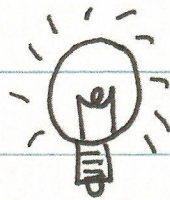
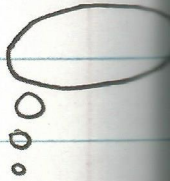
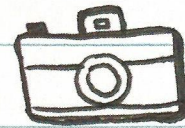


**2014 HOBY CALIFORNIA CENTRAL
LEADERSHIP SEMINAR**

California Lutheran University,
Thousand Oaks, CA
May 30th - June 1st

HOBY | **/Hō·bee/**
DEFINE
YOURSELF
CAL-CENTRAL 2014



SIZZLE

Accept
No one's
Definition of Yourself;
Define Yourself

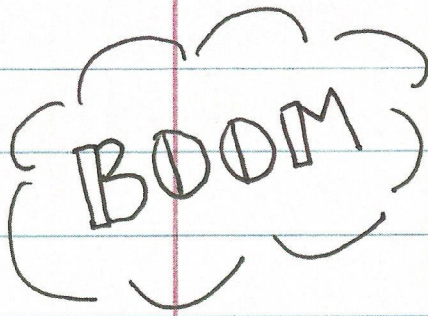
Robert
Frost

Honor
Of
Being
Yourself



Academy of Business Leadership	4	The HOBY Vision, Mission and Core Values
Alex's Lemonade Stand	5	A Welcome from HOBY's Founder, Hugh O'Brian
America's Promise – The Alliance for Youth	6	2014 Leadership Seminar Chair, Jacie Wilcock
American Association of School Administrators	7	A Message from President Barack Obama
American International Education Foundation	8	Hugh O'Brian: Visionary, Legendary Humanitarian & The HOBY Story
Big Brothers/Big Sisters	9	Leadership Seminar Curriculum & The Freedom to Choose
College Options Foundation	10	World Leadership Congress & HOBY's Selection Process
The Congressional Award	11	Day One Schedule: Friday, May 30th
EF Tours	12	Day Two Schedule: Saturday, May 31st
Festival of Children Foundation	13	Day Three Schedule: Sunday, June 1st
Foundation for Teaching Economics	14	California Central HOBY Ambassadors
General Foundation of Women's Clubs (GFWC)	15	California Leadership Seminars
HOBY Iraq	16	2014 California Seminar, Facilitator Team and Junior Staff
HOBY Canada	17	HOBY California Alumni Association & A Special Thank You
HOBY Turkey	18	What Happens After Your HOBY Seminar is Over & How Will You Lead?
HOBY United Kingdom	19	HOBY Advanced Leadership Academy & Community Leadership Workshop
Hong Kong Union for Young Leaders	20	Operation Gratitude & Kindness for Kids INC
International Association of Lions Clubs	21	Denaryle Williams - Coach D & Mentor Lunch Participants
Korea Toynbee Corp. Ltd.	22	Stand Up, Stand Out, Stand Strong & SMART Goals Worksheet
Military Order of the World Wars	24	Leadership Worksheet
National Assn. of Secondary School Principals	25	Notes
National Catholic Educational Association	27	Our Sponsors
National PTA		
Nestle Very Best in Youth		
Optimist International		
Oxfam		
Points of Light & Hands on Network		
Premier College Guidance		
Rachel's Challenge		
Saceda Youth Lead		
US Junior Chamber of Commerce		
Youth Service America		
Young Marines		

The HOBY Vision, Mission and Core Values



Vision

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

Mission

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation.

Core Values

Volunteerism

Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers, and recognize the power of thank you and of giving back. We seek to promote and encourage service among our stakeholders. We recognize and value the positive accomplishments that volunteers can achieve by working together. We believe that volunteers are positively impacted by our programs as much as the youth and communities we serve.

Integrity

Integrity forms the foundation of our organization. We demand the highest level of ethics. We grow our organization based on interactions that promote mutual trust and respect with our stakeholders and partners. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

Excellence

We strive to continually raise our programs and business to new levels of excellence. We encourage entrepreneurship and innovation in business, education, and social responsibility. We develop creative solutions to address challenges and to utilize opportunities. We believe that leadership skills can and should be continually improved and refined.

Diversity

We value and embrace diversity. We seek out views that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an equal opportunity to be heard and to benefit from our programs.

Community Partnership

We value community partnerships. We recognize the importance of working with community organizations to strengthen our supportive network. We value the input we receive from our community partners, and strive to work together cooperatively and constructively for the betterment of all.

△ Alive

△ Awake

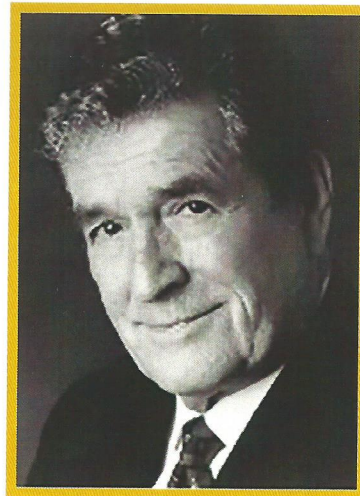
△ Alert

△ Enthusiastic

A Welcome from HOBY's Founder, Hugh O'Brian

Spring 2014

Welcome HOBY Ambassadors: Congratulations on being selected to attend the California Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your schools because of the outstanding leadership potential you have demonstrated. The purpose of this HOBY seminar is to teach you how to think – not what to think. You will get from life what you put into it, and that applies to a HOBY seminar too. We want to awaken in you that magic genie of self-esteem so important to any success. You were selected to attend HOBY because you are special: think special and you will always be special.



You will make many new friends this weekend – hang on tight to them – you have many more years of meaningful futures to share. You will also realize that a great many volunteers gave a great many hours to make this weekend possible. These volunteer speakers, staff, and committee members give their hours freely because they believe in the future of the United States and recognize that you outstanding young people represent the future.

