carlos Sardo, Centennial High School
Education

Kevin Ditty, Disney/ABC Cable Network
Network Operations

Kristin Bruner, Boeing Leos
Laser and Electro Optical Systems

Kevin Sutton, Boeing Leos
Mechanical and Optical System Design

Marion Thompson, The Aerospace Company
Satellite Launch Systems



Youth Leadership

A Special Thank You to Our Sponsors

The HOBY California-Central Leadership Seminar is made possible by the generosity of caring members of our community. Our very special thanks to everyone who cares about the leaders of tomorrow.

Thank you to all of our contributors

CALIFORNIA FEDERATION OF WOMEN'S CLUB

- Camarillo Women's Club
- Chatsworth Women's Club
- Kingsburg Tuesday Club
- Oak View Womens Club
- Porterville Women's Club
- Reseda Woman's Club
- San Buenaventura Women's Club
- South Fork Woman's Club
- Town & Country Women's Club
- Westlake Women's Club
- Woman's Club of Bakersfield
- Woman's Service Club of Goleta
- Woman's Club North of the River
- Woodland Hills Woman's Club

KIWANIS CLUBS

- Kiwanis Club of Simi Valley

GOLD LEVEL SPONSOR

- John Dougherty and Family

SILVER LEVEL SPONSOR

- Jim LaLoggia and Family

ORGANIZATIONS AND INDIVIDUALS

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| Honeywell Corporation | Brian Stark |
| Adil Karim | Casey Advertising |
| Stuart Korshak | Griffin Communications |

OPTIMIST CLUBS

- Optimist Club of Malibu
- East Ventura Optimist Club
- Atascadero Optimist Club

LIONS CLUBS

- Three Rivers Lions Club

Gift in Kind Donations

- | | |
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| Albertson's of Arroyo Grande & Atascadero | Dominos of Thousand Oaks |
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| Woodland Hills Women's Club | Olive Garden of Oxnard |
| Westlake Women's Club | Freeway Gourmet |
| | Crystal Springs Water |

Additional Thanks to

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| Nicole Zendeudel | John Dougherty |
| Marion Thompson | Karen Oxrider |
| Jackie Thomas, Susie Rivers, Connie Biggers | David Deardorff |
| <i>of the Oak View Women's Club</i> | Andrew Kelley |
| Marge Ceran, Ann Munson, Jule Hopkins | Ed Crawford |
| Ruth Diehl, Trudy Heinzer | Kristine Crawford |
| <i>of the Westlake Women's Club</i> | Pen Pals for Soldiers, Inc. |
| | Carlos Sardo |



Youth Leadership

"I don't know what your destiny will be, but one thing I do know: the only ones among you who will be really happy are those who have sought and found how to serve."

-Albert Schweitzer

Cooperating Organizations

American Association of School Administrators
 American Chamber of Commerce Executives
 America's Promise: The Alliance for Youth
 American Humanics, Inc.
 American Red Cross
 AMVETS
 AYUSA International
 The Congressional Award
 Council of Chief State School Officers
 Foundation for Teaching Economics
 Junior Achievement
 Military Order of the World Wars
 National Association of Manufacturers
 National Assoc. of Secondary School Principals
 National Catholic Educational Association
 National Management Association
 National Parents Teachers Association
 National School Boards Association
 Optimist International
 Points of Light Foundation
 Presidential Classroom
 SCORE
 US Chamber of Commerce
 US Junior Chamber of Commerce
 Youth for Understanding

Leadership for Service

HOBY's Commitment to Volunteerism

As students discover their own leadership potential, HOBY seeks to make an impression on them of the importance of using their leadership skills to give back to society. *Leadership for Service* is HOBY's community service program intended to prepare young people to contribute to their communities through volunteerism.

The objectives of *Leadership for Service* are:

- To inform Ambassadors about the role and impact of community service;
- To facilitate setting short-term community service goals;
- To provide opportunities to connect with community service organizations; and
- To provide documentation of program impact and effectiveness.

Each Ambassador is challenged to return to his/her community and conduct at least 100 hours of community service in the year following the HOBY Leadership Seminar. They are asked to make a yearlong commitment to strengthen their communities through volunteerism, and to track their success by logging their hours on the HOBY website, www.hoby.org. Since the implementation of HOBY's *Leadership for Service* program in 1998, participants have logged nearly 1,000,000 volunteer service hours.

Through HOBY's *Leadership for Service* programs, Ambassadors gain the tools, passion and commitment to serve others. To help young people realize the personal and social benefits of volunteerism and service, HOBY awards each Ambassador who successfully completes and logs 100 hours a special recognition packet.

