

*Hugh O'Brian
Youth Leadership*

2001 California-Central
Leadership Seminar

America's Incentive System

*June 1 - 3, 2001
Pepperdine University
Malibu, California*

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Youth for Understanding



*Hugh O'Brian
Youth Leadership*

Welcome HOBY Ambassador. The future is yours!

June 1, 2001

CONGRATULATIONS ON BEING SELECTED TO REPRESENT YOUR HIGH SCHOOL AT THE California-Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your school because of the outstanding leadership potential that you have demonstrated. That's why we call you an "Ambassador." The purpose of this HOBY seminar is to teach you how to think – not what to think. You will get out of life what you put into it, and that certainly applies to your HOBY experience too. We want to awaken in you that magic genie of self-esteem, so important to any success. You were selected to attend HOBY because you are special: Think special, my young friend, and you will be always be special.

As we celebrate our 43rd anniversary and I look back to remember the first HOBY Leadership Seminar that I led in California in 1958, I feel awed and grateful for our tremendous growth and outstanding accomplishments. My sincere thanks to all the super volunteers and contributors who have made it possible. HOBY has impacted more than 280,000 ambassadors at our Leadership Seminars and touched countless others through HOBY's "ripple effect."

You will make many new friends this weekend from all across the great state of California. Hang on tight to them – you will have many, many years of meaningful futures to share. You will also realize that a great many volunteers gave many hours of their time and caring to make your HOBY seminar possible. These volunteer speakers, staff and committee members give their hours freely because they believe in the future of our democracy and recognize that you "outstanding" young people represent our future. All of us hope you will walk away from this HOBY experience with a better understanding and appreciation of the democratic process and the economic incentive system that provides the fuel.

I don't have any children of my own, but I've got a couple hundred thousand like you out there I'm very proud to call my family.

So shine bright, my young friend. You are all my tomorrows and the future is yours to live and to give back.

Please give back! I wish you love and Godspeed!

HOBY Hugs,

Hugh O'Brian

Founder, President and Chairman of the Executive Committee



THE WHITE HOUSE
WASHINGTON

Spring 2001

I am pleased to extend warm greetings to all those gathered for the Hugh O'Brian Youth (HOBY) Leadership Development Seminars.

Education plays an essential role in helping students develop into future leaders. The skills and ideas you acquire as young people will help you to make wise decisions in the coming years. Through this seminar, HOBY provides opportunities for students to better understand the workings of democracy and the free enterprise system. I commend the participants for your willingness to pursue greater knowledge and for your dedication to leadership through community involvement. This determination and effort will enable you to fulfill your potential.

I also applaud the advisors and organizers for their commitment to students' education and leadership development. Best wishes for a memorable seminar and continued success.

A handwritten signature in black ink, appearing to read "George W. Bush".



June 1, 2001

IT IS MY PLEASURE TO WELCOME YOU – THE HIGH SCHOOL CLASS of 2003 – to beautiful Pepperdine University for the 2001 HOBY California-Central Leadership Seminar.

The three days we spend together will be filled with tremendous opportunities for you to sharpen the leadership ability you have already demonstrated at your school and at home.

During your stay at HOBY, you will become intimately acquainted with 150 other students from a total of nine counties – from the urban San Fernando Valley, to the scenic Central Coast, to the bountiful Central Valley, to the majestic Sierra Nevada. You'll take part in a meaningful volunteer activity, interact with more than 25 leaders from our great state who will share with you their views and experiences on a wide range of topics and let you know how and why America ticks the way it does. And you'll have some fun.

Seize the opportunity while at HOBY to forge a friendship that will endure a lifetime! Expand your horizons by striking up a meaningful conversation with one of our visitors! Learn how to use a Positive Mental Attitude (PMA) to your advantage! Many people have invested their time and talents to make this seminar possible. All we ask in return is that you leave us ready and willing to play a meaningful role in our society.

You represent the future leaders who will create the rewards and opportunities of a new and exciting era. Your HOBY lessons should serve you well as you go about achieving great things in your lifetime.

You are special ... and OUTSTANDING! All of us from HOBY congratulate and salute you.

