



*Hugh O'Brian  
Youth Leadership*

# 1999 California Leadership Seminars

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**Southern California**  
June 4th - 6th  
University of San Diego

**Los Angeles County**  
June 4th - 6th  
Loyola Marymount

**Central California**  
June 11th - 13th  
Pepperdine University

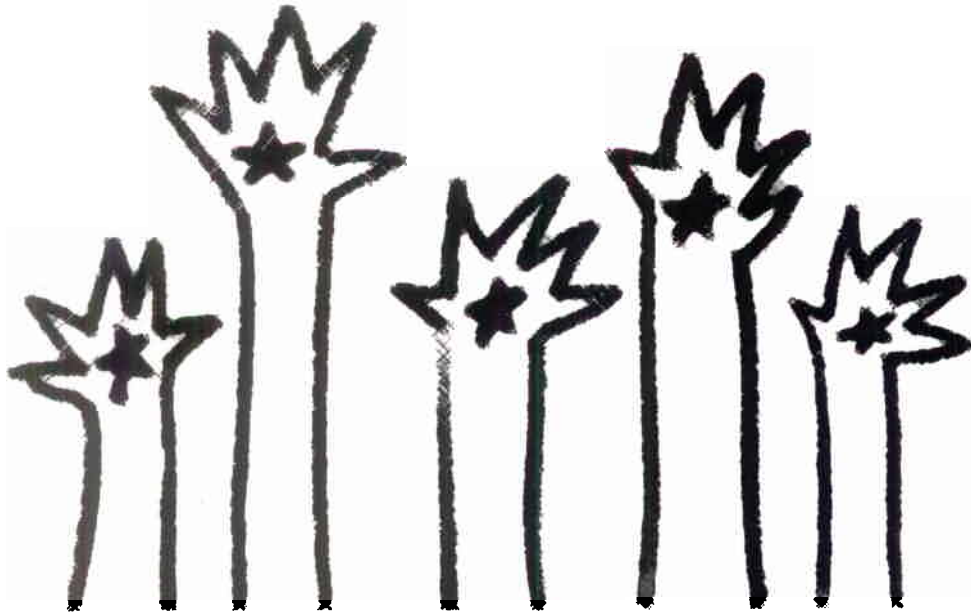
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**AMERICA'S INCENTIVE SYSTEM**

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# H O B Y



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*Leadership for Service*

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C A L I F O R N I A

Karen Carnegie © 1999

*“The most important thing  
in education is to teach young  
people to think for themselves.”*

*– Albert Schweitzer*

June 11, 1999

Welcome HOBY Ambassador, the future is yours!

Congratulations on being selected to represent your high school at the California-Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your school because of the outstanding leadership potential you have demonstrated. That's why we call you an "Ambassador." The purpose of this HOBY seminar is to teach you *how* to think – not *what* to think. You will get out of life what you put into it and that certainly applies to your HOBY experience too. We want to awaken in you that magic genie of self esteem so important to any success. You were selected to attend HOBY because you are special: Think special my young friend and you will always *be* special.

As we celebrate our 41<sup>st</sup> anniversary and I look back to remember the first HOBY Leadership Seminar that I led in California in 1958, I feel awed and grateful for our tremendous growth and outstanding accomplishments. My sincere thanks to all the super volunteers and contributors who have made it possible. HOBY has impacted more than 260,000 ambassadors at our Leadership Seminars and touched countless others through HOBY's "ripple effect."

You will make many new friends this weekend from all across your great state – hang on tight to them – you have many, many years of meaningful futures to share. You will also realize that a great many volunteers gave many hours of their time and caring to make your HOBY seminar possible. These volunteer speakers, staff and committee members give their hours freely because they believe in the future of our democracy and recognize that you "outstanding" young people represent our future. All of us hope you will walk away from this HOBY experience with a better understanding and appreciation of the democratic process and the economic incentive system that provides the fuel.

I don't have any children of my own, but I've got a couple hundred thousand like you out there I'm very proud to call my family. So, shine bright my young friend, you are all my tomorrows and the future is yours to live and to give back.

Please give back! I wish you love and Godspeed!

HOBY Hugs,



Hugh O'Brian  
Founder and Chairman of the  
Executive Committee



THE VICE PRESIDENT  
WASHINGTON

December 18, 1998

Hugh O'Brian Youth Leadership  
10880 Wilshire Blvd., Suite 410  
Los Angeles, California 90024

Dear Friends:

I am honored to have this opportunity to send my personal greetings to everyone participating in this Hugh O'Brian Youth Leadership (HOBY) event. America needs committed, motivated, and well-educated people to lead our country; and I am always encouraged to hear about young people like you who want to make a difference.

Often, people ask me how they can become involved in the issues and challenges facing our nation. In response, I advise them that the first step in making a difference is to subscribe to a good daily newspaper, read it thoroughly every day, and learn as much as possible about current events.