You have been challenged this weekend to do what has been modeled for you. I sincerely encourage you to return to your own communities and seek out meaningful ways that you can use your leadership for community service.

I don't have any children of my own, but I've got a couple of hundred thousand like you out there who I'm proud to call my family. So, shine bright my friends; you are all my tomorrows and the future is yours to make outstanding!! I wish you love and Godspeed!

Love,

Hugh O'Brian, Founder

A handwritten signature in black ink that reads "Hugh O'Brian". The signature is written in a cursive, flowing style.

P.S. The greatest gift you will ever receive is the one you give to others.

2014 Leadership Seminar Chair, Jacie Wilcock



Welcome to HOBY!

On behalf of the entire Cal-Central Hugh O'Brian Youth Leadership Volunteer Committee I am pleased to welcome you to our annual leadership seminar! Months of planning and hard work have gone into making this experience one that you will remember for a long time. Many people have contributed their time, money, and resources to create this experience for you. We hope you will learn, grow, step outside your comfort zone, ask critical questions, make lasting friendships, and have FUN while you are here!

You were selected because others see something wonderful in you. You are the BEST of the best. Starting now, you are a leader. We will not provide conclusions to you; we want you to think for yourself. Take advantage of this opportunity to question your thoughts, share your ideas with others, and get answers to questions regarding your role in our state and your future. This is your opportunity to Define Yourself! Embrace that opportunity and show us who you are on your terms.

We have assembled terrific individuals from various professions to serve as speakers, panelists, and mentors. They will speak to you about the challenges and joys of being leaders in their fields. We encourage you to ask questions and learn from their different perspectives. We have also planned activities to prepare you for being a leader – you will learn and experience what you can do right now to make your own community better.

While our volunteers and speakers will contribute greatly to the success of the seminar, the biggest contributing factor will be YOU – your attitude, your willingness to go beyond your past beliefs and behaviors, your participation, and what you will give to each other. Open yourself to the people around you this weekend. Learn from one another and discover the unique contribution you can make. Our world faces challenging times ahead and leaders are needed! Continually ask yourself—how can I make a difference in my community, my state, my country and the world? Use this opportunity to start answering that question. Approach this weekend with enthusiasm and you will not be disappointed. I challenge you to give this weekend 100% of yourself—and I cannot wait to see what will happen next!

I hope you learn something about yourself from this HOBY experience. I hope that you allow yourself to enjoy every moment and that you apply what you learn from this weekend to your life. On Sunday, you will become HOBY Alumni. You will join thousands of young people that have come before you in this unique and honored title, and you will have a special responsibility to be a leader and make a difference wherever you go. Choose to Define Yourself this weekend...and then redefine your world!

Congratulations! This weekend, and your life, will be what you make it... and you can make it OUTSTANDING!

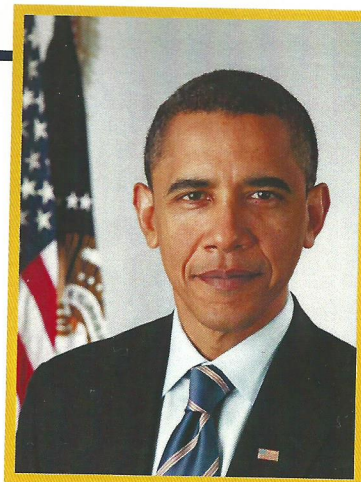
HOBY Hugs,

A handwritten signature in black ink that reads "Jacie Wilcock".

2014 California Central HOBY Leadership Seminar Chair

A Message from President Barack Obama

THE WHITE HOUSE
WASHINGTON



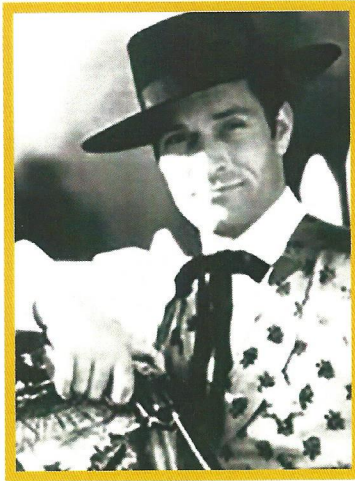
I am pleased to congratulate all those participating in this year's Hugh O'Brian Youth Leadership Program (HOBY).

Our Nation's future will be shaped by the young people we inspire and empower today. By exploring new ideas and serving others, students like you can help our country meet the myriad challenges of the 21st century. As you bring talent and passion to your roles as HOBY Ambassadors, I trust you will find there is nothing so satisfying to the spirit as giving your all to a difficult task.

I expect great things from your generation, and I wish you all the best for a rewarding experience.

A handwritten signature in black ink, which appears to be "Barack Obama". The signature is written in a cursive style with a large initial "B" and a circular flourish.

Hugh O'Brian: Visionary, Legendary Humanitarian



Hugh O'Brian was born April 19, 1925 in Rochester, New York. At 17, he became the youngest drill instructor in Marine Corps history, but found his true passion was acting. O'Brian gained national fame and notoriety with his portrayal of frontier lawman Wyatt Earp in "The Life and Times of Wyatt Earp." This top-rated television series ran from 1955-1962 and made

O'Brian an overnight success. After the series ended, O'Brian went on to other acting projects in film, television, and Broadway while devoting the rest of his time to HOBY.

The honors and awards he has received from his work with HOBY are numerous. In 1983, the National Society of Fund Raising Executives honored him with their premier award for overall philanthropic excellence as a volunteer, fundraiser and philanthropist. This is the only time one individual has received the award in all three categories. In 1989, he received the 60th Annual American Education Award presented by the American Association of School Administrators. O'Brian joins Norman Rockwell, Lyndon Johnson, Helen Keller, Walt Disney, and Bob Hope as a recipient of this most significant award. O'Brian currently lives in a hilltop home overlooking Beverly Hills. Still extremely active in his eighties, his hobbies include sailing, swimming, and tennis.

