



*Hugh O'Brian  
Youth Leadership*

2004 California-Central  
Leadership Seminar

# Motivating Tomorrow's Leaders Today

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*June 4 - 6, 2004*  
California Lutheran University  
Thousand Oaks, California

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YOUTH FOR UNDERSTANDING



*Hugh O'Brian  
Youth Leadership*

## Welcome HOBY Ambassador. The Future is Yours!

Spring 2004

CONGRATULATIONS ON BEING SELECTED TO REPRESENT YOUR HIGH SCHOOL AT THE California-Central Hugh O'Brian Youth Leadership (HOBY) Seminar. You were chosen for the honor of representing your school because of your "outstanding" leadership potential. That's why we call you a HOBY "Ambassador." The purpose of your HOBY seminar is to teach you *how* to think – not *what* to think. You will get out of life what you put into it, and that certainly applies to your HOBY experience as well. We want to awaken in you that magic genie of self-esteem, which is so important to any success. You were selected to attend HOBY because you are special: Think special, my young friend, and *you will always be special.*

As we celebrate our 46th anniversary, I fondly remember the first HOBY Leadership Seminar that I put together after founding HOBY in Los Angeles in 1958, and I feel awed and grateful for our tremendous growth and outstanding accomplishments. My sincere thanks to all the super volunteers and contributors who have made it possible. HOBY has impacted over 335,000 "Ambassadors" at our Leadership Seminars and touched countless others through HOBY's "ripple effect." I meet you as young adults when you are 15 and 16. My first HOBY Ambassadors are now 62 years old.

You will make many new friends this weekend. Hang on tight to them – you will have many, many years of meaningful futures to share. You will also realize that a great many volunteers gave many hours of their time and caring to make your HOBY seminar possible. These volunteer speakers, staff and committee members give their hours freely because they believe in the future of America's democracy and recognize that you "outstanding" young people represent our future. All of us hope you will walk away from this HOBY experience with a better understanding and appreciation of your own special leadership skills and how you can make a difference in your community through leadership and service.

I don't have any children of my own, but I have more than 335,000 like you out there that I'm very proud to call my "HOBY family."

So, shine bright my young friend, you are truly all my tomorrows and the future is yours to live and to give back! Please give back and you will find true joy in your life! I wish you love and Godspeed!

HOBY Hugs,

Hugh O'Brian  
President, CEO and Founder



THE WHITE HOUSE  
WASHINGTON

February 20, 2004

I send greetings to those participating in the Hugh O'Brian Youth (HOBY) Leadership Development Seminars.

For more than four decades, HOBY seminars have contributed to the development of thousands of American leaders. By teaching the principles of responsible leadership and public service, HOBY helps prepare young people for lives as active, involved citizens and strengthens our democracy and our Nation.

I applaud participating students for your dedication to a good education, and I encourage you to continue to work hard to achieve your dreams. America needs your energy and idealism.

Laura joins me in sending our best wishes.



June 4, 2004

IT IS MY PLEASURE TO WELCOME YOU – THE HIGH SCHOOL CLASS of 2006 – to beautiful California Lutheran University for the 2004 HOBY California-Central Leadership Seminar.

The three days we spend together will be filled with tremendous opportunities for you to sharpen the leadership ability you have already demonstrated at your school and at home.

During your stay at HOBY, you will become intimately acquainted with 115 other students from a total of nine counties – from the urban San Fernando Valley, to the scenic Central Coast, to the bountiful Central Valley, to the majestic Sierra Nevada. You'll take part in a meaningful volunteer activity, interact with more than 25 leaders from our great state who will share with you their views and experiences on a wide range of topics and let you know how and why America ticks the way it does. And you will have some fun. How do I know all this? Because as a sophomore in high school, I was sitting where you are right now wondering what HOBY had in store for me.

Seize the opportunity while at HOBY to forge friendships that will endure a lifetime! Expand your horizons by striking up a meaningful conversation with one of our visitors! Learn how to use a Positive Mental Attitude (PMA) to your advantage! Many people have invested their time and talents to make this seminar possible. All we ask in return is that you leave us ready and willing to play a meaningful role in our society.

You represent the future leaders who will create the rewards and opportunities of a new and exciting era. Your HOBY lessons should serve you well as you go about achieving great things in your lifetime.