The second step is to listen carefully and respectfully to what other people have to say, take it very seriously and make a commitment to learn from them. Throughout my career in public life, I have spent a significant portion of my time searching out the ideas, concerns and suggestions of my constituents. In literally thousands of "open meetings" in Tennessee during my 16 years in the House of Representatives and the Senate, I learned a great deal about what our citizens expect from their elected officials. They had a very positive and profound influence on my approach to leadership.

By providing educational opportunities, developing leadership skills, and fostering understanding among youth in the United States and around the world, HOBY programs are helping to prepare young people like you to become the leaders of tomorrow. I want to commend everyone associated with HOBY for the work you are doing and to assure you of my continuing support. I am confident that each of you will make a significant, positive impact on your community, state and nation in the years to come.

Sincerely,

Al Gore

AG/kew

# HOBY California-Central *Leadership Development Seminar*



June 11, 1999

It is my pleasure to welcome you – the first high school graduating class of the 21st Century – to beautiful Pepperdine University for the 1999 HOBY California-Central Leadership Seminar.

The three days we spend together will be filled with tremendous opportunities for you to sharpen the leadership ability you have already demonstrated at your school and at home.

During your brief stay, you will become intimately acquainted with nearly 150 other students from a total of nine counties ... from the urban San Fernando Valley, to the bountiful Central Valley, to the majestic Sierra Nevada. You'll take part in a volunteer activity, interact with more than 25 leaders from our great state who will share with you their views and experiences on a wide range of topics and let you know how and why America ticks, and you'll have some fun in between.



Seize the opportunity while at HOBY to forge a friendship that will endure a lifetime! Expand your horizons by striking up a meaningful conversation with one of our visitors! Learn how to use a Positive Mental Attitude (PMA) to your advantage! Many people have invested their time and talents to make this seminar possible. All we ask in return is that you leave us ready and willing to play a meaningful role in our society.

As the first graduating class of the new millenium, you represent the first batch of young leaders who will create the opportunities and rewards of a new and exciting era. Your HOBY lessons should serve you well as you go about doing great things in your lifetime.

You are special ... and OUTSTANDING! All of us from HOBY congratulate and salute you.

HOBY Hugs,

A handwritten signature in black ink, appearing to read "Brad Kieffer".