The HOBY Story

In the summer of 1958, Hugh O'Brian received the invitation that would change his life forever. At the time, O'Brian had already made a name for himself as an actor portraying the legendary lawman Wyatt Earp on television and appearing in numerous films. When he received a cable from Dr. Albert Schweitzer welcoming him to French Equatorial Africa for a visit, he did not hesitate to accept. O'Brian had long admired the German doctor-missionary-theologian-musician, and within two weeks he arrived at Dr. Schweitzer's remote hospital complex in Africa. During his visit, O'Brian spent his days assisting the volunteers in the hospital and his nights with Dr. Schweitzer discussing global peace and world politics. During their discussions, Dr. Schweitzer told O'Brian that he felt "The most important thing in education is to teach young people to think for themselves," which O'Brian would never forget.

After an inspiring nine days, O'Brian prepared to return to America. Before saying goodbye, Dr. Schweitzer took O'Brian's hand and asked, "Hugh, what are you going to do with this?" It was these words combined with his unforgettable visit that compelled Hugh O'Brian to form Hugh O'Brian Youth Leadership (HOBY). Two weeks after returning from his 1958 visit to Africa, O'Brian put together a prototype seminar for young leaders.

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants which led to the expanded eight-day global leadership seminar called the World Leadership Congress (WLC) held annually. In an effort to include more students nationwide, three-day and four-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may nominate a sophomore to attend a HOBY seminar in their state.

Five decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 9,000 tenth graders, representing almost as many high schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators, and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, "how to think, not what to think," thus ensuring that Dr. Schweitzer's hope for young people lives on.

Leadership Seminar Curriculum

The curriculum for this Leadership Seminar is based on HOBY's vision to motivate and empower individuals to make a positive difference within our global society. HOBY believes students like you represent the future leaders of the world – leaders in business, education, government, or any field you choose – because YOU are someone who will make a difference. By developing and understanding effective and compassionate leadership, we hope you will be able to realize your leadership potential, and take action in your homes, schools, workplace, communities and the world.

Your HOBY experience will help you develop leadership from three perspectives:

Personal Leadership | Group Leadership | Leadership for Society

We will focus on your individual growth in order for your leadership to make a better world and a better society for yourself and others.

Everyone at HOBY believes in your ability to be a leader and affect the future for all of us. So, stand out and be outstanding! Show us who you are and what you can do. HOBY is your open door to a life of leadership and service. We can't wait to learn what potential you will unlock through HOBY.

The Freedom to Choose

Unfortunately, a very small number of our young people seem to attract the most of the news. They are in the public eye because they have stolen cars, vandalized schools, created disturbances – in some way rebelled against society. These headline-makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-abiding, constructive citizens. There is too much focus on the negative. It is time we accent the positive – pat the good guys and gals on the back – let them know there are rewards for being responsible members of the community.

I do NOT believe we are all born equal – CREATED equal in the eyes of God, YES – but physical and emotional differences, parental guidance, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I DO believe every man and woman, if given the opportunity and encouragement to recognize his or her own potential, regardless of background has the Freedom To Choose in our world. Will an individual be a taker or a giver in life? Will that person be satisfied merely to exist, or seek a meaningful purpose? Will he or she dare to dream the impossible dream?

I believe every person is created as the steward of his or her own destiny with great power for a specific purpose to share with others, through service, a reverence for life in a spirit of love.

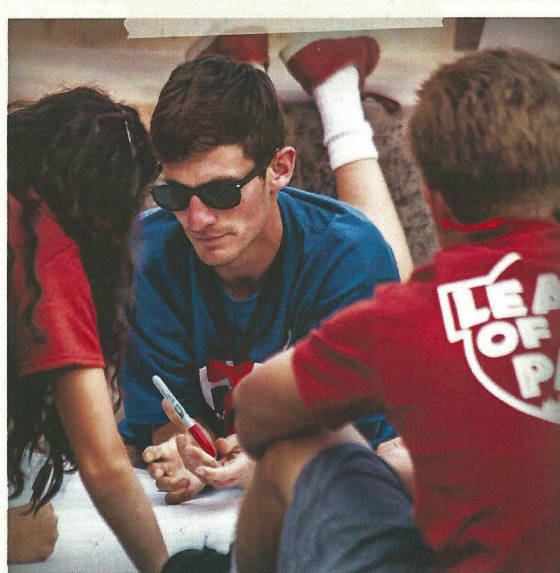


Held annually in late summer, the HOBY World Leadership Congress (WLC) is an opportunity to interact with youth from all over the United States and the world. All participants from the state HOBY Leadership Seminars are eligible to attend this weeklong, intensive, educational program on a first paid, space-available basis.

The WLC program includes coming face-to-face with today's top leaders in business, government, medicine, education, philanthropy and much more. In addition, the weeklong schedule is set in the backdrop of some of the greatest cities in the U.S. WLC students learn to think globally and critically, enhance their leadership skills, and meet students who share a desire to lead and make their schools, communities and countries better places. For more information on the WLC, visit www.hoby.org.

Each September, HOBY Sophomore Registration Kits are sent to over 22,000 public, private and charter high schools in the United States. All tenth graders are eligible for selection to attend one of the three- or four-day weekend seminars held in their area each spring. A sophomore leader may be selected by each school and is certified by the principal.

HOBY's seminars focus on the theme "Empower. Lead. Excel." while encouraging the young leaders toward responsible citizenship, including community service and volunteerism.



