



**2016 HOBY CALIFORNIA CENTRAL  
LEADERSHIP SEMINAR**

California Lutheran University  
June 16th - June 19th

"If I'm an advocate for anything, it's to move. As far as you can, as much as you can. Across the ocean, or simply across the river. The extent to which you can walk in someone else's shoes or at least eat their food, it's a plus for everybody. Open your mind, get up off the couch, move."  
- Anthony Bourdain





## Cooperating Organizations

America's Promise – The Alliance for Youth	4
American Association of School Administrators	5
American International Education Foundation	6
Big Brothers/Big Sisters	7
The Congressional Award	8
Education First Tours	9
Festival of Children Foundation	10
Foundation for Teaching Economics	11
General Federation of Women's Club (GFWC)	12
International Association of Lions Clubs	13
Junior Chamber International	14
HOBY Canada	15
HOBY Hong Kong	16
HOBY Iraq	17
HOBY Korea	18
HOBY Turkey	19
HOBY UK	20

## Table of Contents

The HOBY Vision, Mission and Core Values	4
A Welcome from HOBY's Founder, Hugh O'Brian	5
2016 Leadership Seminar Chair, Jacie Wilcock	6
A Message from President Barack Obama	7
Hugh O'Brian: Visionary, Legendary Humanitarian & The HOBY Story	8
Leadership Seminar Curriculum & The Freedom to Choose	9
World Leadership Congress & HOBY's Selection Process	10
Day One Schedule: Thursday, June 16th & Day Two Schedule: Friday, June 17th	11
Day Three Schedule: Saturday, June 18th	12
Day Four Schedule: Sunday, June 19th	13
California Central HOBY Ambassadors	14
California Leadership Seminars	15
2016 California Seminar, Facilitator Team and Junior Staff	16
A Special Thank You	17
What Happens After Your HOBY Seminar is Over & How Will You Lead?	18
HOBY Advanced Leadership Academy & Community Leadership Workshop	19
My Stuff Bags and BotJoy	20
Mentor Lunch Participants	21
Henry Stern, John MacFayden & SMART Goals Worksheet	22
Leadership Worksheet	24
Notes	25
Our Sponsors	29



# The HOBY Vision, Mission and Core Values



## Vision

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

## Mission

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation.

## Core Values

### Volunteerism

Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers, and recognize the power of thank you and of giving back. We seek to promote and encourage service among our stakeholders. We recognize and value the positive accomplishments that volunteers can achieve by working together. We believe that volunteers are positively impacted by our programs as much as the youth and communities we serve.

### Integrity

Integrity forms the foundation of our organization. We demand the highest level of ethics. We grow our organization based on interactions that promote mutual trust and respect with our stakeholders and partners. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

### Excellence

We strive to continually raise our programs and business to new levels of excellence. We encourage entrepreneurship and innovation in business, education, and social responsibility. We develop creative solutions to address challenges and to utilize opportunities. We believe that leadership skills can and should be continually improved and refined.

### Diversity

We value and embrace diversity. We seek out views that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an equal opportunity to be heard and to benefit from our programs.

### Community Partnership

We value community partnerships. We recognize the importance of working with community organizations to strengthen our supportive network. We value the input we receive from our community partners, and strive to work together cooperatively and constructively for the betterment of all.

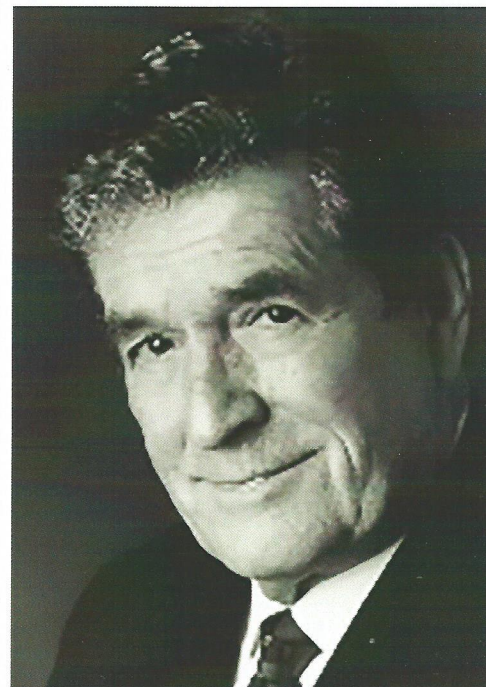


## Welcome HOBY Ambassador! The Future is Yours!

Spring 2016

Welcome HOBY Ambassadors:

Congratulations on being selected to attend the California Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your schools because of the outstanding leadership potential you have demonstrated. The purpose of this HOBY seminar is to teach you how to think – not what to think. You will get from life what you put into it, and that applies to a HOBY seminar too. We want to awaken in you that magic genie of self-esteem so important to any success. You were selected to attend HOBY because you are special: think special and you will always be special.



You will make many new friends this weekend – hang on tight to them – you have many more years of meaningful futures to share. You will also realize that a great many volunteers gave a great many hours to make this weekend possible. These volunteer speakers, staff, and committee members give their hours freely because they believe in the future of the United States and recognize that you outstanding young people represent the future.

You have been challenged this weekend to do what has been modeled for you. I sincerely encourage you to return to your own communities and seek out meaningful ways that you can use your leadership for community service.

I don't have any children of my own, but I've got a couple of hundred thousand like you out there who I'm proud to call my family. So, shine bright my friends; you are all my tomorrows and the future is yours to make outstanding!! I wish you love and Godspeed

Love,

A handwritten signature in cursive script that reads "Hugh O'Brian". The signature is written in dark ink on a white background.

Hugh O'Brian, Founder

P.S. The greatest gift you will ever receive is the one you give to others.



# 2016 Leadership Seminar Chair, Jacie Wilcock



Welcome to HOBY!

On behalf of the entire California Central Hugh O'Brian Youth Leadership Volunteer Committee I am pleased to welcome you to our annual leadership seminar! Months of planning and hard work have gone into making this experience one that you will remember for a long time. Many people have contributed their time, resources, and money to create this experience for you. **We hope you will learn, grow, stretch your mind, question, make lasting friendships, and have FUN while you are here!**

You were selected because others see something wonderful in you. You are a **leader**. We will not provide you with conclusions; we want you to think for yourself. Take advantage of this opportunity to examine your thoughts and values, share your ideas with others, and get answers to questions regarding your role in our state and your future.

We have assembled terrific individuals from various professions who will speak to you about the challenges and joys of being leaders. We encourage you to ask questions and learn from their different perspectives. We have also planned activities to prepare you for being a leader – you will learn and experience what you can do **right now** to make your own community better.

While our volunteers and speakers will contribute greatly to the success of the seminar, the biggest contributing factor will be YOU – your attitude, your willingness to push beyond your past beliefs and behaviors, your participation, and what you will give to each other. Open yourself to the people around you this weekend. Learn from one another and discover the unique contribution you can make. Our world faces challenging times ahead and leaders are needed! Continually ask yourself—**how can I make a difference in my community, my state, my country and the world?** Use this opportunity to start answering that question. Approach this weekend with enthusiasm and you will not be disappointed. We ask you to take a journey with us to explore “Destination: Leadership” and discover something new about yourselves.