Brad Kieffer

Big Daddy



# Ambassadors

**Charlie Abee**  
Strathmore High School

**Chris Abraham**  
Paraclete High School

**Mohamed Ahmed**  
Highland High School

**April Ainsworth**  
Lompoc High School

**Paul Alaniz**  
Tranquility High School

**Farzana Ali**  
Coalinga High School

**Kunal Anand**  
Viewpoint School

**Elizabeth Anderson**  
Kingsburg High School

**Katherine Atkinson**  
Fowler High School

**Dave Babbott**  
The Tacher School

**Renee Bachoc**  
North High School

**Kenny Ballinger**  
Boron High School

**Nathan Bennett**  
Golden West High School

**Maricar Bernardo**  
Reseda High School

**Kenny Bobertz**  
Moorpark High School

**Becca Boorsma**  
Centennial High School

**Chris Bowers**  
South High School

**Mark Boyich**  
Garces Memorial H.S.

**Justin Brown**  
Ventura High School

**Daniel Breuer**  
James Monroe High School

**Josh Brune**  
West Valley Christian H.S.

**Billy Bryan**  
Landmark Christian School

**Elizabeth Buitrago**  
San Fernando Valley Academy

**Petra Bulcke**  
La Reina High School

**Matthew Bunch**  
Avenal High School

**Stephanie Caddell**  
Laton High School

**Rocio Carbajal**  
Mendota High School

**Rory Carroll**  
Tehachapi High School

**Dayna Carty**  
Carpinteria High School

**Renee Carvalho**  
Hanford H.S./West Campus

**Jesse Cone**  
North County Christian

**Megan Cooper**  
Wasco Union High School

**Kristen Correia**  
Mt. Whitney High School

**Nick Cunningham**  
Buena High School

**Jonathon Dabach**  
Calabasas High School

**Drake Dixon**  
Immanuel High School

**Josh Du Charme**  
Dinuba High School

**Brie Eckel**  
John F. Kennedy High School

**David Gurrola**  
Fillmore High School

**Andrew Espinoza**  
Santa Paula Union H.S.

**Chris Faconti**  
Hanford H.S./East Campus

**Teresa Fernan**  
Ridgeview High School

**John Fimalino**  
Canoga Park High School

**Tia Flowers**  
Cabrillo High School

**Beau Foster**  
Westlake High School

**Nicole Fuller**  
Santa Barbara High School

**Peter Garaffo**  
Santa Susana High School

**Amber Garay**  
Alpaugh School

**Anthony Garcia**  
Hueneme High School

**Yesenia Garcia**  
Tulare Western High School

**Mona Gill**  
Delano High School

**Lisha Gilliam**  
Frazier Mountain High School

**Danny Gonzalez**  
Parlier High School

**Marina Gonzalez**  
Royal High School

**Patty Gonzalez**  
Cuyama High School

**Lauren Goschke**  
Mission College Preparatory

**Shana Gottlieb**  
Harvard-Westlake School

**Mara Grimes-Graeme**  
Santa Ynez High School

**John Hackbarth**  
Thousand Oaks High School

**Devon Haggie**  
Coast Union High School

**Tara Hardcastle**  
Woodlake High School

**Anton Hartmann**  
Villanova Preparatory School

**Stephanie Hass**  
St. Bonaventure High School

**Stuart Hawkes**  
St. Joseph High School

**Kirsten Heimpel**  
Malibu High School

**Christopher Hill**  
Taft High School

**Gayla Hines**  
Community Learning Center

**Shannon Hooker**  
Sierra Joint Union High School

**Jen Jasgur**  
Simi Valley High School

**Haley Jones**  
Porterville High School

**Anthony Juarez**  
Farmersville Union High School

**Aarthy Kannappan**  
Stockdale High School

**Lauren Kaplan**  
Castilleja High School

**Amy Keith**  
Harvard-Westlake School

**Khamkeo Keopanya**  
Tulare Union High School

**Julia Kierzek**  
Louisville High School

*Continued...*

## Ambassadors (continued)



Joyce Kim El Camino Real High School	Kelly Parsons Shafter High School	Jason Schechter Adolfo Camarillo High School	Jamie Wandel Chaminade College Preparatory
Kenny Kita Granada Hills High School	Chad Pauley Corcoran High School	Robin Schroeder Shandon High School	Andy Weber Kern Valley High School
Noah Lawson Lemoore High School	Jason Payne Desert High School	Sarah Schwartz East Bakersfield High School	Andrew Whelan Santa Maria High School
Hannah Lee Los Angeles Baptist High Sch.	Daniel Perez San Luis Obispo High School	Amanda Smith Kings Christian High School	Kirsten Woody Bakersfield High School
Monica Little Exeter High School	Meghan Petelin Newbury Park High School	David Soto West High School	Julia Wuerstle Righetti High School
Christine Liyanto Cleveland High School	Jose Pinedo-Diaz Dos Pueblos High School	Lindsay Straub Bishop Garcia Diego High Sch.	Erica Yen Polytechnic High School
Gloria Loya Arvin High School	Joi Pinney Quartz Hill High School	Jessica Stricoff Laguna Blanca School	Aimee Zmugg Paso Robles High School
Stevie Lundgren Arroyo Grande High School	Nate Pitchon-Getzels North Hills Preparatory School	Jasmine Tavakoli Antelope Vly. Christian School	
Allyson Maddy Mater Dei High School	Nick Points Foothill High School	Mike Teel Sanger High School	
Jessica McCamish Grace Brethren High School	Janessa Ramirez Kerman High School	Kari Thacker Rosamond High School	
Tim Mergen Santa Clara High School	Mae Raposas Palmdale High School	Kris Trujillo Agoura High School	
Amber Moyers Nordhoff High School	Andrea Rico McFarland High School	Henry Truong Chatsworth High School	
Katrina Mumaw Lancaster High School	Brook Roper Monache High School	Alicia Turney Littlerock High School	
Lawanna Newton Bethel Apostolic Academy	Jennifer Ross Highland High School	Julia Velasquez Rio Mesa High School	
Garrett Nishino Oxnard High School	Ezekiel Rubio San Joaquin Memorial H.S.	Jillian Visser Central Valley Christian School	
Mahir Orchanian Agbu Monoogian-Demirdjia	Veronica Ruiz Reedley High School	Kara Wabbel Templeton High School	
Michael Ortiz San Marcos High School	Avi Rutschman Oak Park High School	Mary Wagner Kern River Vly. Christian Sch.	
Danny Parker Clovis West High School	Elena Sanchez Cornerstone Christian School	Krystle Walker Valley Christian School	
Heather Parker Antelope Valley High School	Valicia Saucedo Lindsay High School	Samantha Walker Central High School West	





*The HOBY California-Central Leadership Seminar  
is made possible by a generous grant  
from The W.M. Keck Foundation*

**Thank you to all our contributors:**

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### *Special Thanks to*

Calabasas Kiwanis Club

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The Rocketdyne Division of The Boeing Company

Kesser Bus Lines, Sun Valley

Walkie Talkie Rentals, West Los Angeles



## *Facilitators*

Facilitators play a major role in the success of the HOBY seminar - they represent diverse careers, backgrounds and serve as role models, counselors and teachers.