You are special... and OUTSTANDING! All of us from HOBY congratulate and salute you.

HOBY Hugs,

*Corinne Crawford*

Corinne Crawford

“HOBY Mama”

HOBY Alumnus, 1990

## Ambassadors

ZAIRA ACEVEDO <i>Strathmore High School</i>	ZACHARY CARDOZA <i>Tulare Western High School</i>	SILVIA GALUSTIAN <i>J.F. Kennedy Sr. High School</i>
CHRISTOPHER ALBISTON <i>Boron Jr./Sr. High School</i>	ESTEE CARRIZOSA <i>El Diamante High School</i>	STEVEN GANTENBEIN <i>Simi Valley High School</i>
ALLEN ALVARADO <i>Reedley High School</i>	MARYDAWN CHRISTENSON <i>Monache High School</i>	DANIELLE GERSH <i>Calabasas High School</i>
ANDREA ANAYA <i>Tulare Union High School</i>	RAYMOND CHU <i>Moorpark High School</i>	JILLIAN GLUCK <i>Cornerstone Christian School</i>
NOAH ARNOLD <i>El Camino High School</i>	GILLIAN CLOW <i>Oak Park High School</i>	DAVID GLUVNA <i>Chaminade College Preparatory</i>
JULIA AVILA <i>South High School</i>	SONIA CRUZ <i>Frontier High School</i>	AREZU HAGHIGHI <i>Ridgeview High School</i>
LINDSEY AYOTTE <i>Morro Bay High School</i>	ANDREW DUDLEY <i>Lindsay High School</i>	LINDSEY HAMILTON <i>Sierra Joint Union High School</i>
ELIZABETH AYRAL <i>La Reina High School</i>	CARA DYKES <i>East Bakersfield High School</i>	DUSTIN HANG <i>Quartz Hill High School</i>
REID BARTLETT <i>Granite Hills High School</i>	NESSIE EARLY <i>Shandon Jr./Sr. High School</i>	MATTHEW HICKS <i>Liberty High School</i>
KELSEY BAUER <i>Ojai Valley School</i>	JENNIE ELLIOT <i>Woodlake Union High School</i>	MICHELLE HINDMAN <i>Los Angeles Baptist High School</i>
ALEXANDRA BAXTER <i>San Luis Obispo High School</i>	HEATHER ENGLISH <i>Community Learning Center</i>	BRANDI HOLMS <i>North High School</i>
COLBORN BELL <i>Malibu High School</i>	MONIQUE ESCALANTE <i>San Joaquin High School</i>	REBECCA HOOPER <i>Edison High School</i>
DEREK BISHOP <i>Chatsworth High School</i>	ALLISON FIELDS <i>Mission College Preparatory</i>	MEGAN HOWELL <i>Tehachapi High School</i>
ROCIO BRAVO <i>McFarland High School</i>	ROD FIORINI <i>Garces Memorial High School</i>	NIKOLETTE HUBERMAN <i>Oak Grove School</i>
ANDREW BRYSON <i>Nordhoff High School</i>	YVETTE FLORES <i>Newbury Park High School</i>	JOSIE HUDSPETH <i>Desert Christian School</i>
MEGAN CABEZUT <i>Clovis High School</i>	ERIN FONG <i>Rio Mesa High School</i>	ARIEL HUERTA <i>Dinuba High School</i>
KELLI CALLOWAY <i>Redwood High School</i>	SARAH FRANZ <i>Centennial High School</i>	LEE HUMERIAN <i>Coastal Christian School</i>
MORGAN CAPILLA <i>West High School</i>	TIERSA FRAZIER <i>Kern Valley High School</i>	LUKE HUMPHREY <i>Highland Hall-Waldorf School</i>
NORMA CARDONA <i>Santa Maria High School</i>	PAUL FULWYLER <i>Wasco Union High School</i>	MONIKA IANNONE <i>Agoura High School</i>

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The HOBY California-Central Leadership Seminar is made possible by the generosity of caring members of our community. Our very special thanks to everyone who cares about the leaders of tomorrow:

*Thank you to all our contributors:*

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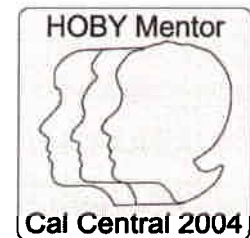
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## HOBY Mentor Program

HOBY Mentoring is a fundamental form of human development where one person invests time, energy and personal know how in assisting the growth and ability of HOBY Ambassadors. The word "Mentor" is as old as Homer in The Odyssey. A mentor was the advisor and trusted guardian of Odysseus' son Telemachus. It is one person's attempt to positively guide another.