We hope you enjoy yourself, and apply what you learn from this weekend to your life. On Sunday, you will become HOBY Alumni. You will join thousands of young people that have come before you in this unique and honored title, and you will have a special responsibility to be a leader and make a difference wherever you go. **Congratulations! This weekend, and your life, will be what you make it... and you can make it great!**

HOBY Hugs,

2016 California Central HOBY  
Leadership Seminar Chair

<b>OSL</b>		ORIG. FLT. <b>LAX</b>
FLIGHT <b>837-9</b>	TRANSFER	
PSGR'S NAME <b>JACIE WILCOCK</b>		
<b>34 - 68 - 02</b>		





THE WHITE HOUSE  
WASHINGTON

I am pleased to congratulate all those participating in this year's Hugh O'Brian Youth Leadership Program (HOBY).

Our Nation's future will be shaped by the young people we inspire and empower today. By exploring new ideas and serving others, students like you can help our country meet the myriad challenges of the 21st century. As you bring talent and passion to your roles as HOBY Ambassadors, I trust you will find there is nothing so satisfying to the spirit as giving your all to a difficult task.

I expect great things from your generation, and I wish you all the best for a rewarding experience.

A handwritten signature in black ink, which appears to be "Barack Obama". The signature is written in a cursive style with a large initial "B" and a circular flourish at the end.



# Hugh O'Brian: Visionary, Legendary Humanitarian



Hugh O'Brian was born April 19, 1925 in Rochester, New York. At 17, he became the youngest drill instructor in Marine Corps history, but found his true passion was acting. O'Brian gained national fame and notoriety with his portrayal of frontier lawman Wyatt Earp in "The Life and Times of Wyatt Earp." This top-rated television series ran from 1955-1962 and made O'Brian an overnight success. After the series ended, O'Brian went on to other acting projects in film, television, and Broadway while devoting the rest of his time to HOBY.

The honors and awards he has received from his work with HOBY are numerous. In 1983, the National Society of Fund

Raising Executives honored him with their premier award for overall philanthropic excellence as a volunteer, fundraiser and philanthropist.

This is the only time one individual has received the award in all three categories. In 1989, he received the 60th Annual American Education Award presented by the American Association of School Administrators. O'Brian joins Norman Rockwell, Lyndon Johnson, Helen Keller, Walt Disney, and Bob Hope as a recipient of this most significant award. O'Brian currently lives in a hilltop home overlooking Beverly Hills. Still extremely active in his eighties, his hobbies include sailing, swimming, and tennis.

"Traveling - it leaves you speechless, then turns you into a storyteller."  
- Ibn Battuta

## The HOBY Story

In the summer of 1958, Hugh O'Brian received the invitation that would change his life forever. At the time, O'Brian had already made a name for himself as an actor portraying the legendary lawman Wyatt Earp on television and appearing in numerous films. When he received a cable from Dr. Albert Schweitzer welcoming him to French Equatorial Africa for a visit, he did not hesitate to accept. O'Brian had long admired the German doctor-missionary-theologian-musician, and within two weeks he arrived at Dr. Schweitzer's remote hospital complex in Africa. During his visit, O'Brian spent his days assisting the volunteers in the hospital and his nights with Dr. Schweitzer discussing global peace and world politics. During their discussions, Dr. Schweitzer told O'Brian that he felt "The most important thing in education is to teach young people to think for themselves," which O'Brian would never forget.

After an inspiring nine days, O'Brian prepared to return to America. Before saying goodbye, Dr. Schweitzer took O'Brian's hand and asked, "Hugh, what are you going to do with this?" It was these words combined with his unforgettable visit that compelled Hugh O'Brian to form Hugh O'Brian Youth Leadership (HOBY). Two weeks after returning from his 1958 visit to Africa, O'Brian put together a prototype seminar for young leaders.

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants which led to the expanded eight-day global leadership seminar called the World Leadership Congress (WLC) held annually. In an effort to include more students nationwide, three-day and four-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may nominate a sophomore to attend a HOBY seminar in their state.

Five decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 9,000 tenth graders, representing almost as many high schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators, and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, "how to think, not what to think," thus ensuring that Dr. Schweitzer's hope for young people lives on.



The curriculum for this Leadership Seminar is based on HOBY's vision to motivate and empower individuals to make a positive difference within our global society. HOBY believes students like you represent the future leaders of the world – leaders in business, education, government, or any field you choose – because YOU are someone who will make a difference. By developing and understanding effective and compassionate leadership, we hope you will be able to realize your leadership potential, and take action in your homes, schools, workplace, communities and the world.

Your HOBY experience will help you develop leadership from three perspectives:

## **Personal Leadership | Group Leadership | Leadership for Society**

We will focus on your individual growth in order for your leadership to make a better world and a better society for yourself and others.

Everyone at HOBY believes in your ability to be a leader and affect the future for all of us. So, stand out and be outstanding! Show us who you are and what you can do. HOBY is your open door to a life of leadership and service. We can't wait to learn what potential you will unlock through HOBY.

## **The Freedom to Choose**

Unfortunately, a very small number of our young people seem to attract the most of the news. They are in the public eye because they have stolen cars, vandalized schools, created disturbances – in some way rebelled against society. These headline-makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-abiding, constructive citizens. There is too much focus on the negative. It is time we accent the positive – pat the good guys and gals on the back – let them know there are rewards for being responsible members of the community.

I do NOT believe we are all born equal – CREATED equal in the eyes of God, YES – but physical and emotional differences, parental guidance, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I DO believe every man and woman, if given the opportunity and encouragement to recognize his or her own potential, regardless of background has the Freedom To Choose in our world. Will an individual be a taker or a giver in life? Will that person be satisfied merely to exist, or seek a meaningful purpose? Will he or she dare to dream the impossible dream?

I believe every person is created as the steward of his or her own destiny with great power for a specific purpose to share with others, through service, a reverence for life in a spirit of love.







Held annually in late summer, the HOBY World Leadership Congress (WLC) is an opportunity to interact with youth from all over the United States and the world. All participants from the state HOBY Leadership Seminars are eligible to attend this week-long, intensive, educational program on a first paid, space-available basis.

The WLC program includes coming face-to-face with today's top leaders in business, government, medicine, education, philanthropy and much more. In addition, the week-long schedule is set in the backdrop of some of the greatest cities in the U.S. WLC students learn to think globally and critically, enhance their leadership skills, and meet students who share a desire to lead and make their schools, communities and countries better places. For more information on the WLC, visit [www.hoby.org](http://www.hoby.org).

Each September, HOBY Sophomore Registration Kits are sent to over 22,000 public, private and charter high schools in the United States. All tenth graders are eligible for selection to attend one of the three- or four-day weekend seminars held in their area each spring. A sophomore leader may be selected by each school and is certified by the principal.

HOBY's seminars focus on the theme "Empower. Lead. Excel." while encouraging the young leaders toward responsible citizenship, including community service and volunteerism.



"Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do."  
- Mark Twain





## AMBASSADOR ARRIVAL DAY

**3:00 PM – 5:00 PM**

Registration

**5:30 PM**

Welcome & Ambassador Orientation

**6:15 PM**

Dinner

**7:30 PM**

Curriculum Overview

**8:00 PM**

**Personal Leadership: "Tips for Travelling Solo"**

Activity: Leadership Compass

**9:15 PM**

Leadership in Action Overview

**10:00 PM**

Group Time

**10:45 PM**

Lights Out

"A wise man travels  
to discover himself."  
- James Russell Lowell

## Day Two: Friday, June 17th

### PERSONAL & GROUP LEADERSHIP

**7:00 AM – 8:00 AM**

Wake Up Calls | Breakfast | Energizers

**8:15 AM – 8:45 AM**

Group Photo

**9:00 AM – 11:45 AM**

**Personal Leadership**

Speaker: Henry Stearn

Activity: Values Inventory

**11:45 AM – 12:45 PM**

Lunch

**1:00 PM – 4:15 PM**

**Group Leadership: "How to Navigate with a Group"**

Speakers: Henry Stern and Taylor Kellstrom

Activity: Operation Exurbia

**4:30 PM – 5:30 PM**

Leadership in Action - Volunteer Panel

**5:30 PM – 6:15 PM**

Dinner

**6:15 PM – 8:00 PM**

Dance | Movie Night | Game Night

**8:45 PM – 10:15 PM**

Group Time

**10:30 PM**

Lights Out

"If everyone is moving  
forward together, then  
success takes care of itself."  
- Henry Ford





# Day Three: Saturday, June 18th

## LEADERSHIP IN ACTION

**6:30 AM – 7:30 AM**

Wake Up Calls | Breakfast | Energizers

**7:30 AM – 10:00 AM**

Leadership In Action: "Giving Back to the Community You're In"

**10:00 AM**

SMART Goals | 100-Hour Challenge | L4S

**10:45 AM**

Gratitude

**11:30 AM – 1:00 PM**

Mentor Luncheon

**1:00 PM – 5:30 PM**

Leadership for Society "Going Global"

Speaker: John MacFayden

Activity: Global Awareness Challenge  
Diversity Circle

**5:30 PM – 6:30 PM**

Dinner

**6:30 PM – 8:00 PM**

Talent Show

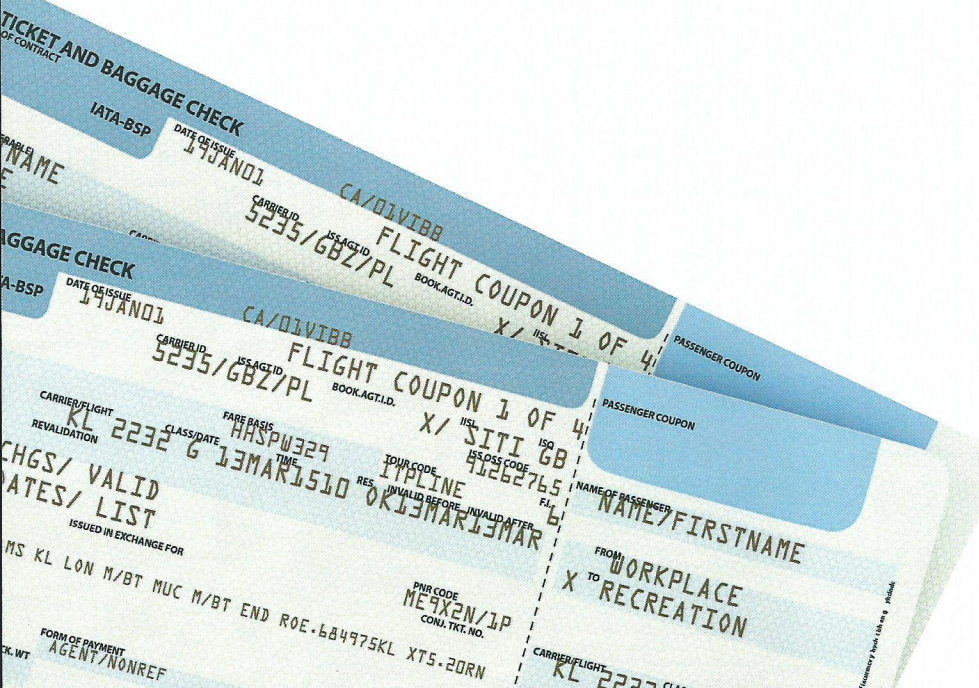
**8:30 PM – 9:45 PM**

Group Time

**10:00 PM**

Lights Out

"Life begins at the end  
of your comfort zone."  
- Neale Donald Walsch





## LEADERSHIP FOR LIFE

**7:00 AM – 7:30 AM**  
Wake Up Calls | Snack

**8:00 AM**  
Gratitude Part 2

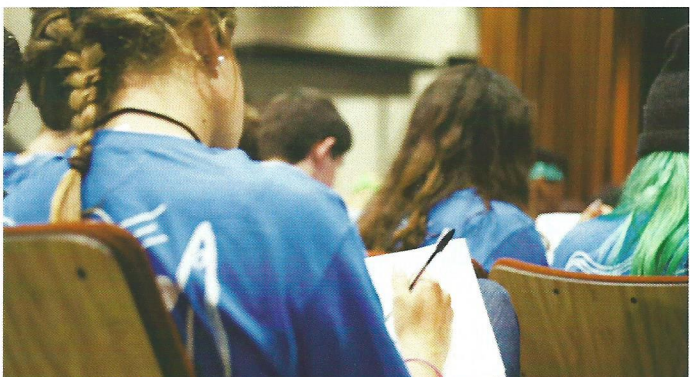
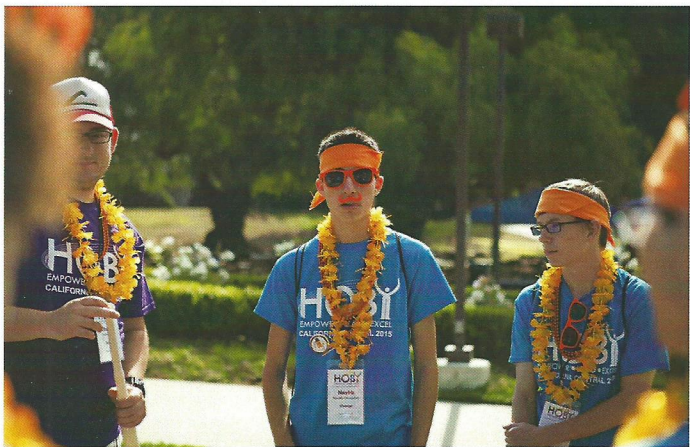
**9:00 AM**  
Reflections

**10:15 AM – 11:15 AM**  
Brunch

**11:15 AM – 11:45 AM**  
Final Group Time

**12:00 PM – 1:30 PM**  
Closing Ceremonies

**1:30 PM – 3:00 PM**  
Check Out | HOBY Store



### Don't Forget to Log Your Service Hours!

HOBY'S Leadership for Service Program rewards and recognizes ambassadors who complete 100 hours of community service within one year of the completion of their HOBY's program. Log your hours into the L4S system by visiting HOBY's website at: [www.hoby.org](http://www.hoby.org)