The Best Way To
Find Yourself Is To
Lose Yourself In
The Service Of
Others

Mahatma Gandhi

AMBASSADOR ARRIVAL DAY

7:30 AM – 9:00 AM

Registration

9:00 AM – 9:30 AM

Group Time

9:45 AM – 10:15 AM

Group Photo

10:15 AM – 10:55 AM

Welcome Orientation

10:55 AM – 12:25 PM

Phase 1: Individual Leadership

Curriculum Overview

Keynote Address: "Coach D" Denaryle Williams

SMART Goal Setting

12:25 PM – 1:25 PM

Lunch & Small Group Photos

1:25 PM – 3:25 PM

Leadership Styles

Panel: "Defining Myself As A Leader"

Julie Kelly - Youth Motivational Speaker

Dr. Jose Marichal - Associate Professor of Political Science,
California Lutheran University

Dr. Adina Nack - Director of the Center for Equality and Justice,
California Lutheran University

Jasmine Sankaran - Former Editor in Chief, The Smart Ass: The
Voice of Berkeley's Democratic Left

4:35 PM – 6:20 PM

Phase 2: Group Leadership

Activity: "Operation Exurbia"

6:35 PM - 8:05 PM

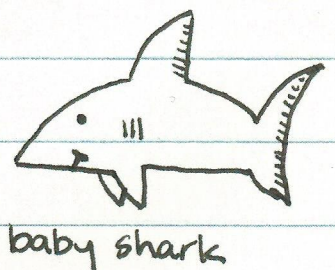
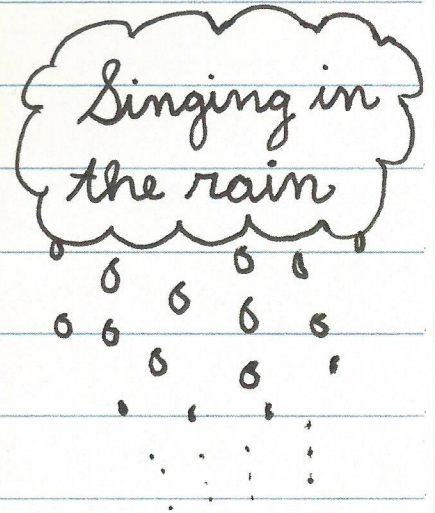
Pizza Party, Dance, Game Night & Study Hall

8:40 PM – 10:00 PM

Group Time

10:15 PM

Lights Out!





LEADERSHIP FOR SERVICE

7:00 AM – 8:00 AM

Wake-Up Calls
Breakfast
Energizers

8:15 AM – 12:05 PM

Leadership 4 Service
Kindness for Kids & Operation Gratitude

12:15 PM – 1:50 PM

Mentor Lunch

2:00 PM – 3:30 PM

Panel: "Defining Yourself Through Innovation"
Mike Colosimo - Co-Founder & CEO, thrdPlace
Taylor Kellstrom - Founder, The SCV Book Exchange
Brad Myers - Senior Program Officer, Conrad N. Hilton Foundation
Trixie Weiss - President & CEO, Genesis Auctions

3:30 PM – 6:15 PM

Phase 3: Leadership Society

Activity: Values Game
Panel: "Defining Yourself Through Social Media"
Sherry Hayes-Peirce - Speaker/Consultant/
Blogger, Social Media Mobile Maven
Anna Miller - Education Lawyer, Fagen
Friedman & Fulfrost LLP "F3"

6:15 PM – 7:30 PM

Dinner

7:45 PM – 9:00 PM

Talent Show

9:30 PM - 10:45 PM

Group Time

11:00 PM

Lights Out!

When your values are clear to you, making decisions becomes easier.
- Roy E. Disney

LEADERSHIP FOR LIFE

7:00 AM – 8:00 AM

Wake-Up Calls
Breakfast
Energizers

8:15 AM – 8:30 AM

100-Hour Challenge
Futures Kit

8:30 AM – 9:45 AM

Gratitude

9:45 AM – 10:05 AM

Life With HOBY
Alumni Panel

10:20 AM – 11:50 AM

Reflections

11:50 AM – 12:35 PM

Lunch

12:35 PM – 1:20 PM

Final Group Time

1:30 PM – 3:00 PM

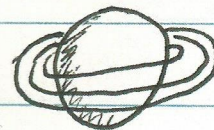
Closing Ceremonies

3:00 PM

Check Out
Alumni Association Registration
HOBY Store

There is nothing
like returning to a
place that remains
unchanged to
find the ways in
which you yourself
have altered.