*Those who seek mentoring will rule the great expanse under heaven,  
Those who boast that they are greater than others will fall short,  
Those who are willing to learn from others become greater,  
Those who are ego-involved will be humbled and made small*

*Shu Ching*



We want to personally thank and acknowledge the HOBY 2004 Mentors:

DR. SARAH DIGGS – *Bolt Systems Inc.*  
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## A Very Special Thanks

*HOBY California-Central is fortunate to count on many friends who help in very special ways. Among them:*

AKO ASANO

YANA BLATIN

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## Facilitators

*Facilitators play a major role in the success of the HOBY seminar. They represent diverse careers and backgrounds and serve as role models, counselors, and teachers.*

JUDY ATLAS

*Krueger Advertising*

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*Luminent IOC*

*San Diego High School, 1986*

TAMI LOPEZ

*Hughes and Sullivan*

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*Barnes and Noble*

*Bakersfield High School, 1999*

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*BusyHome.com Web Design Studio*

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LILIAN WU

*Honeywell Corporation*

## Junior Staff

*Members of the Junior Staff provide spirit and support the entire weekend. Each Junior Staff member is responsible for administrative duties and motivating ambassadors.*

SARAH EMINHIZER

*Junior Staff Director*

*Morro Bay High School, 1998*

*University of California, Santa Barbara*

CARMEL AGUIRRE-KOLB

*San Marcos High School, 2003*

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*Fresno Pacific University, 2001*

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*Desert Christian High School, 2003*

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*Cabrillo High School, 2002*

# Seminar Program



*Hugh O'Brian  
Youth Leadership*

Friday, June 4

- 7:30 a.m. Registration @ Mount Clef Parking Lot
- 9:45 a.m. Ambassador Orientation @ Preus-Brandt Forum
- 10:45 a.m. Group Photo @ Gumby
- 11:30 a.m. Lunch and Individual Group Pictures @ Pepper Grove Lawn
- 12:45 p.m. Keynote Speaker @ Preus-Brandt Forum
- Allen Rowe – Author and Speaker**
- 1:30 p.m. Panel One: “Media Gone Wild! Who Should Be Responsible for Content?” @ Preus-Brandt Forum
- Ron Olsen – KTLA/Los Angeles Times**
- Dana Drake – E!**
- Michelle Maltais – Los Angeles Times**
- 3:00 p.m. Spirit Showdown @ Gumby
- 3:30 p.m. Essay Writing @ Preus-Brandt Forum
- 4:15 p.m. Panel Two: “Scores, Volunteering, Grades? What Matters for College?” @ Preus-Brandt Forum
- Laura M. Vaughan – California Lutheran University**
- Dr. Greg Sawyer – California State University, Channel Islands**
- Katie Cabanatuan – The Princeton Review**
- Sean Coary – Maximum College Consultants**
- Susan Cox – Agoura High School**
- 5:45 p.m. Dinner / Small Group Time @ Pepper Grove Lawn
- 7:00 p.m. Lego my Eggo! @ Overton Hall
- 9:00 p.m. Dorm Dash
- 9:30 p.m. Dance/Service Project/Study Hall @ Student Union Building/Pavilion
- 11:00 p.m. Return to Dorms
- 11:15 p.m. Bed Check