Panel One: Media "How Are Youth Presented In The Media"

Dana Drake

Dana Drake's desire from the age of 10, was to be a television news reporter. During her ten years as a reporter she won various awards, including the prestigious Associated Press Reporter of the Year award in 2000. She moved back to her hometown of Los Angeles to produce the bio-documentary television series: E! True Hollywood Story. While working at the E! Networks, Dana has produced shows with topics ranging from the two hour special on Britney Spears, to hard hitting investigative shows with titles including "Women Who Love Men Who Kill," "Inside the Mind of a Serial Killer" and "Plastic Surgery Nightmares." Dana spends her free time working with the Anti-Defamation League and volunteers at the Los Angeles Department of Animal Services.



Drew Greenberg

Drew attended UCLA for his undergraduate work, then he earned his JD at Santa Clara University School of Law. It was while he was studying for his first semester finals in law school that he read about a program in which Star Trek allowed unsolicited script submissions, the only show on the air at the time to do so. Drew decided writing a Star Trek script would make a fun study break from finals. Heartened by the positive response he got from the Star Trek writers, Drew graduated from law school, packed up his car and moved back to Los Angeles. He worked as an assistant at such companies as Fox, Disney and Paramount before landing his first writing job on a Game Show Network program called Burt Luddin's Love Buffet. But then he was offered the chance to write a freelance episode of the Showtime drama Queer as Folk. Soon after, Drew joined the writing staff of Buffy the Vampire Slayer, where he worked until the show went off the air in 2003. Since then, Drew has written for such shows as Firefly, Smallville, The OC and Inconceivable. He currently works as a writer/producer on the upcoming Showtime series Dexter.

Cy Cerrano

Cy graduated high school with honors in 2005. He is in college studying to become an entrepreneur. He was a HOBY alum from the California-Central site in 2003 and attended WLC that same year. Cy has been involved in HOBY in some way each year since, and am returning to WLC as the assistant to HOBY Mama for 2006. He is currently working part-time which gives him a lot of time to write and take pictures for his blog which is found at www.insidecy.blogspot.com. Cy's end goal is to have a great family, open a chain of restaurants, and to travel and photograph the world.



Errol Barnett

Millions of teenagers watch Errol Barnett every week as he reports and anchors for Channel One News, the nationwide news program for young people. Errol's special series have included an award-winning three-part series "Bullies" which involved an interview with a convicted killer, a two-part series "In Heroin's Wake" that analyzed the upsurge of heroin use in New England's suburbs and "Selling Stardom," a three-part look at alleged talent scout fraud. He has interviewed everyone from politicians on Capitol Hill to celebrities in Hollywood. Including Florida Gov. Jeb Bush, President Bush's former Aide Karen Hughes and California's First Lady Maria Shriver. Errol is known as the "extreme situation" reporter. Born and raised in England, Errol has been featured in Teen People Magazine and has received a Telly Award for his work. He is also a Board Member of a Los Angeles journalism organization. He is still the youngest anchor at Channel One News.



David Seiden David Sieden is Director of National Promotions for Buena Vista Pictures Marketing at the Walt Disney Company where he is responsible for the negotiations and implementation of multi-million dollar promotional campaigns. He has worked with partners such as McDonald's, AT&T/SBC, General Mills, NASCAR and Frito-Lay. A few of the films he has worked on include *Toy Story*, *Armageddon*, *The Incredibles* and *The Chronicles of Narnia: The Lion, The Witch and the Wardrobe*. He is currently working on promotions for this summers' *Cars* and *Pirates of the Caribbean: Dead Man's Chest*. Directly from the University of

Wisconsin, David began his career at Disney as an intern in 1994 and later returned in 2003 to rejoin the Theatrical National Promotions Team. In addition to Disney, he worked for two promotional agencies and Lucasfilm. While working at the Skywalker Ranch, he oversaw promotions in multiple countries for *Star Wars Episode II: Attack of the Clones* and worked on the production of the DVD.