HOBY Hugs,

Brad Kieffer
aka Big Daddy

Ambassadors

OTERI AKPOVI
*Sherman Oaks Center for
Enriched Studies*

ELIZABETH ALQUIST
Arroyo Grande High School

DEVIN ANAND
Viewpoint School

ERIC ANDREWS
Grace Brethren High School

NICHOLAS ARNOLD
Cabrillo High School

ALEJANDRO ARROYO
*Death Valley Junior
and Senior High School*

alexarroyos@universityofcalifornia.edu
ARMINDER BAL *Mindi Bal*
Kingsburg High School

JASMIN BARNETT
Desert High School

SARAH BAUER
Woodlake High School

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CAMILLA BENEDICTO
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Bullard High School

ELLA BERSABAL
James Monroe High School

FARRAH BHAJJI
West High School

GYPSY BLAKELY
Midland School

CHARLES BOLEKY-WATTERSON
Coast Union High School

MARK BOOC
Delano High School

JENNIFER BORS
Louisville High School

IRENE BUCKLES
Moorpark High School

MELISSA BUNCH
Lompoc High School

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Clovis West High School

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Stockdale High School

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Tehachapi High School

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Riverdale High School

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Santa Maria High School

CODY CUELLAR
*Shandon Junior and
Senior High School*

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Mojave High School

MATTHEW DAMRON
Kern Valley High School

MATTHEW DEGHI
*West Valley Christian
Junior and Senior High School*

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Immanuel High School

LILIAN DOAN
Oak Park High School

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Ventura High School

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CARLY PIPPIN
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Oxnard High School

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JONATHAN RICHINA
Sanger High School

BRIANNA RIOFRIO
Coalinga High School

CHRISTINA RODRIGUEZ
Monache High School

RACHEL ROMAN-MARIN
Lemoore High School

CORRIE ROWSON
Taft High School

CHERYL RUBIACO
Dinuba High School

CHELSEA RUNDLE
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DONNIE SALAMANCA
Canoga Park High School

MALLORY SANDERS
Redwood High School

DENISE SARDO
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TROY SCHUBERT
Ojai Valley School

CALEN SCHULTZ
Quartz Hill High School

BENTON SECCOMBE
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JESSICA SELVA
Oak Meadow School

BRANDON SHARP
Corcoran High School

CHRISTOPHER SHEKLIAN
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CHAD SHERIDAN
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BRANDON SOUZA
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The Thacher High School

DIANA TERRONES
Avenal High School

TIFFENEY TIEN
Chatsworth High School

ALISSA TURNIPSEED
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BRAD WEBB
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Boron Junior and Senior High School

SARAH YOUNGLUND
Antelope Valley Christian School

The HOBY California-Central Leadership Seminar is made possible by the generosity of caring members of our community. Our very special thanks to everyone who cares about the leaders of tomorrow:

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Youth Leadership*

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A Very Special Thanks

HOBY California-Central is fortunate to count on many friends who help in very special ways. Among them:

Virginia Stumpf Barber

Ted Belinky, HOBY Leadership Seminar Chair,
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Peter Freeland, The Boeing Company

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Sigrid Jones

Cynthia Mann, HOBY International

Mario Marino, Music on Location, Newbury Park

Jeff Marston, HOBY Leadership Seminar Chair,
California-South

Michael Monagan, musician

Karen Oxrider, Director of National Programs,
HOBY International

Linda Phipps

Larry Rice, The Best Barbecue, Thousand Oaks

L.J. Scammerhorn

Sean Starks, Sharper Image Photography, Thousand Oaks

Darrin Wilstedt, HOBY International

Facilitators

Facilitators play a major role in the success of the HOBY seminar. They represent diverse careers and backgrounds, and serve as role models, counselors, and teachers.

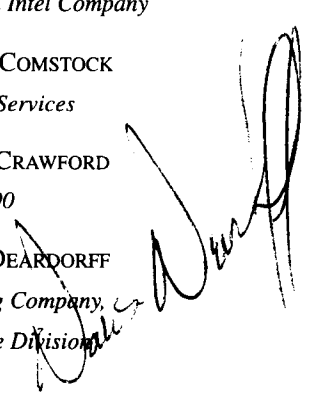
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U.S. Army

Junior Staff

Members of the Junior Staff provide spirit and support the entire weekend. Each Junior Staff member is responsible for administrative duties and motivating ambassadors.