# 2016 California Central HOBY Ambassadors

- Arelli Adams**  
Harmony Magnet Academy
- Skylar Adney**  
Hanford High School
- Abby Alano**  
St. Joseph High School
- Malia Alcantar**  
Monache High School
- Will Alexander**  
Centennial High School
- Sam Andrade**  
Pioneer Valley High School
- James Aranguren**  
Lompoc High School
- Noe Avalos**  
Golden Valley High School
- Isaac Bairian**  
Thousand Oaks High School
- Savannah Banuelos**  
Granite Hills High School
- Angel Barajas**  
Tulare Union High School
- Sophia Bennett**  
San Joaquin Memorial High School
- Drake Beno**  
El Diamante High School
- Katie Blair**  
Santa Paula High School
- Laura Boatz**  
Desert Junior-Senior High School
- Marcos Bonilla**  
Coalinga High School
- Mehek Boparai**  
Sierra Pacific High School
- Paityn Boyt**  
Liberty High School
- Dawn Bransby**  
Centennial High School
- Clayton Brossia**  
Foothill Technology High School
- Kacie Brown**  
Moorpark High School
- Paul Butterfield**  
Coast Union High School
- Liz Byington**  
Thousand Oaks High School
- Aura Carlson**  
Laguna Blanca School
- Anna Casillas**  
Oak Park High School
- Matthew Castillo**  
Sanger High School
- Nikki Cervantes**  
St. Joseph High School
- Vanessa Chatfield**  
Louisville High School
- Jackie Chavez**  
Big Brothers Big Sisters Of Ventura County
- Fiona Chen**  
Dinuba High School
- Joshua Choi**  
Albert Einstein Academy For Letters, Arts And Science
- Cassi Colangelo**  
Righetti High School
- Paula Colmenares**  
Highland Hall-Waldorf School
- Madelaine Cookson**  
Viewpoint School
- Margarita Cruz**  
Santa Paula High School
- Dave Damore**  
Moorpark High School
- Ben Davis**  
Golden West High School
- Pooja Desai**  
Stockdale High School
- Braiden DeSchryver**  
Lompoc High School
- JJ Dietz**  
Fillmore High School
- Alyssa Drew**  
Coast Union High School
- Sophie Ehrlich**  
Nordhoff High School
- Connor Entenman**  
Porterville High School
- Liad Erlich**  
Agoura High School
- Kaitlyn Espinoza**  
Highland High School
- Amy Estrada**  
Viewpoint School
- Veronika Everson**  
Providence
- Shelbie Fuson**  
Frontier High School
- Luke Garcia**  
South High School
- Erica G Gilmer**  
Harmony Magnet Academy
- Brennah Girton**  
Clovis High School
- Caleb Gomes**  
Tulare Western High School
- Jose Gomez**  
East Bakersfield High School
- Jacob Gonzales**  
Taft Union High School
- Melecio Gonzalez**  
McFarland High School
- Aditi Goyal**  
Westlake High School
- Hayley Green**  
Burroughs High School
- Emma Gustafson**  
Ojai Valley School
- Maya Harris**  
Agoura High School
- Amaya Hernandez**  
Highland High School
- Miriam Hernandez**  
Riverdale High School
- Guada Hinojosa**  
Kerman High School
- Jose Honorato**  
HOBY International High School
- Rose Houglet**  
Laguna Blanca School
- Boyan Hu**  
Westlake High School
- Heather Hutchinson**  
Golden West High School
- David Hutner**  
ACE Charter High School
- Nicole Iniguez**  
Knight High School
- Alexandra Ivanov**  
Rose And Alex Pilibos Armenian School
- Vanessa Jacques**  
Big Brothers Big Sisters Of Ventura County
- Andy Jin**  
Westlake High School
- Delaney Johnson**  
Knight High School
- Yael Kaufman**  
Oak Park High School
- Daniel Key**  
Ridgeview High School
- Gamin Kim**  
West Ranch High School
- Megan Knight**  
West High School
- Vahn Kurkjian**  
Rose And Alex Pilibos Armenian School
- Cedric Kwon**  
Cabrillo High School
- Layla Landeros**  
San Marcos High School
- Ju-Young Lee**  
Granada Hills Charter High School
- Jared Lemon**  
Clovis High School
- Jeremy Levitt**  
Simi Valley Unified School District
- Yunah Lim**  
Chatsworth High School
- Trent Lindsey**  
Clovis North High School
- Emma Loparco**  
Oak Park High School
- Anais Lopez**  
McFarland High School
- Cristhian Lopez**  
San Marcos High School
- Natalie Lovan**  
Bakersfield High School
- Elana Luo**  
La Reina High School
- James Mabry**  
HOBY International High School
- Tory Mabry**  
HOBY International High School
- Sophia Magana**  
Wasco Union High School
- Vianney Mangyao**  
Highland High School
- Patyl Manoukian**  
Rose And Alex Pilibos Armenian School
- Estefania Martinez-Pardo**  
Clovis North High School
- Jennifer Mawson**  
Porterville High School
- Justin May**  
Morro Bay High School
- Kyle Mayfield**  
Hanford High School
- Vanessa Mena**  
HOBY International High School
- Mekhi Mendoza**  
Clovis High School
- Orissa Morales**  
HOBY International High School
- Jared Neistein**  
El Camino Real Charter High School
- Eleana Newton**  
El Camino High School At Ventura College
- Savannah Nolan**  
Corcoran High School
- Christian Ortega**  
Woodlake Union High School
- Teresa Ortega**  
Shafter High School
- Siena Oswald**  
Yosemite Union High School
- Everette Oxrider**  
Myers Park High School
- Lily Paden**  
Oak Park High School
- Taylor Palacios**  
Liberty High School
- Ben Palajic**  
Eagles Young Marines
- Estefania Palomarez**  
Tulare Union High School
- Seva Patel**  
Newbury Park High School
- Oliver Pelly**  
Bishop Garcia Diego High School
- Elijah Perez**  
Sherman Oaks Cntr/ Enriched Std
- Vianey Perez**  
Big Brothers Big Sisters Of Ventura County
- Natalie Perez**  
Wasco Union High School
- Vanessa Prado**  
Arroyo Grande High School
- Hannah Pulaski**  
Boron Jr/Sr High School
- Zalma Quezada**  
HOBY International High School
- Jass Rai**  
Kerman High School
- Juliana Ramirez**  
El Diamante High School
- Marco Ramos**  
Golden West High School
- Emma Randolph**  
Villanova Preparatory School
- Sophie Rasura**  
Villanova Preparatory School
- Tyler Ray**  
Malibu High School
- Robbie Reitz**  
Reedley High School
- Tyler Ridley**  
Adolph Leuzinger High School
- Rios Rios**  
Ridgeview High School
- Maddy Rivera**  
Bakersfield High School
- JC Roa**  
Sierra Pacific High School
- Elizabeth Roboz**  
Morro Bay High School
- Zaira Ruiz**  
Mira Monte High School
- O'zie Sagbohan**  
Ridgeview High School
- Bella Scott**  
Newbury Park High School
- Liam Shay**  
North Hollywood HS Highly Gifted Magnet
- Hannah Sherwood**  
Woodlake Union High School
- Satoshi Shinkawa**  
Kingsburg High School
- Becka Shuere**  
Foothill Technology High School
- Jack Sipes**  
Dos Pueblos High School
- Kase Skillern**  
Ojai Valley School
- Riley Slayton**  
Liberty High School
- Zack Soule**  
West Ranch High School
- Brandon Sourbeer**  
Moorpark High School
- Elizabeth Spiller**  
Oak Grove School
- Averi Suk Suk**  
La Canada High School
- Mar Surichaqui**  
South High School
- Hayley Tharp**  
Strathmore High School
- Erica Thomas**  
Desert Junior-Senior High School
- Seth Thomas**  
Big Brothers Big Sisters Of Ventura County
- Emily Tieu**  
Independence High School