## Saturday, June 5

- 6:45 a.m. Wake-Up Calls
- 7:30 a.m. Breakfast @ Cafeteria
- 8:00 a.m. Volunteer Presentation @ Preus-Brandt Forum
- 8:30 a.m. CLEW Project @ Preus-Brandt Forum
- 10:15 a.m. Panel Three: “Behind the Campaign Trail” @ Preus-Brandt Forum  
**Paul Brown – San Luis Obispo City Council Candidate**  
**Richard Cochrane – Campaign Manager**  
**John Duran – Mayor of West Hollywood**
- 11:30 a.m. Motivational Speaker @ Preus-Brandt Forum  
**John Bryant, Operation Hope**
- 12:15 p.m. Mentor Lunch @ Pepper Grove Lawn
- 1:30 p.m. Panel Four: “Business Ideas that Work” @ Preus-Brandt Forum  
**Anne Henderson – Digital Insight**  
**Bryan Sarlitt – TechXpress**  
**David Chavez – Graphic Venue, CCG Inc.**  
**James Whitaker – Left Coast T-Shirt Company**
- 3:30 p.m. Seventh Inning Stretch @ Gumby
- 4:00 p.m. Panel Five: “Volunteer Superstars: Projects that Matter” @ Preus-Brandt Forum  
**Brandon Keefe – Founder, BookEnds**  
**Niko Milonopoulos – Co-Founder, Kidz Voice**  
**Theo Milonopoulos – Co-Founder, Kidz Voice**  
**Brittany Roach – Girl Scouts/Amazing Kids**  
**Kaley Zeitouni – Founder, YAMS**
- 5:30 p.m. Dinner @ Pepper Grove Lawn
- 6:30 p.m. Dorm Dash
- 7:00 p.m. Talent Show @ Samuelson Chapel
- 9:30 p.m. Reflections @ Samuelson Chapel
- 10:30 p.m. Group Time
- 11:15 p.m. Bed Check

## Sunday, June 6

- 6:45 a.m. Wake-Up Calls
- 7:30 a.m. Breakfast @ Cafeteria
- 8:30 a.m. Non-Denominational Services/Study Hall @ Samuelson Chapel/Cafeteria
- 9:30 a.m. Thank You Notes @ Cafeteria
- 11:00 a.m. Junior Staff Presentation: "What Happens After HOBY?" @ Cafeteria
- 11:30 a.m. Parents' Luncheon @ Nelson Hall
- 11:45 a.m. Ambassadors' Lunch @ Cafeteria
- 1:15 p.m. Closing Ceremonies @ Samuelson Chapel
- 3:00 p.m. Departure

## Panel 1: Media

### “Media Gone Wild! Who Should Be Responsible for Content?”



#### **Dana Drake**

I realized that I wanted to be a television journalist in 7th grade. I was born and raised in the Los Angeles area and went to college in San Diego. After college, I followed my dream to Oxnard in Ventura County where I worked as an Assignment Manager for a UPN station, doing on-camera reporting on the side. I got my first on-air reporting job in New Mexico at a small NBC bureau in the Four Corners. I was a one-woman band -- I was the videographer, editor, reporter and anchor. My work was rewarded when I won national recognition by my peers (Geller Fellowship Award) and a job in a larger market after one year in New Mexico. I moved on to the NBC affiliate in Boise and the CBS affiliate in Las Vegas, where I continued to win awards (2001 Associated Press Reporter of the Year). However, after eight years and much thought I decided it was time for a change. The television news business was changing, and not in ways I supported. (I can discuss this). I also wanted to take my career to the next level and return home to Los Angeles. I now produce 2-hour documentary biographies for E! Entertainment Networks.

#### **Ron Olsen**

Ron Olsen believes one of the most important elements in our society is freedom of the press, and he is an outspoken advocate for press freedoms. He has been a reporter, anchor and talk show host at KTLA-TV in Los Angeles, where he has covered many of the biggest stories of the last 17 years. He is currently working with the Los Angeles Times, adapting newspaper stories for television. He began his career on the college radio station at the University of Minnesota, then he moved to TV at KTSP in Minneapolis. He is a two-time Emmy Award winner, and a seven-time nominee. He also received a Peabody Award. He has appeared on such shows as "This Week with David Brinkley" on ABC, and "Reliable Sources" on CNN as an expert on the media. He even was featured on an Italian television network during the O.J. Simpson criminal trial.



## Panel 2: Education

“Scores, Volunteering, Grades? What Matters for College?”