SARAH EMINHIZER, Junior Staff
Co-Director
*Morro Bay High School, 1998
University of California, Santa Barbara*

SARAH GOODYEAR, Junior Staff
Co-Director
*Morro Bay High School, 1996
California State Polytechnic University,
San Luis Obispo*

ALICIA COMPTON
Centennial High School, 2000

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Riverdale High School, 2000

KATELYN GALLAGER
Highland High School, 2000

ANTHONY GARCIA
Hueneme High School, 1999

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Royal High School, 2000

ALICIA WOOLSLAYER
*Mission College Preparatory
High School*

Seminar Program



*Hugh O'Brian
Youth Leadership*

Friday, June 1

- 8:30 a.m. Registration @ Rho Parking Lot
- 9:45 a.m. Ambassador Orientation @ Elkins Auditorium
- 10:45 a.m. Group Photo and Ice Breakers @ Amphitheater
- 11:30 a.m. Lunch and Individual Group Pictures @ Cafeteria
- 12:45 p.m. Keynote Speaker @ Elkins Auditorium
Peggy O'Neill
- 1:30 p.m. Panel One: "Are the Media Responsible for Teaching Critical Thinking to Youth?" @ Elkins Auditorium
Dominic Berbeo, Los Angeles Daily News
Ron Olsen, KTLA-TV
Mary Olson, General Manager, KCLU-Radio
Sandra Sarciada-Naughton, Canadian Broadcasting Corp.
- 3:00 p.m. Spirit Showdown @ Jerry's Tree
- 3:30 p.m. Essay Writing @ Elkins Auditorium
- 4:15 p.m. Panel Two: "Are Vouchers The Solution? If So, How Should They Work?" @ Elkins Auditorium
Marilyn Busche, President, California School Board Association
Gregory McGinity, Former Policy Consultant, California State Board of Education
Sandy Bieler Rao, Former Candidate for School Board
Lois Tinson, Past President, California Teachers Association
- 5:45 p.m. Dinner @ Cafeteria
- 6:30 p.m. Group Time @ Jerry's Tree
- 7:15 p.m. Leadership Game @ Elkins Auditorium
- 8:45 p.m. Dorm Dash
- 9:15 p.m. Dance/Service Project/Study Hall @ Tyler Campus Center Lounge
- 11:00 p.m. Return to Dorms
- 11:30 p.m. Bed Check

Saturday, June 2

- 6:45 a.m. Wake-Up Calls
- 7:30 a.m. Breakfast @ Cafeteria
- 8:15 a.m. Motivational Speaker @ Amphitheater
John Bryant, Operation HOPE
- 9:00 a.m. Panel Three: "Making A Difference ... One Person At A Time"
James Alvino, HOBY International
Laura Brakensiek, HOBY Alumni, 1998
Tina Esposito, Constitutional Rights Foundation
Paul Regula, COSTCO
- 10:30 a.m. Volunteerism Component
- 12:30 p.m. Lunch @ Cafeteria
- 1:30 p.m. Panel Four: "Are Dot.Coms Dead?" @ Elkins Auditorium
Michael Alcock, OnlineLearning.net
Michael Biswas, AllBusiness
Joe Burns, Investor's Business Daily
Pier Gittens, Xircom, an Intel Company
- 3:30 p.m. Seventh Inning Stretch @ Jerry's Tree
- 4:00 p.m. Panel Five: "American Apathy - Do We Need To Revisit The Electoral Process?" @ Elkins Auditorium
Xandra Kayden, League of Women Voters
Jeffrey Prang, West Hollywood City Council
Tony Strickland, California State Assembly
- 5:30 p.m. Dinner @ Cafeteria
- 6:30 p.m. Dorm Dash
- 7:00 p.m. Talent Show @ Elkins Auditorium
- 9:30 p.m. Reflections @ Elkins Auditorium
- 10:30 p.m. Group Time
- 11:30 p.m. Bed Check

Sunday, June 3

6:45 a.m.	Wake-Up Calls
7:30 a.m.	Breakfast @ Cafeteria
8:30 a.m.	Non-Denominational Services/Study Hall @ Campus Chapel/Cafeteria
9:30 a.m.	Thank-You Notes @ Cafeteria
11:00 a.m.	Junior Staff Presentation: What Happens After HOBY? - Amphitheater
11:30 a.m.	Lunch @ Cafeteria
11:30 a.m.	Parents' Lunch @ Hahn Fireside Room
1:15 p.m.	Closing Ceremonies @ Elkins Auditorium
3:00 p.m.	Departure

Panel 1

“Are the Media Responsible for Teaching Critical Thinking to Youth?”