- Nelson Mandela



2014 California Central HOBY Ambassadors

Vanessa Acain Hillcrest Christian School	Jason Chima Moorpark High School	Mya Holt Frontier High School	Patricia Macedo Golden Valley High School	Tarah Pritchett Monache High School
Julianna Acosta-Swilley Dinuba High School	Turner Christensen San Joaquin Memorial High School	Alyssa Hood Centennial High School	Kassandra Madrigal Bishop Montgomery High School	Anastasia Pyrinis Newbury Park High School
Alondra Aguilar Woodlake Union High School	Gabrielle Claros Faith Baptist School	Holly Vander Hyde Highland High School	Kloe Martin Redwood High School	Daniela Quiraz Santa Paula High School
Aaron Aguilar Foothill High School	Katrina Cleave Coast Union High School	Sophie Johnson Malibu High School	Yissel Martinez Monache High School	Madeleine Razo Robert F. Kennedy High School
Alex Aguilera Cesar Chavez High School	Alexandra Danso Fallbrook Union High School	Brenna Johnston San Clemente High School	Nitza Martinez ACE Charter High School	Samuel Reep Cabrillo High School
Claire Alexander Moorpark High School	Julia Davila Corcoran High School	Karena Jostes Cabrillo High School	Dylan McEtrick Nordhoff High School	Carly Regehr Clovis High School
Kalisa Allen Rio Mesa High School	Andrea Diaz Big Brothers Big Sisters Of Ventura County	Maribel Juarez Wasco Union High School	Brooke McNamara North High School	Jessica Reynoso Woodlake Union High School
Cristian Amador Grace Brethren High School	Aubree Dodd Hanford High School	Rebekah Kaiser St. Bonaventure High School	Megan McQueen San Marcos High School	Madison Ridley Bakersfield High School
Frankie Amar Rio Mesa High School	Joseph Dutra Escalon High School	Jasdeep Kaur Ridgeview High School	Sarah Milliser Reedley High School	Claire Robbins Serrano High School
Emily Andrade Reseda High School	Shane Elder Mission College Preparatory	Joshua Kelly Mission Oak High School	Max Mireles Coast Union High School	Julia Robles Delano High School
Lizeth Andrade Granite Hills High School	Francisco Estrada Robert F. Kennedy High School	Christopher Kim Irvine High School	Laurel Mooney St. Bonaventure High School	Nicole Rockholt Foothill Technology High School
Isobel Anthony Malibu High School	Julianne Finch Garces Memorial High School	Carly Kreins Louisville High School	Yesenia Munoz San Marcos High School	Celia Rodriguez Shafter High School
Kiley Arce Porterville High School	Isaac Flores Granite Hills High School	Noah Kroutil Porterville High School	Sawyer Nordell Golden West High School	Roselia Rodriguez Golden West High School
Samantha Bacon Reedley High School	Nicole Foster Orcutt Academy High School	Madeline Kuney Bakersfield High School	Pierce O'Donnell Laguna Blanca School	Ayded Roldan Hueneme High School
Fidelity Ballmer Foothill Technology High School	Vidiana Garcia Reedley High School	Hannah Kurowski Adolfo Camarillo High School	Ogechukwu Okereke Clovis North High School	Amy Roman Rio Mesa High School
Tiana Barajas Mission Oak High School	Sydney Garcia Harmony Magnet Academy	Emma Lane Kern Valley High School	Libby Otten Liberty High School	Anika Romano Big Brothers Big Sisters Of Ventura County
Jocelyn Benson Tulare Western High School	Eunice Gonzlaes Bishop Montgomery High School	Nicole LaRue Chaminade College Prep. School	Lesly Palacios Thousand Oaks High School	Ivy Saephan Golden West High School
Dalton Boyt Stockdale High School	Chance Griffin Serrano High School	Ashley Lemus Hueneme High School	Isabel Palos East Bakersfield High School	Diana Salonga Chatsworth High School
Belen Buenrostro Santa Ynez Valley Union High School	Madison Guerrero Independence High School	Hunter Leppard Grace Brethren High School	Mona Panchel Morro Bay High School	Joanna Sanchez Delano High School
Sophia Burge Kingsburg High School	Regan Gundersen Desert Junior-Senior High School	Mara Lewis Hanford High School	Angelika Pasion Pioneer Valley High School	Alexis Sanchez Rio Mesa High School
Miles Burnette Mission College Preparatory	Jessica Han Newbury Park High School	Bailey Liljekvist Foothill Technology High School	Cecilia Perez Big Brothers Big Sisters Of Ventura County	Diana Sanchez Leon Riverdale High School
Katherine Byrne La Reina High School	Bailey Hannafin Burroughs High School	Isabel LoBue Monache High School	Cynthia Perez Big Brothers Big Sisters Of Ventura County	Elyssa Santillano McFarland High School
Cesarn Cabato Highland High School	Katie Hardisty Righetti High School	Olivia Looz El Camino High School At Ventura College	Julia Pitman Tulare Western High School	Simran Sarai Ridgeview High School
Grace Campbell San Joaquin Memorial High School	Juan Hernandez Carpinteria High School	Alessandra Lopez Cesar Chavez High School	Sarah Powell Bakersfield Christian High School	Rutha Shah Faith Baptist School
Rebecca Carlson Coalinga High School		Brianna Love Desert Christian School		Amber Sher Calabasas High School
				Sophie Sigel Oak Park High School