Nelson Coates

Nelson Coates (FILMMAKER / PRODUCTION DESIGNER) is currently completing *SCHOOL FOR SCOUNDRELS* starring Billy Bob Thornton and Jonathan Heder for release summer 2006. He most recently designed the live-action mermaid movie *AQUAMARINE* on Australia's Gold Coast, and the comedy *MAN OF THE HOUSE* starring Tommy Lee Jones. With *RUNAWAY JURY*, Nelson enjoyed his fifth collaboration with director Gary Fleder, having designed Fleder's directorial debut, "Things to Do in Denver When You're Dead," as well as "Kiss the Girls," "Impostor," and "Don't Say A Word." He also designed Denzel Washington's directing debut "Antwone Fisher," named one of AFI's (American Film Institute) top ten movies of 2002. In between movie projects, Nelson designs for the real world as architect/interior designer on unique residential and commercial projects. A magna cum laude communications graduate of Abilene Christian University in Texas, Coates was named *Outstanding Young Alumnus of the Year* in 1996. He is a member of the Academy of Motion Picture Arts and Sciences and the Academy of Television Arts and Sciences. As a sophomore, Nelson Coates represented Texas at the 1977 HOBY World Leadership Congress in Chicago.



Panel Two: Education "Sports & Education: Striking a Balance for Students and Schools"



Carlos A. Sardó

Carlos grew up in New York City and moved to California to attend Fresno Pacific University. He played various sports while in high school and played soccer in college. He coached high school and club teams for over 20 years winning numerous league titles and CIF sectional titles. While Carlos has coached Basketball, Track & Field, Cross-Country, and Softball, it is Soccer that was his passion. When not coaching he would work as an administrator with CIF, school leagues and clubs. Carlos has had numerous athletes play at the collegiate level. As a counselor, Carlos has helped students seek and attain athletic scholarships. This is an activity he still enjoys despite his retirement from coaching and not being employed as a counselor. As Dean of Student Services he works with special needs students and enjoys the unique challenges those students present. His

first involvement with HOBY was as a parent when his daughter Denise was an Ambassador. Since then he has hosted CLEWs in Bakersfield, been a facilitator, and a panelist.

Lars Ensberg

Lars was born and raised in So. Cal. He played 3 sports/year (soccer, baseball, and basketball) until High School, when he dropped down to 2 after his Freshman year. It still seemed like 3 sports, though, because he continued playing Club Soccer which stopped during the high school soccer season, but picked up again in the Spring for State Cup. He knew he wanted to go to college, and he was excited that soccer contributed to his attending UCLA. He played soccer collegiately for both UCLA and Cal. Lu. Education is very important in his family, so going to college wasn't really a choice - WHERE he would go to college was a choice. He majored in Marketing and furthered his college experiences at Cal. Lu until graduation. He worked in Marketing for 5 years. He's studied, worked, and played sports all his life and now Lars is happy to be continuing his education in another direction back at UCLA

Laura Ensberg

Laura is a native Californian, as are all three of her sons. She and her husband celebrated their 35th anniversary last December, 2005. She was lucky enough to be a stay at home mom until the youngest son was finishing high school. This allowed her to attend all the boys sports activities, which she loved. All three of the boys played on the city teams, then branched out onto "Club" teams in soccer, basketball, and baseball. She has attended more practices/games than she can begin to count. She loved every minute of it! In fact, she realized that watching the boys excel in school and sports was such a huge part of her life that she knew she had to do something when they all were gone to their colleges/careers. So, she went back to school herself to get her Elementary Ed. credential (I'd already gotten my Secondary Ed. credential the first time around in 1971). She began her current teaching career 10 years ago. Her first 5 years of teaching, she taught the following grades in this order: 7th, 8th, a 7/8 combination class, 3rd, then 2nd. The only difference she really sees in a Jr. High student and a 2nd grader is height...She is still teaching 2nd and loving it!

Joan Stevens

Joan Stevens is science teacher at Arcadia High School. Prior to becoming a teacher she was a graduate student in biology and ethnobotany. The rigor of her academic training taught her many valuable skills that she takes to her leadership work, environmental activism and education activities, and her public school teaching career. Joan believes strongly that education is one of the best tools we have for having a world that works for everyone.

H O B Y*Youth Leadership***Panel Three: The Future of the United States****Tyler Johnstone**

Tyler Johnstone is a UCLA student graduating next month with a degree in Political Science. At 20 years old, he has already been very involved in politics including internships with the Los Angeles County Supervisor's Office and the CA Department of Education. Last November at age 19, he ran for his local school board receiving almost 6,000 votes. He has served in student government for the past seven years spanning high school and college including a year as the elected Student Board Representative representing 20,000 students in Santa Clarita. His plans for the future include working education public policy and increasing awareness in local issues through voter registration and local campaign assistance. Most importantly, Tyler is a 2002 Southern CA HOBY alumni.

Sean Herron

Sean Herron is a current high school sophomore at West Ranch High School in Valencia, California, where he serves as ASB Vice President. He is also the Chair of the City of Santa Clarita's Visions in Progress Youth Advisory Committee, which is a group of high school teens in Santa Clarita who work alongside city staff to help serve the needs of the youth in the city. Sean has attended leadership conferences across the country, from UC Santa Barbara to Walt Disney World. In the future, he would like to attend either Stanford University or the California Institute of Technology, majoring in Physics.