Ron Olsen

Ron Olsen believes one of the most important elements in our society is freedom of the press, and he is an outspoken advocate for press freedoms. He has been a reporter, anchor, and talk show host at KTLA-TV in Los Angeles, where he has covered many of the biggest stories of the last 15 years. He began his career on the college radio station at the University of Minnesota, then he moved to TV at KTSP in Minneapolis. He is a two-time Emmy Award winner, and a seven-time nominee. He also received a Peabody Award. He has appeared on such shows as "This Week With David Brinkley" on ABC, and "Reliable Sources" on CNN as an expert on the media. He even was featured on an Italian television network during the O.J. Simpson criminal trial.

Mary Olson

Mary Olson is general manager of KCLU Radio, Ventura and Santa Barbara counties' source for National Public Radio and jazz. She helped sign the station on the air and nurtured it from a fledgling start-up to a two-county operation with deep community roots and support. Prior to joining KCLU, she was national promotion director for TicketMaster Corporation, where she supervised the marketing efforts of 24 regional offices. Previously, she was vice president of promotion and press relations for Barris, Guber, Peters, a television syndication firm. She received her undergraduate degree in mass communications and journalism from Purdue University, and her master's degree in public administration from California Lutheran University. She currently serves on the boards of Habitat for Humanity and the Westlake Village Rotary Club.



Sandra Sarciada-Naughton

Sandra Sarciada-Naughton serves as head of International Sales and New Business Development at Canadian Broadcasting Corporation (CBC), based in Los Angeles. She is responsible for the sale and distribution of CBC television programs into the territories of Asia, Latin America and the United States, as well as issues concerning home video, DVD and Internet rights. Previously, she produced and distributed programming for Castle Communications, she founded her own distribution company, and she was a freelance journalist. She was born in Uruguay. She received her diploma from the Universite de Geneva in Switzerland, and she graduated from Universidad Catolica del Uruguay, with a degree in communications and mass media. She speaks fluent Spanish, French, English, Portuguese and Italian. She and her husband, Thomas Naughton, live in Santa Monica with their pet squirrel, Manuelita.

Dominic Berbeo

Dominic Berbeo is a reporter for the Los Angeles Daily News.



Panel 2

“Are Vouchers the Solution? If so, How Should They Work?”

Brian Bennett, JD

Brian Bennett was a principal and teacher in Catholic school systems in Los Angeles and San Diego for 26 years. He served as policy consultant for California's Proposition 38, the November 2000 school voucher initiative, where he was responsible for educational impact analysis, public speaking, and assisting with media and community outreach strategies. Previously, he was vice president of Educational Development/Governmental Relations for the non-profit School Futures Research foundation, where directed technical assistance for new independent charter schools in historically low-income urban communities nationwide. He received his bachelor's and law degrees from Loyola Marymount University and has done postgraduate work at the University of San Francisco and St. Joseph's University.

Gregory McGinity

Gregory McGinity is a master's of business administration student at the University of California, Los Angeles, studying marketing and strategy. This summer he is interning in the Marketing department at Amgen in Thousand Oaks, a global biotech leader. Previously, he was the senior education policy consultant to the California Board of Education. And he was legislative assistant to U.S. Sen. Thad Cochran and legislative director to U.S. Rep. Lindsey O. Graham; he advised both legislators on health care, education, foreign policy, and trade issues. Prior to Capitol Hill, he was appointed by former President George Bush to the U.S. Department of Education's Office of Legislation and Congressional Affairs as a legislative liaison, and to the White House Conference on Aging as the Director of Public Liaison. He received his bachelor's degree in history and political science from the University of California, Berkeley.



Sandy Bieler Rao

A believer that high-quality, fairly distributed, publicly supported, universal education is the most fundamental element of a democratic society, Sandy Bieler Rao has dedicated herself to pursuing her beliefs regarding public education. She is an active volunteer in her children's schools, from kindergarten through high school, and has served on numerous school and school district committees. In 2000, she was a candidate for the Oxnard Union High School District. She graduated from the University of California, Berkeley.

Lois Tinson, Ph.D.

Lois Tinson, Ph.D., past president of the California Teachers Association, teaches reading and English at North Park High School in Baldwin Park. When was elected CTA president in 1995, she was the first ethnic minority to hold the position. She also served on the California State Commission on Teacher Credentialing and as the National Education Association's representative to the Educational Testing Service. She is listed in "Who's Who in Black America" and "Who's Who Among International Women." She received her bachelor's degree from the University of Arkansas and her master's and doctorate degrees in institutional management from Pepperdine University, where she also is an instructor of graduate school education.