**Diane Torres**  
Granite Hills High School

**Bri Vargas**  
Big Brothers Big Sisters Of  
Ventura County

**Meera Varma**  
Burbank Senior High School

**Caroline Vasquez**  
Desert Junior-Senior  
High School

**Kaili Rose**  
Villanuevan Righetti  
High School

**Hamilton Wall**  
Orcutt Academy  
High School

**Steven Weese**  
Bakersfield Christian High

**Genevieve Werner**  
El Camino High School  
At Ventura College

**Sydney Wetzel**  
Garces Memorial  
High School



**A.J. Whalen**  
Big Brothers Big Sisters  
Of Ventura County

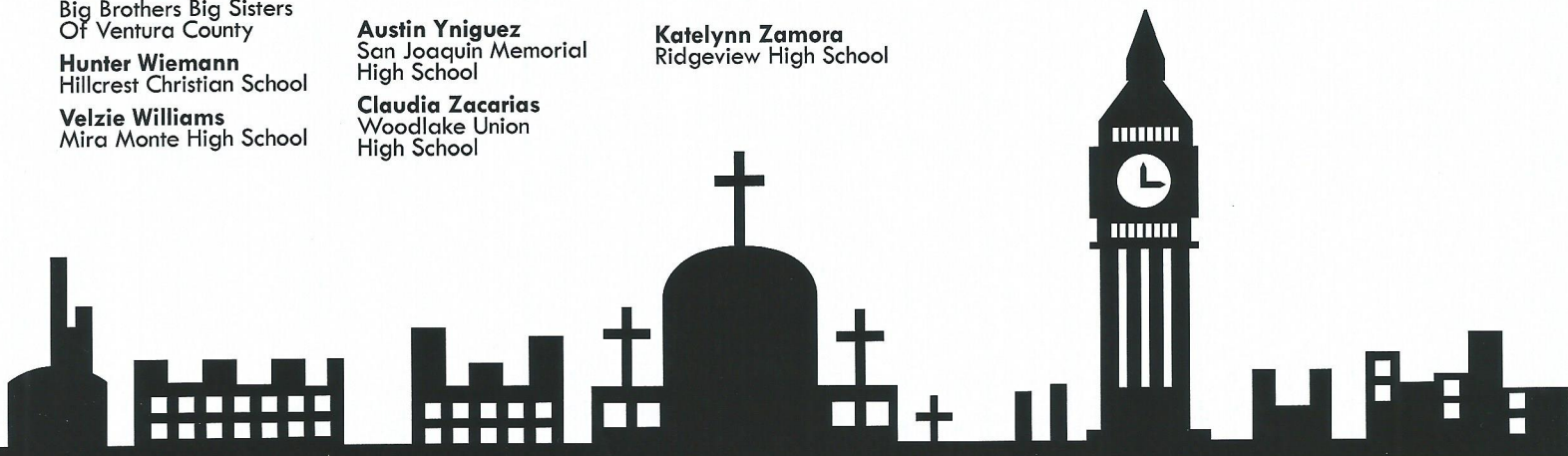
**Hunter Wiemann**  
Hillcrest Christian School

**Velzie Williams**  
Mira Monte High School

**Austin Yniguez**  
San Joaquin Memorial  
High School

**Katelynn Zamora**  
Ridgeview High School

**Claudia Zacarias**  
Woodlake Union  
High School



## California Leadership Seminars and Corporate Board

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Corporate Board  
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**Patrick Wilcox**  
Vice President

**Krista Murray**  
Secretary

**David Berry**  
Treasurer

**Daisy Sparks**  
Communications

**Jane Berry**  
Fundraising

**Grant Willsea**  
Volunteers

**Ken Sherwood**  
Member-At-Large

**Chris Ramirez**  
Member-At-Large

**Jacie Wilcock**  
Leadership Seminar  
Chair, California Central

**Matthew Markulis**  
Leadership Seminar  
Chair, California- LA

**Krista Kobeski**  
Leadership Seminar  
Chair, Northern  
California

**Olivia Marik-Reis**  
Leadership Seminar  
Co-Chair, Southern  
California

**Garrett Minnie**  
CLW Director



For more information, please visit: [www.hoby.org](http://www.hoby.org)



# 2016 California Central Seminar Team

## Directors

Oliver Asis  
Media

Nichole Fields  
Recruitment, CA-C 2009

Ryan Halvorsen  
Recruitment, CA-LA 2009

Brock Holman  
Staff, IA 1998

Mariana LaFianza  
Programming, CA-C 2010

Christine Nguyen  
Fundraising, CA-C 2004

Michael Sudman  
HOBY Store

Sheryl Sudman  
Food & Beverage

Sam Tamboline  
Facilitators, CA-LA 2005

Collin Wachter  
Junior Staff

Jacie Wilcock  
Leadership Seminar Chair, ID 1998

Patrick Wilcox  
Operations, CA-C 1998

## Committee Members

Danny McAlpine

Karly Peterson, CA-C 2009

Matthew Rips

Callie Jo Robbins, ID 2005

Carrie Roper

Meghan Tarry, CA-C 2006

Carlo Wilcox

Janis Wilcox

## Facilitator Team

Thomas Emma

Bretta Fogerty, WA 2004

Megan Geist

KC Giles, CA-C 2008

Valerie Heston

Bijan Khodavandi, CA-C 2008

Ashley Leach, CA-N 2009

Eliana Marron

Crystal Nguyen, CA-C 2010

Jessica Norris, CA-C 2001

Eric Peterson, AZ 1994

Patrick Rosenberg, CA-C 2009

Lizzy Schull, CA-C 2009

Marissa Sykes, CA-C 1998

Madison Warner

## 2016 California Central Junior Staff

Jessica Avila, CA-C 2014

Dalton Boyt, CA-C 2014

Paige Bradford, CA-C 2013

Sophia Caputo, CA-C 2015

MaDonna Connors, CA-C 2015

Braden Cox, CA-C 2013

Sarah Dean, CA-C 2013

Olivia Fisher, CA-C 2012

Jessica Hernandez, CA-C 2014

Emily Hogan, CA-C 2013

Kevin Khuu, CA-C 2015

Sierra Manske, CA-C 2015

Michael Martinson, CA-C 2015

Jenna Meyers, CA-C 2012

Jessenia Montiel, CA-C 2015

Eric Nam, CA-C 2015

Rommel Patel, CA-C 2012

Ashley Rawson, CA-C 2015

Elizabeth Reyes, CA-C 2015

Emily Riforgiate, CA-C 2015

Annie Rubio, CA-C 2012

Alejandro Ruiz, CA-C 2015

Hailey Smith, CA-C 2014

Ashlyn Storaker, CA-C 2012

Stacey Storaker, CA-C 2014

Sharmila Thiagarajan, CA-C 2014

Tomy Vettukallel, CA-C 2014

Chloe Wardrick, CA-C 2015

Hayley Weik, CA-S 2015



We would like to thank the following sponsors for their continued support of the California Central Hugh O'Brian Youth Leadership Program. Your generous contributions help ensure HOBY's impact on future generations to come. If you are interested in establishing a grant or endowment for "Ambassadors" in your city, making a contribution, becoming a HOBY volunteer or joining our network of Alumni, please contact Jacie Wilcock at: [jacie@hobyca.org](mailto:jacie@hobyca.org) or 208.869.2393

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California Central Hugh O'Brian Youth Leadership is indebted to businesses, foundations, service organizations and individuals for their financial and volunteer support. Continued development, demonstrated through the annual investment of funds, directly expands our HOBY programs and activities.