2014 California Central HOBY Ambassadors

Jade Sinskul
Dos Pueblos High School

Julian Skarston
Bishop Garcia Diego
High School

Hailey Smith
La Reina High School

Michelle Snowball
Granite Hills
High School

Shanc'e Starr
Lompoc High School

Kyle Stewart
Clovis North High School

Stacey Storaker
Valencia High School

Taha Sutarwala
Oak Park High School

Laura Sutter
Century Academy

Victoria Tandy West
Ranch High School

Sharmila Thiagarajan
Harmony Magnet
Academy

Donovan Tokuyama
Westlake High School

Natalia Tolentino
St. Joseph High School

Evelyn Torres
West High School

My Tran
Pacifica High School

Hannah Turner
Kerman High School

Ondreya Valdez
Boron Jr/Sr High School

Gardenia Valenzuela
South High School

Alondra Valle
Santa Paula High School

Skye Vermillion
Highland Hall-Waldorf
School

Thomas Vettukallel
Clovis High School

Esmeralda Villa
Hueneme High School

Valeria Villagomez
Big Brothers Big Sisters
Of Ventura County

Anne Wendelin
Louisville High School

Breanna Wheeler
El Camino High School At
Ventura College

Jordan White
Ridgeview High School

Emily Winters
Agoura High School

Abigail Wise
Sanger High School

Courtney Wiseblood
Righetti High School

Hannah Wishart
Fillmore High School

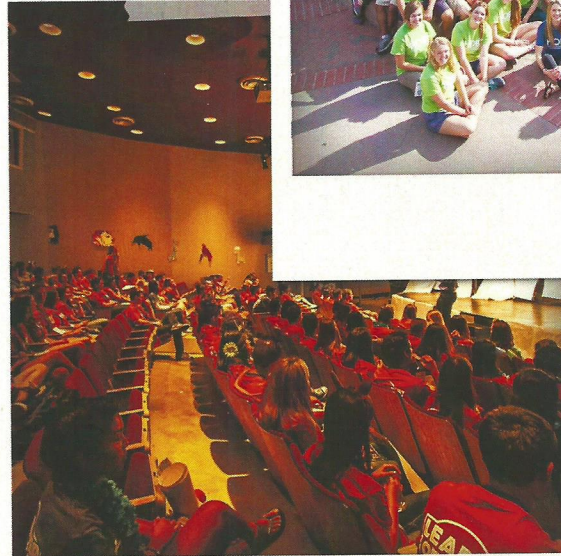
Thomas Woods
Woodlake Union
High School

Janet Xicotencatl
Big Brothers Big Sisters
Of Ventura County

Nathaniel Young
Westlake High School

Marisol Zamora-Raya
Tulare Union High School

Milton Zerman
Calabasas High School



California Leadership Seminars

Robb Braun
Corporate Board President

Jacie Wilcock
California Central Leadership Seminar Chair

Christopher Berry
Southern California Leadership Seminar Chair

Krista Kobeski
Northern California Leadership Seminar Chair

Matthew Markulis
LA Leadership Seminar Chair

For more information, please visit

www.hoby.org

Don't Forget to Log Your Service Hours!

HOBY'S Leadership for Service Program rewards and recognizes ambassadors who complete 100 hours of community service within one year of the completion of their HOBY's program. Log your hours into the L4S system by visiting HOBY's website at: www.hoby.org

2014 California Central Seminar Team

Oliver Asis
Director of Media

Dale Deardorff
Mentor Lunch Coordinator

Nicole Fields, HOBY 2009
Recruitment Team

Brock Holman, HOBY 1998
Seminar Staff Director

Olivia Marik-Reis, HOBY 2007
Director of Junior Staff

Joel Monteleone, HOBY 2007

Christine Nguyen, HOBY 2004
Director of Senior Staff

Sheryl Sudman
Parent Lunch Coordinator

Michael Sudman
General Coordinator

Sam Tamboline, HOBY 2005
Director of Programming

Collin Wachter
Operations Team - Housing

Jacie Wilcock, HOBY 1998
Leadership Seminar Chair

Patrick Wilcox, HOBY 1998
Director of Operations

Tony Wilcox
Operations Team

Facilitator Team

Connor Brady, HOBY 2008

Thomas Emma

KC Giles, HOBY 2008

Patrick Halloran, HOBY 2001

Ryan Halvorsen, HOBY 2009

Jason Hutcheson, HOBY 2007

Ashley Leach, HOBY 2009

Derek Luna

Garret Minnie, HOBY 2009

Josh Norris

Jessica Norris, HOBY 2001

Bethany Pennington, HOBY 2009

Meagan Pipes

Michael Pollard

Griselda Vargas

2014 California Central Junior Staff

Jessica Avila, 2013
Nordhoff HS

Paige Bradford, 2013
Burroughs HS

Braden Cox, 2013
Mission Oak HS

Lucia Damian, 2013
San Joaquin Memorial

Sarah Dean, 2013
Cabrillo HS

Hector Delgado, 2011
Wasco HS

Aron Egelko, 2010
Foothill Technology HS

Ali Everson, 2012
Bishop Garcia Diego HS

Olivia Fisher, 2012
Stockdale HS

Jazmine Franco, 2013
Bishop Montgomery HS

Jed Hackett, 2013
Granite Hills HS

Jessica Hernandez, 2013
Needles HS

Emily Hogan, 2013
Cabrillo HS

Kira Iwai, 2013
Bishop Montgomery HS

Ashley Jaynes, 2013
Independence HS

Laura Koemmpel, 2013
Porterville HS

Mariana LaFianza, 2010
Westlake HS

Jenna Meyers, 2012
Louisville HS

Hussain Mumtaz, 2012
Tulare HS

Elisabeth Newman, 2010
Wasco Union HS

Madeline Nicol, 2012
Wasco Union HS

Kayla Pennington 2011
HOBY Nevada

Gabby Riggione, 2013
Santa Margarita Catholic HS

Alex Rodriguez, 2013
Bishop Montgomery HS

Annie Rubio, 2013
Golden West HS

Jose Sanchez, 2012
Riverdale HS

Lacey Smith, 2010
La Reina HS

Mikki Spangler, 2012
Cabrillo HS

Ashlyn Storaker, 2012
Valencia HS

Josh Sudman, 2011
Newbury Park HS

Jackson Tovar, 2011
Foothill Technology HS

Daniel Wilson, 2011
Kern Valley HS

The HOBY California Alumni Association spans across the state, with alumni from the Central California, LA, Southern California, and Northern California seminars. Reunions and service projects are available to any and all HOBY alumni, providing ambassadors with the opportunity to stay in touch with the friends they have made and make new HOBY friends from around the state. Want to stay involved with HOBY California after the seminar? The Alumni Association wants you! Here's a sampling of some of the projects we have planned for the upcoming year:

June 26, 2014	Cal Central Reunion	Bakersfield
July 12, 2014	HOBY Beach Clean Up	Santa Barbara
Summer	Alumni Association Summer Summit	Date/Time Location TBD

The Alumni Association encourages all of you to stay involved with HOBY by joining and participating in our Alumni events! Leadership opportunities within the Alumni Association are also available for you to hold a position, stay actively involved with HOBY, and help provide opportunities for others to stay connected. If you have any questions regarding the Alumni Association, please contact your regional vice president, Mikki Spangler, at mikki@hobyca.org.

A Special Thank You

We would like to thank the following sponsors for their continued support of the California Central Hugh O'Brian Youth Leadership Program. Your generous contributions help ensure HOBY's impact on future generations to come. If you are interested in establishing a grant or endowment for "Ambassadors" in your city, making a contribution, becoming a HOBY volunteer or joining our network of Alumni, please contact Jacie Wilcock at: jacie@hobyca.org or 208.869.2393

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Silver: \$500 - \$999
Bronze: \$250 - \$499
General: up to \$249

California Central Hugh O'Brian Youth Leadership is indebted to businesses, foundations, service organizations and individuals for their financial and volunteer support. Continued development, demonstrated through the annual investment of funds, directly expands our HOBY programs and activities.