Panel 3

“Making a Difference, One Person at a Time”

James Alvino, Ph.D.

As chief operating officer for Hugh O'Brian Youth Leadership (HOBY), James Alvino is responsible for the daily operations of the organization's international headquarters in Westwood. Previously, he was chief executive officer of the United States Academic Decathlon Association. In addition, he was a management consultant, executive director of the Future Problem Solving Program and the Education Institute of Rowan University, president and chief executive officer of Gifted and Talented Publications, and project director at Educational Improvement Center-South. He earned his master's degree and his doctorate degree (with highest distinction) from Boston College. He and his wife Margaret live in Huntington Beach.

Laura Brakensiek

A 1998 HOBY alumna from Westlake High School in Westlake Village, Laura Brakensiek just completed her freshman year at Pepperdine University, where she is majoring in public relations. A dedicated and enthusiastic volunteer, Laura is recording secretary for her sorority, Kappa Kappa Gamma. Additionally, she spent four years in student government positions at her alma mater. In her four years as class president, she raised more than \$45,000 by organizing more than 30 fund raisers. Outside of school activities, she has volunteered for numerous activities and organizations, including the March of Dimes, Calvary Community Church in Westlake Village, the Thousand Oaks Library, and Cabrillo Music Theater. At Pepperdine, she has served as a student employee at the university's law school.

Tina Esposito

Tina Esposito is the program director of the Youth Leadership for Action program (YLFA) of the Constitutional Rights Foundation. The YLFA's goal is to provide urban youth with the skills, knowledge, and ability to assess and address issues in their local communities. She holds a bachelor's degree in sociology from Binghamton University in New York. Her work in leadership and civic education for high school-aged youth has taken her across the United States and Mexico as a trainer and speaker for youth and youth/adult partnerships.



Paul Regula

Paul Regula, assistant warehouse manager in Westlake Village, has been with COSTCO Wholesale for more than 18 years. He started his career pushing carts while he studied at the University of California, Santa Barbara. He has held a variety of positions with the organization, including front end manager, receiving manager, administration manager, ancillary manager, and merchandise manager. He currently is responsible for the entire warehouse operation and financial planning for a facility that exceeds \$100 million annually. Prior to COSTCO he spent five years in restaurant management with Sizzler Restaurants and McDonalds.

Panel 4

“Are Dot Coms Dead?”



Michael Alcock

Michael Alcock has been keeping up with the technology changes of the Internet for the past six years, translating product ideas and business plans into launched and profitable Web sites for companies like Disney and Ziff-Davis. Prior to joining OnlineLearning.net as the director of Web & Application Development, he was the senior producer at The Lightspan Partnership and was responsible for developing its registration system and its personalization products: "Your Class Online" and "Your School Online," which won the EDDIE (Educational Software Review) Awards in 2000. Michael previously developed TV movies at Hallmark Entertainment and has also worked as a journalist for a daily paper. He has a bachelor's degree in writing and mass culture studies from Hampshire College in Amherst, Massachusetts.

Michael Biswas

Michael Biswas is director of Member Relations for AllBusiness, a San Francisco-based business-to-business Internet portal offering content catering to the needs of 750,000 small business members. Previously, he was a project manager at TeleTech, a large customer service outsourcing company, where he started out answering customers' telephone inquiries. He studied literature at California State University, Northridge.



Pier Gittens

Pier Gittens is director of e-business for the Americas region of Xircom, a wholly-owned subsidiary of the Intel Company. Ms. Gittens' primary responsibility is Xircom's direct sales channel, the *Shop Xircom* store. She received her bachelor's degree in psychology from the University of Southern California. She has spent more than 20 years in the high-tech field in a variety of management positions spanning the technical support, customer service, and, e-business areas. She has worked for such companies as Automatic Data Processing (an industry leader in financial services and payroll processing), CompuCorp (a pioneer in microcomputer technology and local area networking), Merisel (a global wholesale distributor of computer and networking products), and Xircom, a pioneer and industry leader of mobile information access.

Joe Burnes

Joe Burnes is an editor at "Investor's Business Daily."

Panel 5

“American Apathy: Do we Need to Revisit the Electoral Process?”