HOBY is tax exempt under section 501(c)(3) of the Internal Revenue Code.

Whether you are a member of a civic organization, corporation, or representing yourself, your contribution whether in time or money, offers a great return on your investment. HOBY actively seeks your participation in its vital leadership development programs.





# What Happens After Your HOBY Seminar is Over?

## **YOU BECOME A CALIFORNIA CENTRAL HOBY ALUMNUS.**

Welcome! You are now a part of the family of fellow HOBY Alumni who number 434,000 strong!

Being a HOBY Alum is special. HOBY alumni serve their communities; they lead in their schools and communities; they go on to realize success in a number of areas. In short, they **change** the world. Being an active member of the California Central HOBY Alumni Association means having access to numerous opportunities exclusively available to HOBY alumni, including leadership and educational programs, scholarships and grants.

## **DON'T LET YOUR HOBY EXPERIENCE END ON SUNDAY.**

### **MAKE SURE YOU STAY ACTIVE IN THE HOBY ALUMNI ASSOCIATION!**

#### **Current alumni:**

- Return to volunteer at HOBY Leadership Seminars and the World Leadership Congress
- Apply for highly competitive college and university scholarships like the Moorehead-Cain and Robertson Scholarships
- Participate in additional educational and leadership programs and seminars such as Presidential Classroom, Foundation for Teaching Economics' "Economics for Leaders" and Youth For Understanding's study abroad program
- Log their Leadership for Service hours at: [www.hoby.org](http://www.hoby.org) in the alumni section

For more information on opportunities available to HOBY alumni and to stay involved visit the Alumni section of [www.hoby.org](http://www.hoby.org). If you have any questions about the HOBY California Alumni Association, please email [alumni@hobyca.org](mailto:alumni@hobyca.org)  
**The California HOBY Alumni Association wants you!**

## How Will You Lead Through Service?

As you will learn this weekend, one of the most powerful ways to show leadership is through service to others. HOBY believes so strongly in the idea of servant leadership that we answered the call and created an initiative that challenges all Ambassadors to continue their HOBY experience long after the seminar concludes. Leadership for Service (L4S) is HOBY's service-leadership program intended to prepare young people to contribute to their communities through service-learning and volunteerism.

#### **The objectives of Leadership for Service are:**

- To inform Ambassadors about the role and impact of community service;
- To facilitate setting short-term community service goals;
- To provide opportunities to connect with community service organizations; and
- To provide documentation of program impact and effectiveness.

Each Ambassador is challenged to return to the community and conduct at least 100 hours of community service in the year following the HOBY Leadership Seminar.

Ambassadors are asked to make a year-long commitment to strengthen their communities through volunteerism, and to track their success by logging their hours on the HOBY website, [www.hoby.org](http://www.hoby.org) in the Alumni section. Since the implementation of HOBY's Leadership for Service program in 1998, participants have logged over 1.5 Million volunteer service hours.

Through HOBY's Leadership for Service programs, Ambassadors gain the tools, passion and commitment to serve others. To help young people realize the personal and social benefits of volunteerism and service, HOBY awards each Ambassador who successfully completes and logs 100 hours a special recognition packet, which includes recognition by the White House and the President's Student Service Award.



# HOBY Advanced Leadership Academy (ALA)



HOBY's newest program, the Advanced Leadership Academy (ALA) is an opportunity to deepen your leadership skills and develop a service project for your home school or community. All high school juniors and seniors are eligible to attend this five day, four night program on a first paid, space-available basis. HOBY alumni are encouraged to bring their friends to experience the HOBY magic.

The ALA program is a college-level curriculum based on the book "Leadership for A Better World" and includes learning about your specific individual leadership abilities and how you can leverage them to address issues like bullying and distracted driving through service. ALA participants meet other successful youth who have led service projects and started non-profits and businesses. For more information on the ALA, visit [www.hoby.org](http://www.hoby.org).

## Community Leadership Workshop (CLeW)

The Community Leadership Workshop (CLeW) is HOBY's introductory one-day leadership program for high school freshmen, which focuses on leadership as a discipline to be explored and learned. HOBY CLeW students interact with local community leaders, and participate in group activities, and conduct community service projects. CLeWs are organized, developed, and implemented by local business leaders, civic groups, volunteers, and HOBY Alumni. If you are interested in organizing a CLeW at your school, please contact your local seminar planning committee or the HOBY California CLeW Advisor, Garrett Minnie, at: [garrett@hobyca.org](mailto:garrett@hobyca.org).





## My Stuff Bags

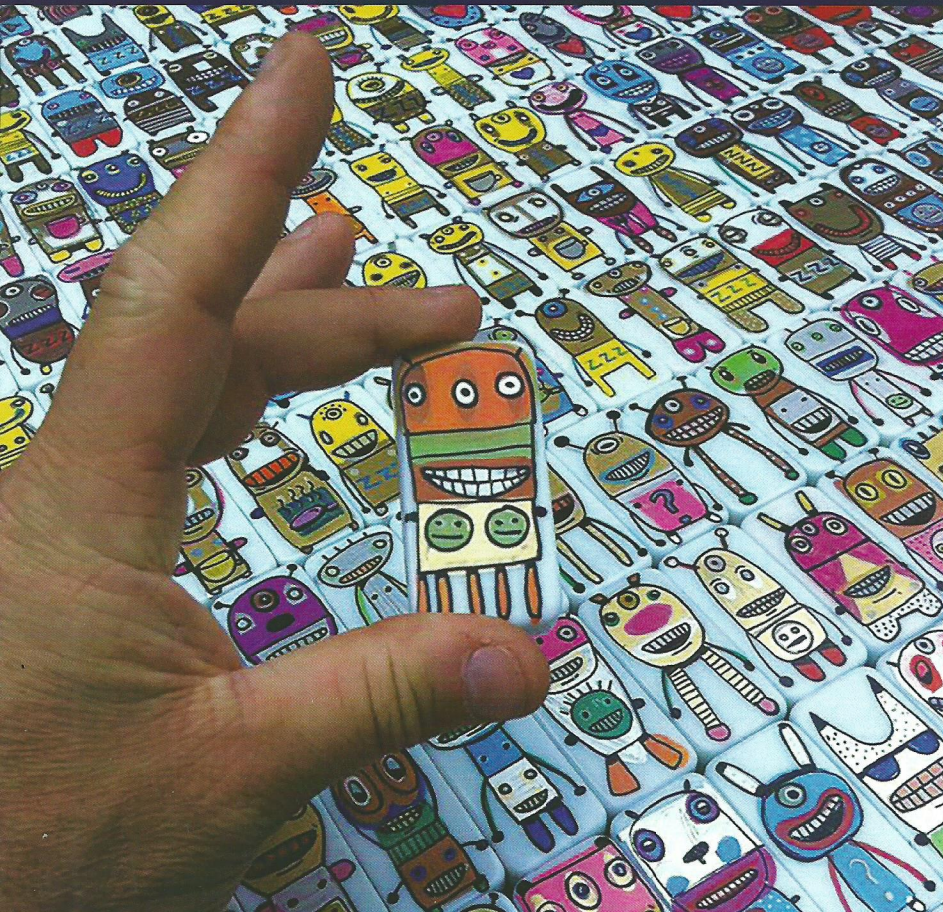


My Stuff Bags provides a bag full of personal items like toys, toiletries, and blankets to children who are put into the foster care system.