Kevin Schallert

Kevin Schallert can best be described as a student activist. Kevin is a member of the National Forensic League, president of The Canyon High School Chapter of The American Civil Liberties Union, and the recipient of Canyon High School 2006 Student Leadership Award. Kevin is very active outside of school as well, regularly attending A.N.S.W.E.R coalition events, serving a position as the youth ambassador for The Democratic Alliance for Action, and as an executive board member for The City of Santa Clarita Youth Advisory Committee. In the future Kevin hopes to attend The United States Coast Guard Academy, where he will major in either communications or government, before taking a position as an officer in the United States Coast Guard.

**Christian Johnson**

Christian Johnson is the Program Director of the Arsalyn Program. The Arsalyn Program was created to encourage young Americans to become informed and active participants in the electoral process. The Arsalyn Program views the civic and political engagement of young people as beneficial to country, community and character. The Arsalyn Program is firmly committed to a non-partisan, non-issue-based and inclusive approach to ensure that voting becomes a lifetime commitment on the part of our nation's young adults. Christian graduated from the University of Nevada, Reno in 2000 with a degree in Political Science and English literature. He is currently enrolled in the Politics and Policy program at Claremont Graduate University, specializing in political philosophy and American politics.





Youth Leadership

Panel Four: Entrepreneurship "Developing Business Ideas"

Marla Dennis

Marla Dennis, owner of **Capri Public Relations & Management**, began her journalism career in 1986 designing entertainment and corporate publicity and media relations locally and nationwide. Achieving her start in Los Angeles entertainment industry publicizing motion pictures, television, celebrities, directors, producers, artists, special events, non-profits, restaurants, art galleries and more, a foundation was set for Marla to eventually forge ahead on her own. Since 1996, Marla has created a long list of varied clients for her boutique agency, (www.capripr.bigstep.com). Marla has a B.A. degree in Journalism, Public Relations and a minor in Cultural Anthropology. In addition to serving as a youth mentor for HOB Y and Anthony Robbins Foundation, Marla's personal platform and community outreach efforts support Susan G. Komen Breast Cancer Foundation in the fight for a cure and on-going research. Her volunteer activities help build the Los Angeles affiliate office through events, community speaking, Race for the Cure, Fashion for a Cure, and a 2006 appointment to serving on the affiliate's Board of Directors.



James Segil



James Segil is currently Vice President, Business Development for Talisma Corporation. He is responsible for all partnerships and strategic alliances for Talisma Corporation, a leading global provider of customer interaction management solutions. Prior to Talisma, James was President & COO of KnowledgeBase.net where he was involved in all aspects of the company and responsible for its growth and development. With over 6 years of leadership experience in the technology sector James has been responsible for both starting and growing businesses, building out scalable product and technology solutions, and creating and managing high performance management teams. Prior to KnowledgeBase.net, James successfully led Web-hosting company Virtualis Systems through start-up, growth, acquisition, and merger/integration. He was then COO of the Web hosting division of Allegiance Telecom (Nasdaq: ALGX) the communications concern that acquired Virtualis in Fall 2000. While at Allegiance, James managed the integration of Virtualis as well as other ISP acquisitions into one centralized hosting network eventually re-branded as Hosting.com. James received his MBA from Harvard Business School and his operations, marketing, finance and leadership skills from his front line positions, growing brands and businesses. James currently lives in Los Angeles."

Patricia Bramhall

Ms. Bramhall founded Tydak Consulting Services, LLC in 2000. The firm focuses on strategic planning, workforce management and business operations in Information Technology. Clients of note include American Honda Motor Company, Nestle USA Inc., Amgen, Inc. and Dole Foods Company. Prior to starting Tydak Consulting, Ms. Bramhall spent over 20 years in Information technology working for companies such as Countrywide Home Loans and SunAmerica, Inc. She led the largest business process re-engineering project in SunAmerica's history. As a volunteer, Ms. Bramhall works with the Westside Center for Independent Living as a committee member and promoter of the center and its graduates. She is also involved in mentoring programs for young women in technology. She is also involved with Vera Brown and PATH (People Assisting the Homeless) in Los Angeles. She participates in several professional organizations including Association for Information Technology Professionals, and is President of Women In Business/Los Angeles. Ms. Bramhall attended college at Orange Coast College and the University of Phoenix. She lives in Thousand Oaks, California with her husband Scott and their three children.