**Valerie Baldwin**  
Deloitte and Touche

**Patti Fox**  
StarAngels

**Lydia McGregor**  
Rockwell Science Center

**Charlie Brown**  
Countrywide Home Loans

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**Jourmana Youssef**  
Teletech Telecommunications

**Michael Comstock**  
Imperial Bank

## *Junior Staff*

Members of the Junior Staff provide spirit and support the entire weekend. Each Junior Staff member is responsible for administrative duties and motivating ambassadors.

**Jordan Brown**  
Taft Union High School, 1998

**Brooke Fineberg**  
Royal High School, 1998

**Angela Jones**  
Newbury Park High School, 1998

**Sandra Clarke**  
Covina High School, 1998

**Adriane Gamble**  
Santa Barbara High School, 1998

**Whitney Mayeda**  
Reedley High School, 1998

**Chris Cooper**  
Exeter Union High School, 1998

**Tara Godinho**  
Lemoore Union High School, 1998

**Marissa Mercado**  
Ridgeview High School, 1998

**Estelle Diaz**  
Ventura High School, 1998

**Joyce Guillen**  
Thousand Oaks High School, 1998

**Nina Nardi**  
Louisville High School, 1997

**Lori Dunkin**  
Tehachapi High School, 1998

**Philip Hammond**  
San Luis Obispo High School, 1997

**Jane Saikali**  
Downey High School, 1997

**Sarah Eminhizer**  
Morro Bay High School, 1998

**Kyla Holcomb**  
Aptos High School, 1996

**Jenny Skobin**  
Montclair College Prep. School, 1998

**Patrick Wilcox**  
Corcoran High School, 1998



## SEMINAR PROGRAM

### Friday, June 11

- 8:30 a.m. Registration @ Rho Parking Lot
- 9:45 a.m. Group Photo and Ice Breakers @ Alumni Park
- 10:30 a.m. Welcome, Orientation and Staff Introductions @ Elkins Auditorium
- 11:30 a.m. Lunch and Group Photos @ Cafeteria
- 12:45 p.m. Keynote Speaker  
**Tim Leets, Leets International**
- 1:30 p.m. Panel One – The Future of the United States @ Elkins Auditorium  
“In Search of Perfect Leaders - Do They Exist?”  
**Joesepeh Cerrell, President, Cerrell and Associates**  
**Gil Garcetti, Los Angeles County District Attorney**  
**Shawn Steel, Vice Chair, California Republic Party**
- 3:00 p.m. Spirit Showdown @ Alumni Park
- 3:30 p.m. Leadership Essay Writing @ Elkins Auditorium
- 4:15 p.m. Panel Two – Entrepreneurship @ Elkins Auditorium  
“Turning Ideas into Profits: The Risks and Rewards”  
**Casey Bernay, Adjunct Professor, Pepperdine University**  
**Tim Braheem, First Rate Financial**  
**Brendon Clark, Brendon Incorporated**  
**Howard House, M.D., House Ear Institute**
- 6:00 p.m.: Dinner @ Cafeteria
- 7:15 p.m. Leadership Game  
Operation Exerbia
- 8:45 p.m. Dorm Dash
- 9:15 p.m. Dance/Study Hall @ Tyler Campus Center Lounge
- 11:30 p.m. Bed Check



## SEMINAR PROGRAM (Continued)

### Saturday, June 12

- 6:15 a.m. Wake Up Calls
- 6:45 a.m. Breakfast
- 7:45 a.m. Motivational Speaker @ Amphitheater  
**John Bryant, Operation HOPE**
- 8:30 a.m. Load Buses @ Seaver Drive
- 9:15 a.m. Volunteer Activity  
Veterans Administration Medical Center, Westwood
- 11:15 a.m. Volunteer Debriefing - "What Did You Learn?" @ VA Theater
- 11:45 a.m. Lunch @ VA Medical Center
- 12:30 p.m. Load Buses and Depart for Pepperdine University
- 1:30 p.m. Panel Three – Volunteerism @ Elkins Auditorium  
"Be a Leader! Make a Difference"  
**David Allen, Director of Pepperdine Volunteer Center**  
**Jordan Brown, HOBY Alumni, 1998**  
**Larry Gottlieb, Vice President of Public Affairs, Kaufman and Broad**  
**Monica Gugel, AmeriCorp**
- 3:00 p.m. Stretching Exercises/Group Cheers @ Intramural Field
- 3:15 p.m. Panel 4 – Education @ Elkins Auditorium  
"California's Educational System: The Challenges and Solutions"  
**Jack Scott, California Assemblyman**  
**Jane Sweetland, Junior High School Teacher**  
**Barbara Thorpe, Senior Academic Vice President, CSU Channel Islands**  
**Charles Weis, Ventura County Superintendent of Schools**
- 4:45 p.m. Group Meetings/Housekeeping
- 5:00 p.m. Dinner @ Cafeteria
- 6:30 p.m. Panel 5 – Media @ Elkins Auditorium  
"Do Reporters Make the News or Report It? Have They Gone too Far?"  
**Marcos Frommer, KPFK Radio**  
**Jeff Leeds, Los Angeles Times**  
**Julio Moran, California Chicano News Media Association**  
**Gaddi Vasquez, Southern California Edison**