Every year, almost 300,000 children are put into crisis shelters and foster care. Many of them are taken out of terrible situations and have to enter the foster care system without anything to call their own.

The bags provided by My Stuff Bags provide belongings, hope, and comfort to the children that receive them.

## Botjoy



Botjoy is an organization that creates totemic objects that are distributed throughout the world to provide happiness, comfort, and strength.

Objects, like dominos, or murals are decorated with the images of reassuring "Bots" that act as a totem to those in need.

There are now 20 million Bots world wide helping children going through treatment in hospitals, kids in foster care, and even around neighborhoods.



# Mentor Lunch Participants

**Claudia Bill de la Pena**  
City Council Woman at the  
City of Thousand Oaks

**Lindsay Biren**  
Director of Business  
Development at ASR  
Construction

**Eric Bordenkircher**  
Professor at USC/UCLA  
Center for Middle East  
Development

**Aly Conti**  
Matchmakers in the City

**Angela Cutbill**  
School Board Member for  
the Las Virgines School  
District

**Dale Deardorff**  
Director of Innovation &  
Strategic Thinking at the Rocky  
Peak Leadership Center

**Tamara Desso**  
Biology & Chemistry  
Teacher at Valencia  
High School

**Brad Kieffer**  
Marketing at Health Net

**Raymond Hart**  
Head Counselor and AVID  
Counselor at Knight High School

**Sue La Rue**  
IT Manager at Rocketdyne

**Jill Lederer**  
CEO at Greater Conejo  
Valley Chamber of  
Commerce

**Christina Maradas**  
Marketing Manager,  
Advertising & Promotions at  
Premier America Credit Union

**John MacFadyen**  
CEO at the Make-A-Wish  
Foundation

**Karen Oxider**  
Director of Sales &  
Marketing at Nature Bridge

**Mike Pollard**  
Executive Director, Technology  
& Operations at ABC

**Michelle Powers**  
Director of Strategic  
Partnership at SME  
Entertainment Group

**Carrie Roper**  
Television and New  
Media Producer

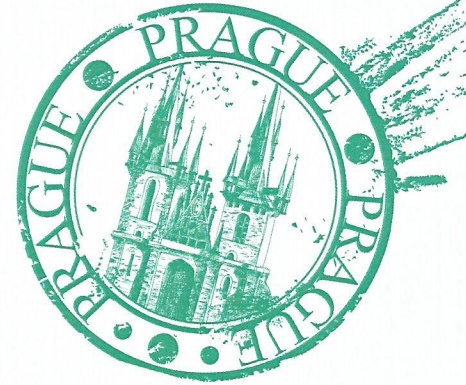
**Lisa Safaeinili**  
Executive Director at  
Westminster Free Clinic

**Catherine Stein**  
Fashion Designer

**David Storaker**  
Commanding Officer  
of the LAPD

**Michael Sudman**  
Attorney of his own Family  
Law Practice

**Victor Tam**  
Researcher and Scientist at  
Mankind Corporation





## Henry Stern

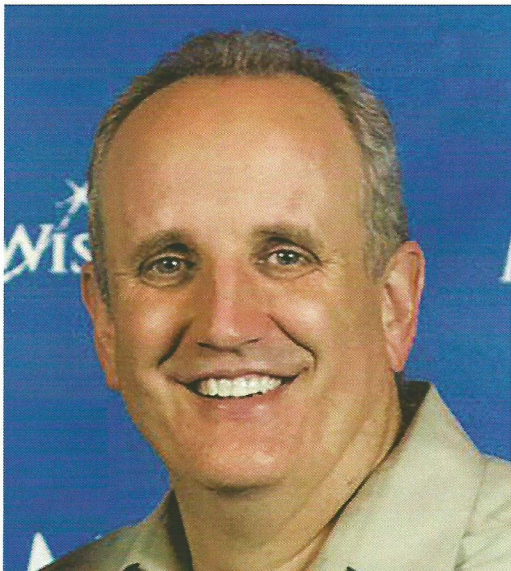


Henry Stern is an educator and environmental attorney, who most recently served as senior advisor to California State Senator Fran Pavley. In that capacity, he helped craft legislation to address climate change, fracking, the drought, teacher shortages, and women's health. He also spearheaded the Senator's ongoing efforts to clean up the SoCal Gas leak in Porter Ranch with SB 380.

A graduate of Harvard University and UC Berkeley Law, Henry has public and private sector experience in education, the environment, and infrastructure investment. Prior to serving the 27th District, he served as counsel to Congressman Henry Waxman on the House Energy & Commerce Committee, helped businesses construct clean energy projects, taught civics, advocated for juvenile justice, and founded a tech incubator.

Henry also teaches law at UCLA, volunteers at the Boys & Girls Club, and is a member of the Santa Monica Mountains Conservancy Advisory Committee, the Jewish Federation, and the Truman National Security Project.

## John MacFadyen



John attended high school in Canada and then Fullerton College in California. After backpacking around Australia for 6 months, he earned his bachelor's degree in criminal justice and then a master's in business.

His thesis was creating a business plan for a start-up charity. While working in various roles for Guitar Center, he created a national partnership with Make-A-Wish to fulfill all music related wishes through Guitar Center. After nearly 20 years being involved with Make-A-Wish as a Wish Granter, Community Rep, Fundraiser, and Board President, his world has come full circle-- he is the interim CEO of Make-A-Wish Tri-Counties.

Having personally been a Wishgranter on over 100 wishes his passion for Make-A-Wish extends well beyond his organizational leadership. Delivering Hope, Strength, and Joy is not just a mission; it's an honor and a privilege.





Goal:

Benefits of achieving this goal:

What obstacles may stand in the way of achieving this goal?

Are there any special skills/knowledge needed to achieve this goal:

Who can help you achieve this goal?

Action Step: \_\_\_\_\_ Deadline: \_\_\_\_\_

Action Step: \_\_\_\_\_ Deadline: \_\_\_\_\_

Action Step: \_\_\_\_\_ Deadline: \_\_\_\_\_

Action Step: \_\_\_\_\_ Deadline: \_\_\_\_\_

Action Step: \_\_\_\_\_ Deadline: \_\_\_\_\_

Action Step: \_\_\_\_\_ Deadline: \_\_\_\_\_

## Developing Your SMART Goals:

- What do you want to do?
- How will you do it?
- What skills will it require to meet your desired outcome?
- Can it be done?
- What is the time frame for completion?