HOBY is tax exempt under section 501(c)(3) of the Internal Revenue Code.

Whether you are a member of a civic organization, corporation, or representing yourself, your contribution whether in time or money, offers a great return on your investment. HOBY actively seeks your participation in its vital leadership development programs.

What Happens After Your HOBY Seminar is Over?

YOU BECOME A CALIFORNIA CENTRAL HOBY ALUMNUS.

Welcome! You are now a part of the family of fellow HOBY Alumni who number 365,000 strong!

Being a HOBY Alum is special. HOBY alumni serve their communities; they lead in their schools and communities; they go on to realize success in a number of areas. In short, they **change** the world. Being an active member of the California Central HOBY Alumni Association means having access to numerous opportunities exclusively available to HOBY alumni, including leadership and educational programs, scholarships and grants.

DON'T LET YOUR HOBY EXPERIENCE END ON SUNDAY.

MAKE SURE YOU STAY ACTIVE IN THE HOBY ALUMNI ASSOCIATION!

Current alumni:

- Return to volunteer at HOBY Leadership Seminars and the World Leadership Congress
- Apply for highly competitive college and university scholarships like the Moorehead-Cain and Robertson Scholarships
- Participate in additional educational and leadership programs and seminars such as Presidential Classroom, Foundation for Teaching Economics' "Economics for Leaders" and Youth For Understanding's study abroad program
- Log their Leadership for Service hours at: www.hoby.org in the alumni section

For more information on opportunities available to HOBY alumni and to stay involved visit the Alumni section of www.hoby.org and be sure to drop off your registration form at the end of the seminar. Contact alumni@hobyca.org for more information about our Alumni Association.

The California HOBY Alumni Association wants you!

How Will You Lead Through Service?

As you will learn this weekend, one of the most powerful ways to show leadership is through service to others. HOBY believes so strongly in the idea of servant leadership that we answered the call and created an initiative that challenges all Ambassadors to continue their HOBY experience long after the seminar concludes. Leadership for Service (L4S) is HOBY's service-leadership program intended to prepare young people to contribute to their communities through service-learning and volunteerism.

The objectives of Leadership for Service are:

- To inform Ambassadors about the role and impact of community service;
- To facilitate setting short-term community service goals;
- To provide opportunities to connect with community service organizations; and
- To provide documentation of program impact and effectiveness.

Each Ambassador is challenged to return to the community and conduct at least 100 hours of community service in the year following the HOBY Leadership Seminar.

Ambassadors are asked to make a year-long commitment to strengthen their communities through volunteerism, and to track their success by logging their hours on the HOBY website, www.hoby.org in the Alumni section. Since the implementation of HOBY's Leadership for Service program in 1998, participants have logged over 1.5 Million volunteer service hours.

Through HOBY's Leadership for Service programs, Ambassadors gain the tools, passion and commitment to serve others. To help young people realize the personal and social benefits of volunteerism and service, HOBY awards each Ambassador who successfully completes and logs 100 hours a special recognition packet, which includes recognition by the White House and the President's Student Service Award.

HOBY Advanced Leadership Academy (ALA)



HOBY's newest program, the Advanced Leadership Academy (ALA) is an opportunity to deepen your leadership skills and develop a service project for your home school or community. All high school juniors and seniors are eligible to attend this five day, four night program on a first paid, space-available basis. HOBY alumni are encouraged to bring their friends to experience the HOBY magic.

The ALA program is a college-level curriculum based on the book "Leadership for A Better World" and includes learning about your specific individual leadership abilities and how you can leverage them to address issues like bullying and distracted driving through service. ALA participants meet other successful youth who have led service projects and started nonprofits and businesses. For more information on the ALA, visit www.hoby.org.

Community Leadership Workshop (CLeW)

The Community Leadership Workshop (CLeW) is HOBY's introductory one-day leadership program for high school freshmen, which focuses on leadership as a discipline to be explored and learned. HOBY CLeW students interact with local community leaders, and participate in group activities, and conduct community service projects. CLeWs are organized, developed, and implemented by local business leaders, civic groups, volunteers, and HOBY Alumni. If you are interested in organizing a CLeW at your school, please contact your local seminar planning committee or the HOBY California CLeW Advisor, Garrett Minnie, at: garrett@hobyca.org.

Operation Gratitude



Operation Gratitude annually sends 150,000+ care packages filled with snacks, entertainment, hygiene and hand-made items, plus personal letters of support, to Veterans, First Responders, Wounded Warriors, Care Givers and to individually named U.S. Service Members deployed overseas. Our mission is to lift the spirits and meet the evolving needs of our Active Duty and Veteran communities, and provide volunteer opportunities for all Americans to express their appreciation to members of our Military. Each package contains donated product valued at \$75-100 and costs the organization \$15 to assemble and ship. Since its inception in 2003, Operation Gratitude volunteers have shipped more than One Million Care Packages.



Kindness for Kids Inc.



Sam Allred is the author of *Opening Hearts*, a children's book based on his own life story. He specifically wrote it to build an understanding that we should not judge others and to encourage those who have medical challenges.

Sam is the founder of Kindness for Kids Inc., a non-profit organization dedicated to comfort and support children who are hospitalized. Sam shares his message of compassion and leads an on-going service project to create small pillows for children who are also chronically ill. To date, over 4,000 pillows have been made and sent throughout the U.S.

Another of Sam's passions is theater. This summer Sam will be in the Alaskan movie "Moose" by Chad "Tundra Comics" Carpenter. It is set to release at the beginning of 2015!



Denaryle Williams - Coach D

Denaryle Williams - Coach D, has been an educator, coach, mentor, and counselor for over 20 years.

The Educator

As an instructional aid for 11 years I have worked tirelessly to ensure the success of any and all students. Asperger's syndrome and Autism has been my main focus while working in this capacity.