## *SEMINAR PROGRAM (Continued)*

### **Saturday, June 12 (Continued)**

- 8:00 p.m.      Dorm Dash
- 8:30 p.m.      Talent Show @ Elkins Auditorium
- 10:45 p.m.    Reflections @ Elkins Auditorium
- Midnight      Bed Check

### **Sunday, June 13**

- 6:45 a.m.      Wake Up Calls
- 7:30 a.m.      Breakfast @ Cafeteria
- 8:15 a.m.      Non-denominational Services/Study Hall @ Campus Chapel/Cafeteria
- 9:30 a.m.      Thank-you Notes @ Cafeteria
- 10:30 a.m.     Spirit Showdown
- 10:45 a.m.     "What Happens After HOBY?" @ Elkins Auditorium
- 11:30 a.m.     Lunch @ Cafeteria
- 1:15 p.m.      Closing Ceremonies @ Elkins Auditorium
- 3:00 p.m.      Departure

HOBY

## PANEL ONE

### In Search of Perfect Leaders - Do They Exist?

#### Joe Cerrell

Joe Cerrell, who has worked in politics for 41 years, is chairman of Cerrell Associates, a prominent Los Angeles-based public affairs, public relations and campaign management firm. He has played key roles in the presidential campaigns of John F. Kennedy, Lyndon Johnson, Hubert Humphrey, Lloyd Bentsen, John Glenn and Al Gore. He has managed a wide variety of local and state campaigns and pioneered the field of judicial campaign management. He is a Distinguished Visiting Professor in political science at Pepperdine University. He also lectures and conducts seminars and political forums across the nation.



#### Gil Garcetti

Los Angeles County District Attorney Gil Garcetti was first elected in 1992, then re-elected in 1996. He has worked in the Los Angeles County District Attorney's office since 1968. He was born and raised in South Central Los Angeles, attended public schools, received his undergraduate degree from the University of Southern California, and received his law degree from the University of California, Los Angeles. He has been married for more than 30 years to his wife Sukey. Their daughter is a deputy district attorney and his son is a Rhodes scholar completing his doctoral studies in England.



#### Shawn Steele

Shawn Steele is vice chairman of the California Republican Party. An attorney by training, he has held numerous political posts and has worked on a wide range of campaigns. He has written several articles for newspapers and political publications and has served as an assistant professor at Cleveland Chiropractic College of Los Angeles since 1991, an unpaid position. He received his bachelor's degree in history and his secondary teaching credential from California State University, Northridge, a master's degree in history from the University of Southern California and his law degree from Northrop Law School.







## PANEL TWO

### Turning Ideas Into Profits - The "Risks and Rewards"

#### Casey Bernay

Casey Bernay is an adjunct professor of entrepreneurship for the George L. Graziadio School of Business and Management at Pepperdine University. Since graduating from California State University, Northridge, with a bachelor's degree in theater, she has embarked on several entrepreneurial efforts. She founded one of the first independent licensing agencies in Hollywood, and she worked to bring new technologies and computer literacy to leaders of the entertainment labor unions. Using her entrepreneurial expertise she founded Hollywood Hands-On computer learning center, which offered low-cost classes to union workers in the entertainment industry. She returned to school and received a master's degree in business administration from Pepperdine University. She has since launched a consulting business and continues focusing on education.

#### Tim Braheem

Tim Braheem is president of First Rate Financial Group in Westlake Village, which helps individuals obtain home mortgages. A frequent speaker to loan and real estate groups, he also writes extensively and trains new loan officers. He is noted for the discipline he applies to developing and maintaining his client contacts.



#### Brendon Clark

12-year-old Brendon Clark of Encino envisioned creating a unique product, cologne for young boys, then worked for two years with his mother Layne to make it reality. He donates a portion of his profits from the cologne, called Brendon, to Children's Hospital Los Angeles. He has appeared on *The Howie Mandel Show*, *Extra Entertainment*, the *Donny and Marie* show, and on *E! News Daily*. His story was featured on page 1 of the *Los Angeles Daily News* and in the *Los Angeles Times*. Brendon says he wants to show other children that there are no limits to what they can achieve.



#### Howard P. House, M.D.

Howard P. House, M.D., 91, is internationally recognized for his pioneering efforts to restore hearing in the hearing impaired. He is the founder of the House Ear Clinic. He received his medical degree in 1935 from the University of Southern California, which nearly rejected his application for admission because of his poor academic record. Years later, he was bestowed with USC's Outstanding Alumnus of the Year award for his medical research and surgical procedures that have restored or improved the hearing of thousands of individuals, including former President Ronald Reagan. He lives in Los Angeles.