### **Dr. Greg Sawyer**

Dr. Wm. Gregory Sawyer was appointed California State University Channel Islands founding Vice President for Student Affairs in January 2002. He came to Southern California from Florida Gulf Coast University where he served as the Founding Dean of Students and Communication faculty. Prior to his appointment at FGCU, Dr. Sawyer served in the Dean of Students office at the University of North Texas from 1985-1995. While at the University of North Texas, Dr. Sawyer was promoted from Assistant Dean to Associate Dean to Dean of Students in a period of five years. Dr. Sawyer was also a member of the UNT Communication faculty (adjunct) for over 10 years. Dr. Sawyer earned his B.A. in Communication and English from Mount Union College in Alliance, Ohio, his M.A. in Organizational Communication Behavior from Eastern New Mexico University in Portales, New Mexico and his PhD in Higher Education Administration from the University of North Texas. He completed his post-doctoral studies at Harvard University in Cambridge, Massachusetts. Throughout his tenure as an educator and administrator, Dr. Sawyer has been recognized seven times by students as “Top Professor.”

### **Laura M. Vaughan**

Laura M. Vaughan is the assistant director and coordinator of transfer admission at California Lutheran University. Born in Clovis, California, she graduated from Cal Lutheran University, cum laude, in 2000 with a bachelor of science degree in psychology. In 2002, Laura graduated from the University of San Diego with a master of arts degree in counseling. Laura oversees transfer strategy in the Admission office and created the transfer admission manual currently used by that office.





## Panel 3: Government

### “Behind the Campaign Trail”



#### **Paul Brown**

Paul Brown graduated from Santa Ynez Valley Union High School in 1986 and Cal Poly, San Luis Obispo in 1992 with a degree in agriculture education. Throughout the course of his life, Paul has had the opportunity to be the lead singer in a band, a military policeman, a drill instructor for at-risk youth, a national level rugby player, a loving husband to his wonderful wife Jayne, and he began and still operates a decade-old business that won the 1998 Governor's Award for Small Business. Paul ran for San Luis Obispo City Council in 2002, missing by only 11 votes, and recently announced his intention to be on the ballot again this November.

#### **Richard Cochrane**

Educated at Ohio University and a U.S. Navy veteran, Richard W. Cochrane worked with a leading advertising, public relations and fund raising firm that served major accounts, including U.S. Steel, General Electric, Harvard University and scores of others. His political experience has now included more than 300 campaigns at every level with an 80% winning record. His first campaign and win was his father's township trustee campaign in eastern Ohio at age 9. He and his younger brother traveled the township with their Flexible Flyer wagon leafleted with hand-drawn “Vote for Our Dad – We Would If We Could” flyers. His father won. He has been directly involved in the planning and direction of non-profit and political campaigns totaling more than \$1 billion. An Ace Award winner, Richard is a prolific and creative writer, having edited a collegiate magazine, a medical research journal, hundreds of brochures and letters and produced more than 5,000 radio and television commercials.

#### **John Duran**

Mayor John J. Duran was elected to the West Hollywood City Council on March 6, 2001. His election was the continuation of a long and dedicated history of service to the West Hollywood community. From 2000 to 2001 he served as vice-chair of the West Hollywood Rent Stabilization Commission, adjudicating appeals for landlord/tenant disputes and making policy recommendations on affordable housing and protection of tenants' rights. Since 1996, Mayor Duran has served as a volunteer attorney for the Coalition for Economic Survival (CES) Legal Clinic, where he continues to represent tenants—many of them West Hollywood residents—on issues including unlawful detainers, wrongful conviction and discrimination. Mayor Duran, a native Angelino, received his law degree from Western State University in Orange County and leads one of Southern California's prominent law firms on gay and lesbian rights and AIDS law.



## Panel 4: Entrepreneurship

### “Business Ideas That Work”

#### David Chavez

After 17 years in the graphic arts industry, David Chavez set out on his own and founded Graphic Venue, Inc. Graphic Venue provides graphic services to high-profile clients such as DirecTV, TBWA Chiat, Deutsch LA, Mitsubishi, Infiniti, PlayStation, Sony Music, Columbia Tri-Star and California Tan. Projected revenue for 2004 exceeds 4.5 million dollars. David is a graduate of Don Bosco Technical High School and Pepperdine University, where he earned an associate’s degree in graphic communications and a bachelor’s degree from the Graziado School of Business and Management, respectfully.