## Making Your Goals SMART:

- Specific
- Measurable
- Attainable
- Realistic
- Timely

## Planning for Success:

**Step 1:** Identify your goal.

**Step 2:** Outline the benefits of reaching this goal.

**Step 3:** Identify and assess any obstacles to reaching this goal.

**Step 4:** Identify the skills or knowledge required to reach this goal.

**Step 5:** Identify individuals, groups, and organizations to work with to achieve this goal.

**Step 6:** Establish a plan of action to reach this goal.

**Step 7:** Determine a completion date for the goal.

**Step 8:** Evaluate the process and your success in achieving the goal.



# Leadership Worksheet

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Define a Leader:

## Personal Leadership

My Leadership Strengths Are:

## Personal Leadership

Skills I need to Work On:

## Group Leadership

My Leadership Strengths Are:

## Group Leadership

Skills I need to Work On:

## Society Leadership

My Leadership Strengths Are:

## Society Leadership

Skills I need to Work On:





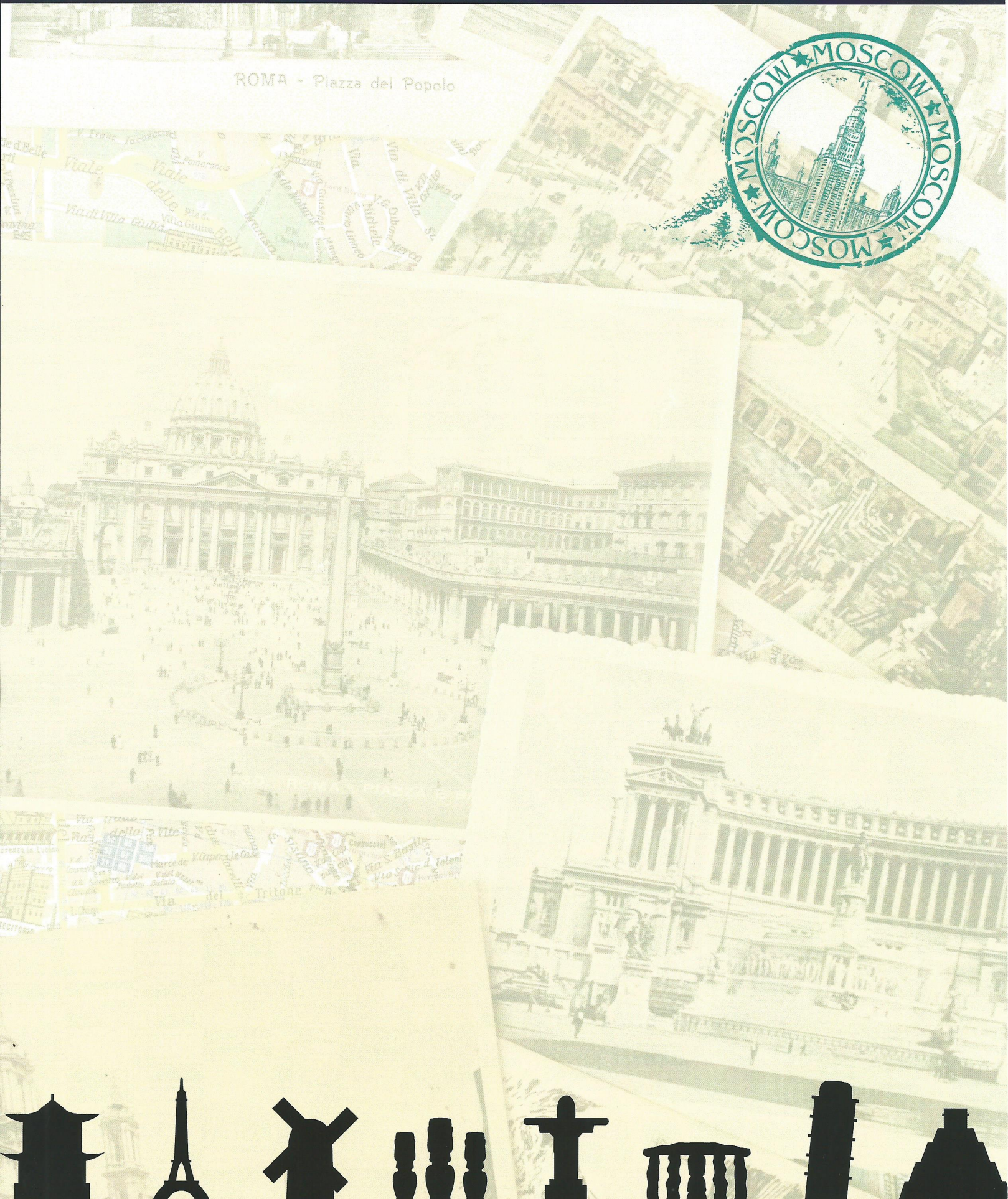




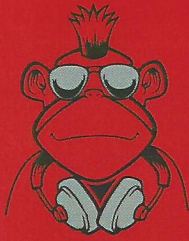












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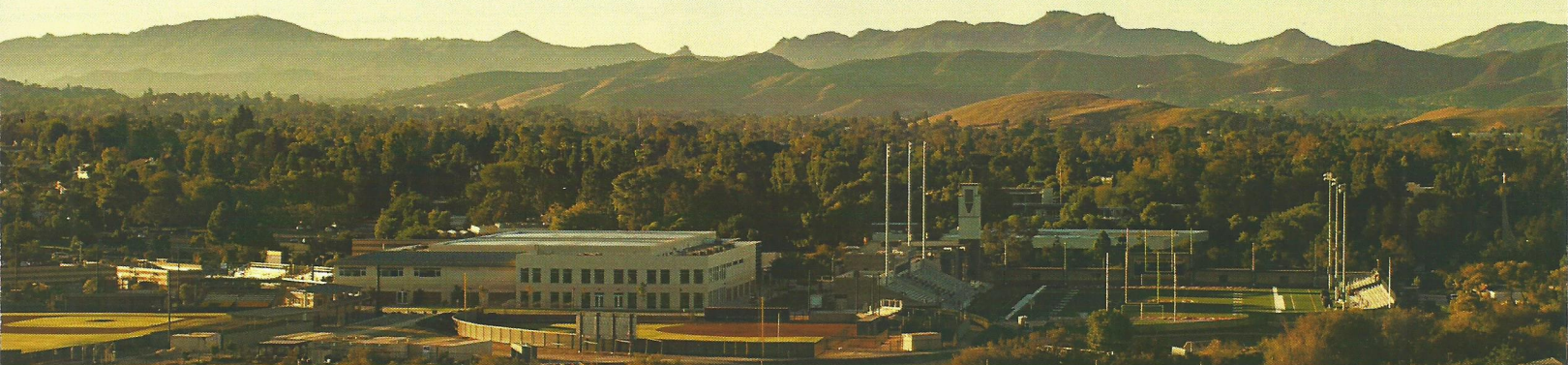
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