Xandra Kayden

Xandra Kayden, Ph.D., is president of the Los Angeles League of Women Voters, as well as a senior fellow at the school of public policy and social research at the University of California, Los Angeles. She has participated in and studied American political institutions at all levels of government, and she was the founding director of the Women's Action Program in the U.S. Department of Health, Education and Welfare – the first government program to respond to the women's movement of the 1960s and '70s. She has written "Campaign Organization, The Party Goes On," and "Surviving Power." She is a regular contributor to The Los Angeles Times on urban issues, and she is working on a book about the relationship of changing culture and the political structure of Los Angeles. She received her undergraduate and graduate degrees in American history from Columbia University, and her doctorate in political science from Harvard University.



Jeffrey Prang

As a member of the West Hollywood City Council, Jeffrey Prang aims to improve neighborhood quality of life, public safety, civil rights, the environment, disabled services, economic development, infrastructure, and capital improvements. Prang also was appointed to the California Council on Criminal Justice and numerous other governmental and civic organizations. He is a graduate of James Madison College at Michigan State University with a degree in international relations.

Tony Strickland

In the California Assembly, Tony Strickland represents the Ventura County cities of Camarillo, Moorpark, Oxnard, Port Hueneme, and Thousand Oaks. He serves as chairman of the Minority Caucus, vice-chairman of the Assembly Government Organizations Committee, and as a member of the Assembly Agriculture, Banking and Finance, and Higher Education committees. Additionally, he serves on the Assembly Republican Education Reform Task Force. His legislative priorities include education reform, public safety, tax reduction and local control. In Sacramento, he has sought to eliminate a portion of the tax on gasoline, change the way California's presidential electors are allocated, provide merit pay to teachers whose students improve their academic performance, and provide a tax credit to farmers who donate their agricultural products to non-profit charities. He is an active member of the community, and he belongs to numerous organizations. He received his bachelor's degree in political science from Whittier College.



Guest Speakers



John Bryant

John Bryant of Los Angeles is founder, chairman, and chief executive officer of Operation HOPE, the United States' first non-profit investment banking organization. He also is chairman and chief executive officer of the growing network of Operation HOPE Banking Centers. Operation HOPE is committed to social and economic revitalization of urban, inner-city, and under-served communities. He was selected in 1994 by Time magazine as "one of America's most promising leaders of the future." Similar accolades have come from Black Enterprise magazine ("25 future leaders to watch"), Swing magazine ("one of the most powerful twentysomethings in America"), the Los Angeles Business Journal ("distinguished 40 under 40"), and Town and Country magazine ("the new breed of philanthropic leaders").

Ambassador Martha Lara

Ambassador Martha Lara is consul general of Mexico, based in Los Angeles. A career diplomat, she has served as consul general of Mexico in Laredo, Houston, and El Paso, Texas; Seattle, Washington; and Miami, Florida. She also has held the position of deputy Mexican representative before the Women's Inter-American Commission of the Organization of American States. She was secretary of state for Chihuahua, Mexico, from 1986 to 1992, holding the position of governor pro tempore in 1991. She was a federal Senator from the state of Chihuahua from 1994 to 2000. She has held numerous diplomatic appointments, and she is the author of "Chihuahua, an Experience," a book about the political transition of power at the state level.

Peggy O'Neill

At 3 feet, 8 inches in height, Peggy O'Neill has been challenged her entire life with being a "little person in a big world." She is a motivational speaker, a diversity educator, author, and "life coach" whose uplifting presentations carry her message of the vital importance of maintaining a sense of well being and dignity in a world that often looks down upon those who are "different." She also has been a psychotherapist, helping numerous individuals overcome hardships and move onto enjoying more success and happiness. She earned a degree in education and a degree in commercial photography from the Art Center College of Design. She met her husband, Bradley Laise, at a Little People of America conference in 1995 and feels that her life has been blessed ever since. They live in Ojai with their two dogs, Keesha and Wickie.



HOBY

Hugh O'Brian Youth Leadership

HOBY Background

In 1958, actor Hugh O'Brian was privileged to spend nine days in Africa with Dr. Albert Schweitzer, whose remarks and observations were both profound and stimulating. In reference to youth and education, Schweitzer told O'Brian: "The most important thing in education is to teach young people to think for themselves."

Dr. Schweitzer's words deeply moved O'Brian to explore the avenues through which he might influence the lives of our young people. Gradually, a concept evolved, and the Hugh O'Brian Youth Foundation (HOBY) was born.