#### Anne Henderson

Anne Henderson currently serves as Vice President of Customer Delivery and Support Services for Digital Insight, a leading e-finance enabler. With 13 years of financial services experience, she has worked with organizations around the world to leverage technology to achieve improved financial results and customer satisfaction. Before joining Digital Insight in 2000, Anne’s consulting background included Practice Director positions at Oracle Corporation and Treasury Services Corporation. While at Oracle and Treasury Services, she specialized in the management of large projects for top-tier domestic and international financial institutions.

Anne received a bachelor of arts degree in economics from Occidental College in Los Angeles, an MBA from the University of Bath in England and is currently attending Tufts University for a global master of arts degree.

#### Bryan Sarlitt

In 1999, Bryan Sarlitt founded TechXpress, a company specializing in providing one-stop computer and website management services to small business and residential computer users. Today, TechXpress has grown from a start-up company with one part-time contractor, to being ranked one of the largest IT service operations on the Central Coast, employing a full-time staff of over twenty employees, with office locations in San Luis Obispo County and Santa Barbara County, and currently supporting over 4000 clients. Through its sustained community involvement, niche oriented focus and strategic branding and marketing program, TechXpress aspires to one day take its business model to a national level.



#### James Whitaker

James W. Whitaker, 24, is the owner of Left Coast Enterprises, Inc., a multi-faceted corporation with businesses in the e-commerce and clothing industries. James is a graduate of the Orfalea College of Business at Cal Poly San Luis Obispo, where he also earned minors in economics and philosophy. James started Left Coast Enterprises at the age of 19 with his brother David while both were still in school. James grew up in Pleasant Hill, California, and now lives in San Luis Obispo.

## Panel 5: Volunteerism

### “Volunteer Superstars: Projects That Matter”

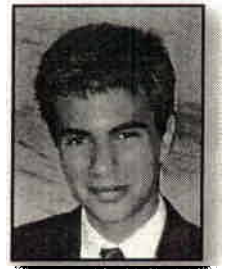


#### Brandon Keefe

When Brandon Keefe was eight, he decided to create a library at Hollygrove, a residential treatment center for abused children in Hollywood. His idea was simple: 70 kids at Hollygrove needed books to help them learn to read and Brandon knew that he and his fellow students had great books at home that they no longer read. Brandon organized a book drive with his fellow students to recycle their books for Hollygrove. Over the next three years, Brandon continued his annual book drives and the library began to grow. The community heard about the red-haired boy's dream of a Hollygrove library and organizations stepped in to build bookshelves, people volunteered their time, librarians bar-coded the books to create a true lending library and mentors were trained to sit down with the children and teach them to read. Today, Brandon is 18 and a freshman at UCLA. He serves as spokesperson on the board of directors of BookEnds, the nonprofit organization that he co-founded. Using Brandon's model, more than 110,000 students have learned the joys of community service through organizing BookEnds' book drives. 125 libraries have been developed in needy schools and youth organizations through the donation of more than 450,000 books, giving more than 70,000 kids the tools they need to learn to read.

#### Niko and Theo Milonopoulos

The City of Los Angeles' proposed legislation to ban the sale of gun ammunition citywide was the idea of twin brothers Niko and Theo Milonopoulos, then 15. The pair, 10th graders at Campbell Hall High School in North Hollywood, are co-founders of Kidz-Voice-LA, a non-profit organization run by kids for kids, which lobbies for gun control legislation and other issues that impact kids' lives. Children lobbying for gun control laws at the local level, on behalf of other children and themselves, is a unique and successful approach in addressing one of America's most contentious issues. Nick and Theo's work has touched the lives of thousands through television coverage of their events and during interviews and appearances on CBS, CNN, "The Roseanne Show" and PBS. Their op-ed pieces published in the Los Angeles Times and the Los Angeles Daily News – as well as articles written about their work in Parade, Child and React magazines – have been read by people throughout the nation.