James Whitaker



James Whitaker (26) is the founder and owner of Left Coast Enterprises, a multi-faceted business that operates in the clothing and e-commerce industries. James is a graduate of Cal Poly in San Luis Obispo where he earned a degree in Business Administration and minors in economics and philosophy.



Panel Five: Volunteerism



Barry Thomas

Barry Thomas was born in Burbank, California, and graduated from California State University with a business administration degree. Over the past 18 years, Barry has worked in the field of Corporate Information Systems Technology in the capacity of executive management. Barry is active in his community, supporting military families and other charities. In March of 2004, Barry and his wife Dawn founded Pen Pals for Soldiers, an 12 months later successful launched a Nationwide program to bring our communities together in writing letters and sending care packages to our troops overseas.

Danna Whittman

Danna Whittman is a former high school English teacher who made a career change after 10 years in public education. She decided to take a chance on the non-profit sector, sending out resumes to agencies that specifically worked with the homeless population; this led her to *Beyond Shelter*. *Beyond Shelter's* mission impressed her as she searched for a new job, as the agency's goal was to find permanent housing for homeless families. Danna is the Outreach & Resource Coordinator for *Beyond Shelter's* South Los Angeles office; it is called the *Broadway Village Family Services and Neighborhood Resource Center*.



Christina Aronhalt



Since high school, Christina Aronhalt has worked with nonprofit organizations as either a volunteer or as a staff member, and oftentimes as both! She has spent the majority of her adult life working with nonprofit organizations in various professional capacities, including Program Director and Executive Director of the Girls' Clubs of Laguna Beach, Executive Director of Long Beach ALIVE, a violence prevention and intervention program, Project Director and consultant for the Consensus Organizing Institute, Director of Volunteer Services for San Joaquin Hospital in Bakersfield, and is now the Resource Development Director of Habitat for Humanity-Golden Empire. Christina received her Nonprofit Management Certificate from Cal State Long Beach and is studying for the Professional Fund raising Certificate from Indiana University's Center on Philanthropy.

Keynote Speaker

Leon Quan

Always spectacular, Leon Quan electrifies audiences across the nation. His humor and poignant insight make him the most relevant young communicator today. Having produced four inspirational CD's, hosted radio shows and promoted rock concerts, Leon demonstrates a passionate commitment to connect with, empower and challenge his listeners. With over ten years of experience, Leon has fashioned his delivery for impact. Audiences of all ages relate and engage when Leon takes the microphone. Currently, he has a daily presence on school campuses and at conferences as he travels the country as a professional speaker and consultant.



As the founder of Quan Presentations, Leon has created a leadership alliance with the most brilliant, creative and passionate group of people. These experts include veteran speakers, counselors, entertainers, administrators, and PR and marketing specialists. Drawing upon synergy and talent, Leon injects the top professionals in the field into the successful development of students, teachers, and leaders

Motivational Speaker

John Bryant



Selected by Time Magazine as "One of America's 50 Most Promising Leaders of the Future" and selected to receive the Oprah Winfrey and Oprah's Angel Network national "Use Your Life" Award, John Bryant is the founder, chairman of the board and CEO of Operation HOPE, Inc., America's first non-profit social investment banking organization. Mr. Bryant also serves as chairman and CEO of the growing network of Operation HOPE Banking Centers and Inner City Cyber Cafes. These businesses are for-profit subsidiaries of Operation HOPE, Inc., and represent an innovative new model for banking in under-served communities and bridging the divide with digital empowerment solutions worldwide. Totally committed to the social and economic revitalization of our urban, inner-city and under-served communities, Operation HOPE, Inc. has become a symbol of hope for many and an influential national and international voice for the economic empowerment of the under-served.

The Freedom to Choose

Unfortunately, a very small number of our young people seem to attract the most of the news. They are in the public eye because they have stolen cars, vandalized schools, created disturbances – in some way rebelled against society. These headline-makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-abiding, constructive citizens. There is too much focus on the negative. It is time we accent the positive – pat the good guys and gals on the back – let them know there are rewards for being responsible members of the community.

I do NOT believe we are all born equal – CREATED equal in the eyes of God, YES – but physical and emotional differences, parental guidance, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I DO believe every man and woman, if given the opportunity and encouragement to recognize his or her own potential, regardless of background has the Freedom To Choose in our world. Will an individual be a taker or a giver in life? Will that person be satisfied merely to exist, or seek a meaningful purpose? Will he or she dare to dream the impossible dream?

I believe every person is created as the steward of his or her own destiny with great power for a specific purpose to share with others, through service, a reverence for life in a spirit of love.