## PANEL THREE

**Be a Leader! Make a Difference!**

### **David Allen**

David Allen, a senior studying history, will become director of special events for the Pepperdine Volunteer Center (PVC) this year. His first volunteer experience through the PVC came during his freshman year, and he soon found himself devoting more and more time to various volunteer activities. He says volunteering has become an integral part of his life and that the spirit of volunteerism is a "necessary characteristic to a well-rounded person."

### **Larry Gottlieb**

Larry Gottlieb is vice president for government and public affairs and associate corporate counsel for Kaufman and Broad of Los Angeles, the largest home building firm in the United States. As a volunteer, he is or has been a member of the board for numerous organizations, including Hugh O'Brian Youth Leadership, and he has served on several committees for the Los Angeles County Bar. He received his undergraduate degree from Dartmouth College and his law degree from Harvard University.

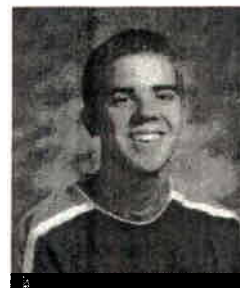


### **Monica Gugel**

Monica Gugel is a recruitment coordinator for the AmeriCorps programs, which provide community service opportunities to more than 40,000 people annually in the areas of education, public safety, the environment and other human needs. She is based in San Diego and travels extensively along the West Coast speaking with high school and college students and community members. Prior to joining AmeriCorps, she served in the Peace Corps in the Pacific islands, where she taught English as a second language and addressed other human needs.

### **Jordan Brown**

Jordan Brown attended the HOBY California-Central Leadership Seminar in 1998 and serves as a member of the Junior Staff for this seminar. This fall, he will serve as president of the student body at Taft Union High School, where he will be a senior. He has been active with the Adopt-a-Highway program and the Junior Ambassadors program for the Taft Chamber of Commerce. This summer, he will spend two weeks in Mexico with his church's youth group assisting orphans. He hopes to attend either the U.S. Air Force Academy, Stanford University or Georgetown University.





## PANEL FOUR

### California's Educational System - The Challenges and Solutions

#### Jack Scott

When California Assemblyman Jack Scott was elected in 1996, he was the only challenger to unseat an incumbent. He was re-elected in 1998 to his seat representing the Pasadena area. In the Assembly, he is chair of the powerful Insurance Committee and of the Select Committee on Gun Violence. He also serves on the budget, education, higher education and transportation committees. Prior to his election, he was president of Pasadena City College. He also is an author and is active in numerous civic and community affairs. He and his wife Lacreata have been married 45 years.



#### Jane Sweetland

In 1996 Jane Sweetland was the first recipient of the Ventura County Ed Lyons Award for excellence in teaching. And in 1997 she was one of 20 teachers in California to receive the Johns Hopkins Award for Excellence in Gifted Education. She is a board member for the Southern California Journalism Education Association and has been involved in both school site and district leadership. She believes that it is the mandate of all teachers to teach not only their students' minds, but also their hearts. Prior to her teaching career, she was a writer, editor and marketing manager in the United States and Canada.



#### Barbara Thorpe, Ed.D.

Barbara Thorpe, Ed.D., is associate academic vice president of California State University Channel Islands, the newest campus in the 23-campus Cal State system. She received her master's degree in public health from the University of Tennessee, her master's degree in nursing from the California State University, and her doctorate degree in education from the University of San Francisco. She has taught and managed higher educational programs at the University of Tennessee, Cal State San Francisco and Cal State Dominguez Hills. She recently chaired the Ventura County Public Health Advisory Board and sits on the Ventura County School to Career Executive Board.



#### Charles Weis, Ph.D.

Chuck Weis, Ph.D., was appointed Ventura County Superintendent of Schools in 1993 and was elected to his first term in 1994. He earned his bachelor's degree from the University of California, Los Angeles, his master's degree from California State University, Northridge, and his doctorate degree from the University of California, Santa Barbara. He began his career as a consultant serving school districts and businesses throughout California. Before his appointment as superintendent of schools, he worked in school district administration. He also serves on the part-time faculty of Cal State Northridge and Pepperdine University. He is active in numerous community organizations and has received several honors and awards for his dedication to education.



## PANEL FIVE

### Do Reporters Make the News or Report It - Have They Gone too Far?

#### Marcos Frommer

Marcos Frommer is the co-host of *Up for Air*, an award-winning morning talk show on KPFK radio (90.7 FM) in Los Angeles. He has also produced numerous radio documentaries and art features. He produced poet Michele Serros' critically acclaimed CD, *Selected Works from Chicana Falsa*, and he is the producer of the comedy troupe *Latins Anonymous*' forthcoming CD, *Laff Tracks*. He has spoken to numerous audiences about the new urbanity of Southern California and the Pacific Rim and on the future of poetry in the digital age.