#### Brittany Roach

Brittany Roach has been a Girl Scout since first grade. As she moved up the Girl Scout ranks through the last eight years, Brittany has earned two high honors. In May of 2001, Brittany received the Silver Award, the highest honor given to Cadette Girl Scouts, for collecting 3,000 pounds of humanitarian aid and donating it to three Polish orphanages and one hospital. Two years later, Brittany earned the Gold Award, the highest honor given to a Senior Girl Scout, for collecting over 1,400 children's books and creating a permanent library at Upward Bound House, a transitional housing facility in Santa Monica. Brittany, who is now a freshman at University High School, reflects on the years her of community service. In her own words, "Volunteering has provided me with opportunities to increase my self-esteem, self-worth, and global awareness. I do these charitable projects for self-respect - not for glory and praise of others." Brittany continues to shine through her leadership skills. She is the student founder and president of the University High School Springs Club; a 9th grade class officer; and a Key Club International member.



## Keynote Speaker



### **Allen Rowe**

Allen Rowe is a former detective bureau commander, congressional candidate and author of *The Justice Corner*, a weekly newspaper column. He has received awards for valor, leadership and investigative excellence. Allen is the father of two grown daughters, Kristi and Angela, and lives in Monterey, California with his wife Clarissa.

Allen's early years were filled with the love of his grandmother, and then without warning, his life was turned upside down, and a lifelong journey began. Along the way he faced many challenges. As he grew into a man he came to terms with his past, understood his purpose in life, the power of forgiveness – and discovered the

gifts he now shares with others.

## Motivational Speaker

### **John Bryant**

Selected by Time Magazine as “One of America’s 50 Most Promising Leaders of the Future,” and selected to receive the Oprah Winfrey and Oprah’s Angel Network national “Use Your Life” Award, John Bryant is the founder, chairman of the board and CEO of Operation HOPE, Inc., America’s first non-profit social investment banking organization. Mr. Bryant also serves as chairman and CEO of the growing network of Operation HOPE Banking Centers and Inner City Cyber Cafes. These businesses are for-profit subsidiaries of Operation HOPE, Inc., and represent an innovative new model for banking in under-served communities and bridging the digital divide with digital empowerment solutions worldwide. Totally committed to the social and economic revitalization of our urban, inner-city and under-served communities, Operation HOPE, Inc. has become a symbol of hope for many and an influential national and international voice for the economic empowerment of the under-served.



## Guest Speaker



### **Chris McCarty**

A 13-year HOBY volunteer, Chris McCarty is the organization’s president and chief executive officer. Before coming to HOBY, McCarty served as regional director of communications for Ohio-based health care provider Humility of Mary Health Partners. He founded and operated two advertising agencies, providing support to consumer and industrial customers. As a HOBY volunteer, he was named “Volunteer of the Year” in 2002 – singled out from more than 4,000 for this honor. He is a former president of the Kiwanis Club of Girard (Ohio) and an officer of the Kiwanis Club of Youngstown (Ohio). Chris has also served as board member of the Northern Ohio American Heart Association for over six years. He has recently relocated to Los Angeles, home of HOBY’s international offices.



# HOBY

Hugh O'Brian Youth Leadership

## HOBY Background

In 1958, actor Hugh O'Brian was privileged to spend nine days in Africa with Dr. Albert Schweitzer, whose remarks and observations were both profound and stimulating. In reference to youth and education, Schweitzer told O'Brian: "The most important thing in education is to teach young people to think for themselves."

Dr. Schweitzer's words deeply moved O'Brian to explore the avenues through which he might influence the lives of young people. Gradually, a concept evolved, and Hugh O'Brian Youth Leadership (HOBY) was born.

The HOBY program is simple: Bring a select group of high school sophomores with demonstrated leadership qualities together with a group of distinguished leaders.

## Selection Process

Nomination materials are sent in September of each year to the 22,000 public and private high schools in the United States. All sophomores are eligible to attend one of the three to four-day seminars held in all 50 states, the District of Columbia, the Bahamas, Canada and Mexico. An outstanding sophomore leader is nominated by each school and is certified by its principal.

## Results of HOBY Seminars

The effectiveness of HOBY seminars is noted in the results of HOBY's most recent evaluation:

- 80 percent of ambassadors noted they had a better understanding of the free enterprise, economic and American political systems.
- 98 percent said they know what steps to take to be a better leader.
- 98 percent said they know volunteering is important.
- 99 percent said HOBY encourages them to think independently.
- The evaluation found that HOBY encourages Ambassadors to set goals and that the responsibility for personal growth and leadership development is placed squarely on them.

in business, industry, education, government and the professions, and let the two interact. Using a seminar question-and-answer format, the young people get a realistic look at the workings of the American incentive system, which broadens their perspective and better enables them to think for themselves.