The Coach

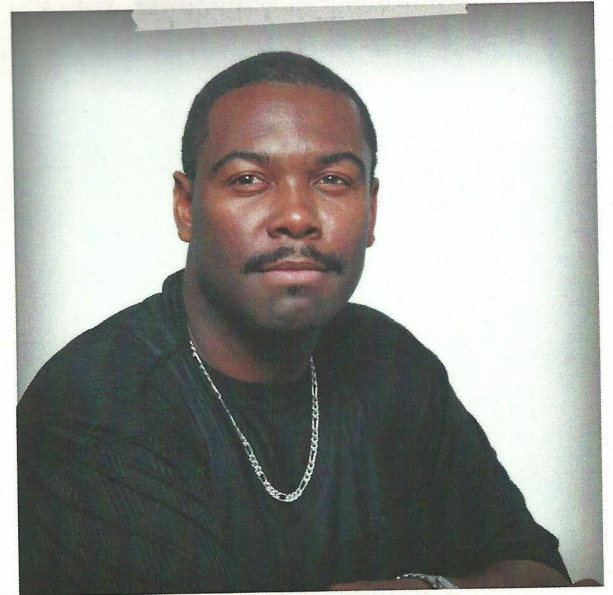
I have worked on leadership development on and off the field of play for the last 20 years through mentoring. I have seen many great achievements come from building tomorrow's leaders by cultivating their leadership today. This has come through scholastic as well as athletics. As a coach I have used the field of play to build and encourage morality, character and integrity which produces great sportsmanship.

Accomplishments

I have earned more than 7 league titles in the sport of track and field. I have also earned a CIF Title in 2000. I have trained some of the fastest kids in North County San Diego who still hold records to this day, both on the local and state level.

The Person

In 2008 I established a non-profit organization; Destined For Greatness Ministry International a non-profit public benefit corporation geared towards community outreach. In 2013 I established my own publishing company; Destined For Greatness Creative Writing and Publishing LLC. In 2014 I released my first book *The Mentality of Man from an African American Perspective*. As a disabled person, I was told many things as a child. I was encouraged very early in life to not set goals for myself in the future. Through determination and faith I have over-come many obstacles and defied the statistics that said I was destined to fail. I was not destined to fail but Destined For Greatness! This is what you will constantly hear me say to others.



Mentor Lunch Participants

Mike Colosimo
Co-founder & CEO

Dale Deardorff
Director of Innovation &
Strategic Thinking

Tamara Desso
Biology & Chemistry
Teacher

Kevin Ditty
Vice President,
Distribution Operations

Xiomara Flores-Holguin
Dept. of Children Services

Kori Hawk
Criminalist

Sherry Hayes-Peirce
Speaker/Consultant/
Blogger

Theresa Ketterhagen
Physical Therapist

Brad Kieffer
Marketing

Jill Lederer
CEO

Olympia Le Point
Math & Motivation
Speaker

Sue LaRue
IT Manager

Jennifer Marik
Nurse

Brian McLoughlin
Financial Advisor

Karen Oxrider
Director of Sales &
Marketing

Harry Sefton
Satellite Manager

Dallas Sonnier
Executive Producer

Troy Spillman
Wildlife Biologist

Davis Storaker
Police Lieutenant

Michael Sudman
Lawyer

Jeff Vidrinskas
Firefighter

Trixy Weiss
President & CEO

Jacie Wilcock
Youth & Family
Development Associate

Greg Williams
LEAN Executive

Stand Up:

Stand Out:

Stand Strong:

Goal:

Benefits of achieving this goal:

What obstacles may stand in the way of achieving this goal?

Are there any special skills/knowledge needed to achieve this goal:

Who can help you achieve this goal?

Developing Your SMART Goals:

- What do you want to do?
- How will you do it?
- What skills will it require to meet your desired outcome?
- Can it be done?
- What is the time frame for completion?

Making Your Goals SMART:

- Specific
- Measurable
- Attainable
- Realistic
- Timely

Planning for Success:

Step 1: Identify your goal.

Step 2: Outline the benefits of reaching this goal.

Step 3: Identify and assess any obstacles to reaching this goal.

Step 4: Identify the skills or knowledge required to reach this goal.

Step 5: Identify individuals, groups, and organizations to work with to achieve this goal.

Step 6: Establish a plan of action to reach this goal.

Step 7: Determine a completion date for the goal.

Step 8: Evaluate the process and your success in achieving the goal.

Action Step: _____ Deadline: _____

Action Step: _____ Deadline: _____

Action Step: _____ Deadline: _____

Action Step: _____ Deadline: _____

Action Step: _____ Deadline: _____

Action Step: _____ Deadline: _____

Leadership Worksheet

Define a Leader:

Personal Leadership

My Leadership Strengths Are:

Personal Leadership

Skills I need to Work On:

Group Leadership

My Leadership Strengths Are:

Group Leadership

Skills I need to Work On:

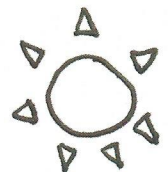
Society Leadership

My Leadership Strengths Are:

Society Leadership

Skills I need to Work On:

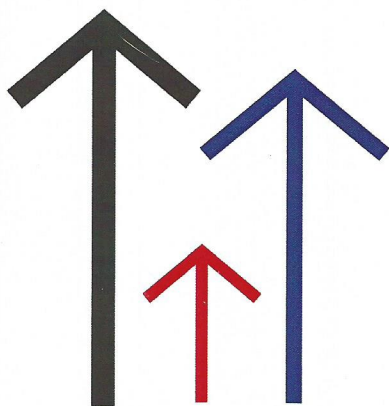
Love yourself
first and every-
thing else falls
into line. You
really have to
love yourself to
get anything done
in this world.
- Lucille Ball



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The one essential thing is that we strive to have light in ourselves when people have light in themselves, it will shine out from them.

- Dr. Albert Schweitzer