#### Jeff Leeds

Jeff Leeds is a staff writer in the Business section of the *Los Angeles Times*. He first joined the paper as an intern in its Washington, DC, bureau, then worked as a reporter for the paper's Metro section in Long Beach and the San Fernando Valley. While a Metro reporter, he documented flaws in California's system for monitoring sex offenders, showed how the state allowed the city of Compton's public schools slide into decay and examined corrupt practices in the card casino industry. He graduated from the University of Virginia with a bachelor's degree.

## Additional Speakers

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### Panel 5

“Do Reporters Make the News or Report it – Have They Gone too Far?”

#### **Julio Moran**

Julio Moran, who became executive director of the California Chicano News Media Association in 1997, was among the team of *Los Angeles Times* reporters, editors and photographers who earned the Pulitzer Prize in 1984 for meritorious public service for a comprehensive 21-part series on Latinos in California. He also was on the metro staff that was awarded Pulitzers for coverage of the 1992 Los Angeles riots and the 1984 Northridge earthquake. After leaving the Times in 1995 as part of a company downsizing effort, he became an adjunct professor at the University of Southern California Annenberg School of Journalism. He earned bachelor of arts degrees in journalism and history from Pepperdine University.

#### **Gaddi Vasquez**

Before Gaddi Vasquez became a division vice president for public affairs at the Southern California Edison Company, he was elected twice to the Orange County Board of Supervisors. He was a senior staff member for former California Gov. George Deukmejian and he served on the transition team when former Gov. Pete Wilson was elected in 1992. Former U.S. President George Bush appointed him to the Commission on White House Fellowships, and he has served on the California Film Commission, the California Criminal Justice Council and numerous other ad hoc committees at the state and federal levels. He is a graduate of the University of Redlands, where he earned a bachelor of arts degree in public service management. He is an adjunct professor of political science at Chapman University.

### Panel 1

“In Search of Perfect Leaders – Do They Exist?”

#### **Linda Braunschweiger**

Linda Braunschweiger is vice president of public affairs at Countrywide Home Loans, where she is responsible for lobbying in all western U.S. states, corporate public affairs and lobbying for the mortgage revenue bond program on the federal level. She spent four years as former Gov. Pete Wilson’s appointee to the California Housing Finance Agency, where she was director of legislation. She received her bachelor’s degree in speech communication and industrial psychology from San Diego State University and her master’s degree in business administration from National University. She is director of program for the HOBY California-Central Leadership Seminar.





## Guest Speakers

### John Bryant

John Bryant of Los Angeles was selected in 1994 by *Time* magazine as “one of America’s most promising leaders of the future.” Similar accolades have come from *Black Enterprise* magazine (“25 future leaders to watch”), *Swing* magazine (“one of the 30 most powerful twentysomethings in America”) the *Los Angeles Business Journal* (“distinguished 40 under 40”) and *Town and Country* magazine (“the new breed of philanthropic leaders”). He is chairman of Operation HOPE, which is committed to social and economic revitalization of urban, inner-city, and under-served communities.



### Tim Leets

Tim Leets graduated magna cum laude from Cal Poly San Luis Obispo with a degree in accounting. Working as a certified public accountant for Arthur Anderson & Co. after college, he gained valuable insight about the business world by working on mergers and consulting on various projects. Using his business skills, he launched his own marketing business, which has affiliates throughout the U.S. and around the world. He has coached many individuals to greater levels of success, and he conducts numerous seminars on Playing to Win in Business and in Life.

## HOBY Background

In 1958, actor Hugh O’Brian was privileged to spend nine days in Africa with Dr. Albert Schweitzer, whose remarks and observations were both profound and stimulating.

In reference to youth and education, Schweitzer told O’Brian: “The most important thing in education is to teach young people to think for themselves.”

Dr. Schweitzer’s words deeply moved O’Brian to explore the avenues through which he might influence the lives of our young people. Gradually, a concept evolved, and the Hugh O’Brian Youth Foundation (HOBY) was born.

The HOBY program is simple: Bring a select group of high school sophomores with demonstrated leadership qualities together with a group of distinguished leaders in business, industry, education, government and the professions, and let the two interact. Using a seminar question-and-answer format, the young people get a realistic look at the workings of the American incentive system, which broadens their perspective and better enables them to think for themselves.

High school sophomores are chosen as the focal point for the HOBY program not only because their age is critical in focusing on future goals and forming opinions for adulthood, but also because they have the opportunity to create a “ripple effect” from their HOBY experience in their remaining high school years.

## Selection Process

Nomination materials are sent in September of each year to the 22,000 public and private high schools in the United States. All sophomores are eligible to attend at one of the three- to four-day seminars held in all 50 states, the District of Columbia, the Bahamas, Canada and Mexico. An outstanding sophomore leader is nominated by each school and is certified by its principal.