High school sophomores are chosen as the focal point for the HOBY program not only because their age is critical in focusing on future goals and forming opinions for adulthood, but also because they have the opportunity to create a "ripple effect" from their HOBY experience in their remaining high school years.

These workshops focus on the theme "America's Incentive System," and encourage the young leaders toward responsible citizenship of community volunteerism and service. One young man or woman is selected to represent his or her site at a week-long World Leadership Congress held in late summer. HOBY invites young leaders from at least 30 countries to attend this international seminar.

### HOBY Mission and Objectives

*To seek out, recognize and reward leadership potential in high school sophomores from throughout California, the United States and abroad.*

*To encourage and assist members of this formative age group in their quest for self-identification and self-development.*

*To interface these potential idealers with recognized leaders in business, government, science, education and the professions through give-and-take sessions.*

*To motivate these young leaders to their responsibility and the importance of volunteerism.*

*To stimulate opportunities for these young people to demonstrate their leadership abilities when they return home for betterment of community and country.*

# Congratulations

## HOBY 2004 California

## Central Ambassadors.

*From your friends at Graphic Venue.*

Graphic Venue CCG, Inc.  
13535 Figueroa Street ▶ Los Angeles, CA 90061  
T: 310-768-1726 ▶ F: 310-768-1729  
[WWW.GRAPHICVENUE.COM](http://WWW.GRAPHICVENUE.COM)



# We Congratulate the HOBY California-Central Ambassadors.

You Truly Are

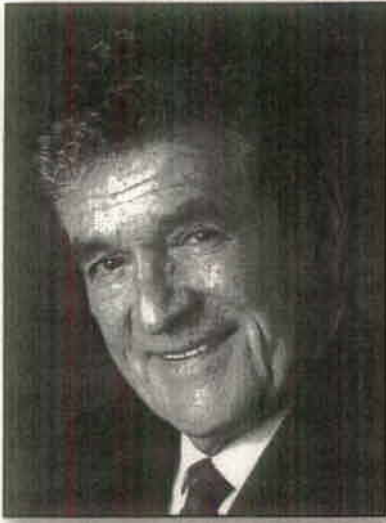
*“Strengthening the Future”*



[www.PhotonicsTraining.com](http://www.PhotonicsTraining.com)



## *The Freedom to Choose*



*I do not believe we are all created equal. Physical and emotional differences, parental guidance, varying environments, or being in the right place at the right time all play a role in enhancing or limiting development. But I do believe every man or woman – if given the opportunity and encouragement to recognize his or her potential, regardless of background – has the freedom to choose in our world.*

*Will an individual be a taker or a giver in life? Or be satisfied merely to exist? Or will that person seek a meaningful purpose, daring to dream the impossible dream?*

*I believe each person is created as the steward of his or her own destiny, with great power for a specific purpose: to share with others, through service, a reverence for life in a spirit of love.*

A handwritten signature in cursive script that reads "Hugh O'Brian".

Hugh O'Brian



# *Think Positive*

From "Positive Thinking Every Day"

by Norman Vincent Peale

**I**f you want to get somewhere, you have to know where you want to go and how to get there. Then never, never give up.

*The secret of life isn't what happens to you, but what you do with what happens to you.*

*Help other people to cope with their problems and your own will be easier to deal with.*

*Never use the word "impossible" seriously again. Toss it into the verbal wastebasket.*

*Self-trust is the first secret of success. So believe in and trust yourself.*

*Stand up to your obstacles and do something about them. You will find that they haven't half the strength you think they have.*

*Joy increases as you give it and diminishes as you try to keep it to yourself. In giving it, you will accumulate a deposit of joy greater than you ever believed possible.*

*How you think about a problem is more important than the problem itself — so always think positively.*

*Go at life with abandon; give it all you've got. And life will give all it has for you.*

*Hugh O'Brian*

**H O B Y**

*Youth Leadership*

Congratulates and Salutes the  
Leaders of Tomorrow