The HOBY program is simple: Bring a select group of high school sophomores with demonstrated leadership qualities together with a group of distinguished leaders

Selection Process

Nomination materials are sent in September of each year to the 22,000 public and private high schools in the United States. All sophomores are eligible to attend one of the three to four-day seminars held in all 50 states, the District of Columbia, the Bahamas, Canada and Mexico. An outstanding sophomore leader is nominated by each school and is certified by its principal.

Results of HOBY Seminars

The effectiveness of HOBY seminars is noted in the results of HOBY's most recent evaluation:

- 80 percent of ambassadors noted they had a better understanding of the free enterprise, economic and American political systems.
- 98 percent said they know what steps to take to be a better leader.

in business, industry, education, government, and the professions, and let the two interact. Using a seminar question-and-answer format, the young people get a realistic look at the workings of the American incentive system, which broadens their perspective and better enables them to think for themselves.

High school sophomores are chosen as the focal point for the HOBY program not only because their age is critical in focusing on future goals and forming opinions for adulthood, but also because they have the opportunity to create a "ripple effect" from their HOBY experience in their remaining high school years.

These expense-paid workshops focus on the theme "America's Incentive System," and encourage the young leaders toward responsible citizenship of community volunteerism and service. One young man or woman is selected to represent his or her site at a week-long World Leadership Congress held in late summer. In addition, HOBY invites young leaders from at least 30 countries to attend this international seminar.

- 98 percent said they know volunteering is important.
- 99 percent said HOBY encourages them to think independently.
- The evaluation found that HOBY encourages Ambassadors to set goals and that the responsibility for personal growth and leadership development is placed squarely on them.

HOBY Mission and Objectives

To seek out, recognize and reward leadership potential in high school sophomores from throughout California, the United States and abroad.

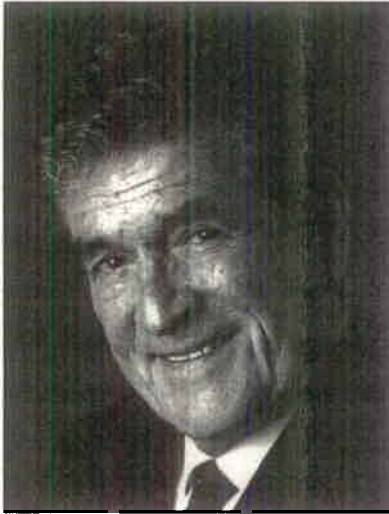
To encourage and assist members of this formative age group in their quest for self-identification and self-development.

To interface these potential idealers with recognized leaders in business, government, science, education and the professions through give-and-take sessions.

To motivate these young leaders to their responsibility and the importance of volunteerism.

To stimulate opportunities for these young people to demonstrate their leadership abilities when they return home for betterment of community and country.

The Freedom to Choose



I do not believe we are all created equal. Physical and emotional differences, parental guidance, varying environments, or being in the right place at the right time all play a role in enhancing or limiting development. But I do believe every man or woman – if given the opportunity and encouragement to recognize his or her potential, regardless of background – has the freedom to choose in our world.

Will an individual be a taker or a giver in life? Or be satisfied merely to exist? Or will that person seek a meaningful purpose, daring to dream the impossible dream?

I believe each person is created as the steward of his or her own destiny, with great power for a specific purpose: to share with others, through service, a reverence for life in a spirit of love.



Hugh O'Brian

Think Positive

From "Positive Thinking Every Day"

by Norman Vincent Peale

I*f you want to get somewhere, you have to know where you want to go and how to get there. Then never, never give up.*

The secret of life isn't what happens to you, but what you do with what happens to you.

Help other people to cope with their problems and your own will be easier to deal with.

Never use the word "impossible" seriously again. Toss it into the verbal wastebasket.

Self-trust is the first secret of success. So believe in and trust yourself.

Stand up to your obstacles and do something about them. You will find that they haven't half the strength you think they have.

Joy increases as you give it and diminishes as you try to keep it to yourself. In giving it, you will accumulate a deposit of joy greater than you ever believed possible.

How you think about a problem is more important than the problem itself -- so always think positively.

Go at life with abandon; give it all you've got. And life will give all it has for you.

Hugh O'Brian

H O B Y

Youth Leadership

Congratulates and Salutes the
Leaders of Tomorrow