These expense-paid workshops focus on the theme “America’s Incentive System,” and encourage the young leaders toward responsible citizenship of community volunteerism and service. One young man or woman is selected to represent his or her site at a week-long World Leadership Congress held in late summer. In addition, HOBY invites young leaders from at least 30 countries to attend this international seminar.

## Results of HOBY Seminars

The effectiveness of HOBY seminars is noted in the results of HOBY’s most recent evaluation:

- 80% of Ambassadors noted they had a better understanding of their free enterprise, economic and American political systems.
- 98.% said they know what steps to take to be a better leader.
- 98% said they know volunteering is important.
- 99% said HOBY encouraged them to think independently
- The evaluation found that HOBY encourages Ambassadors to set goals and that the responsibility for personal growth and leadership development is placed squarely on them.

## Mission and Objectives

- To seek out, recognize and reward leadership potential in high school sophomores from throughout California, the United States and abroad.
- To encourage and assist members of this formative age group in their quest for self-identification and self-development.
- To interface these potential idealers with recognized leaders in business, government, science, education and the professions through give-and-take sessions.
- To motivate these young leaders to their responsibility and the importance of volunteerism.
- To stimulate opportunities for these young people to demonstrate their leadership abilities when they return home for betterment of community and country.



## **HOBY is Endorsed By and in Cooperation With:**

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American Association of School Administrators  
American Chamber of Commerce Executives  
American Humanics, Inc.  
America's Promise  
Amvets  
Corporation for National Service  
Council of Chief State School Officers  
Foundation for Teaching Economics  
General Federation of Women's Clubs  
Junior Achievement, Inc.  
Kiwanis International  
National Association of Manufacturers  
National Association of Parents and Teachers  
National Association of Secondary School Principals  
National Catholic Educational Association  
National School Boards Association  
Optimist International  
Points of Light Foundation  
Presidential Classroom  
The Congressional Award  
The Institute for International Sport  
United States Chamber of Commerce  
United States Junior Chamber of Commerce  
Youth for Understanding

### **Special Thanks to:**

Steve Greczmiel  
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Kanet Thomas, Director of Special Programs, Pepperdine University  
Tuan Van di Bui, photographer



## *The Freedom to Choose*

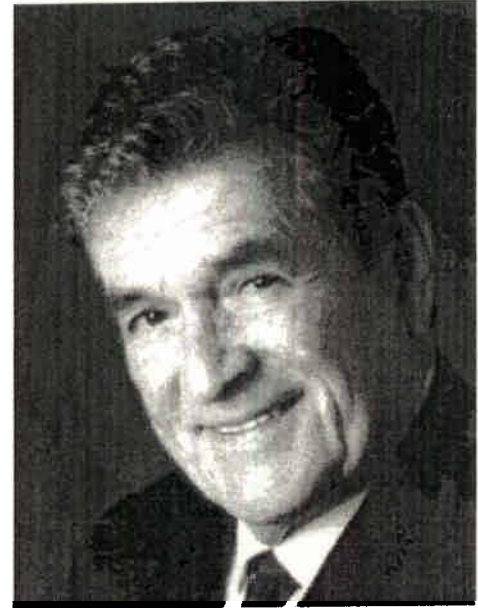
I do not believe we are all created equal. Physical and emotional differences, parental guidance, varying environments or being in the right place at the right time all play a role in enhancing or limiting development. But I do believe every man or woman--if given the opportunity and encouragement to recognize their potential, regardless of background--has the freedom to choose in our world.

Will an individual be a taker or a giver in life? Or be satisfied merely to exist? Or will that person seek a meaningful purpose, daring to dream the impossible dream?

I believe each person is created as the steward of his or her own destiny, with great power for a specific purpose: to share with others, through service, a reverence for life in a spirit of love.



Hugh O'Brian





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# THINK POSITIVE

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*Inspirations from one of American's greatest motivators.*

*By Norman Vincent Peale*

*If you want to get somewhere, you have to know where you want to go  
and how to get there. Then never, never, never give up.*

*The secret of life isn't what happens to you, but what you do  
with what happens to you.*

*Help other people to cope with their problems and your own  
will be easier to cope with.*

*Never use the word "impossible" seriously again.  
Toss it into the verbal wastebasket.*

*Self-trust is the first secret of success.  
So believe in and trust yourself.*

*Stand up to your obstacles and do something about them.  
You will find that they haven't half the strength you think they have.*

*Joy increases as you give it, and diminishes as you try to keep it to yourself.  
In giving it, you will accumulate a deposit of joy  
greater than you ever believed possible.*

*How you think about a problem is more important than the problem itself  
– so always think positively.*

*Go at life with abandon; give it all you've got.  
And life will give all it has for you.*

*From "Positive Thinking Every Day" by Norman Vincent Peale*